



Michael
Baker
Presentation

Hellam Township, Hallam Borough, and Wrightsville Borough Multi-Municipal Plan

Project Introduction

We are assisting the communities of Hellam Township, Hallam Borough, and Wrightsville Borough with developing their first multi-municipal comprehensive plan. Our goal is to develop an “implementable plan”; one that is easy to read, avoids technical jargon, and is centered on identifying key priorities for the region to focus on for the next 5-10 years.

Project Scope

- **Task 1, Project Management:** Maintain constant communication between Michael Baker staff and the Project Management Team (PMT).
- **Task 2, Steering Committee:** An advisory group of 8-12 members (appointed by the municipalities) who will contribute key guidance and input during the planning process. They will be engaged at 5 meetings at key points in the project.
- **Task 3, Current Community Conditions:** Michael Baker staff will create a community profile of all three municipalities, including demographics, economic trends, real estate, land use, and infrastructure, to establish a baseline for plan recommendations.
- **Task 4, Community Stakeholder Assessments:** Engagement with the wider will be crucial to the success of the plan; public participation will include multiple focus groups and an online survey.
- **Task 5, Public Presentation of Findings and Feedback Gathering:** MBI staff will facilitate one public meeting towards the end of the planning process, to share the final draft recommendations with residents.
- **Task 6, Plan Development and Implementation Strategy:** MBI staff will identify priority topics and develop achievable implementation strategies with prioritized action items for each. If some priority areas become a focus of revitalization or re-design, MBI’s Design Hub will be employed to develop a vision for local placemaking initiatives.
- **Task 7, Adoption Process:** MBI staff will assist the Project Team with submitting, adopting, and filing the completed multi-municipal comprehensive plan according to the requirements of the MPC.

Discussion Questions

1. What trends, positive or negative (economic, demographic, development, etc) are you seeing?
2. What are the priorities that the new comprehensive plan should address?
3. What do you want this plan to do for your community?



IMPLEMENTABLE APPROACH



Focus on real, relevant issues



**Organize the plan the way
officials and citizens think**



**Devise practical and workable
recommendations**



**Get “community” ownership
and commitment**



**Recruit partners and create
capacity to implement the plan**



HHW Multi-Municipal Plan

Work Schedule

Comprehensive Plan Task	Month															
	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025
Task 1 – Project Management	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active	Active
Task 2 – Steering Committee			Active		Active		Active			Active		Active				
Task 3 – Current Community Conditions		Active	Active	Active	Active											
Task 4 – Community Stakeholder Assessments						Active	Active	Active								
Task 5 – Public Presentation of Findings and Feedback Gathering									Active							
Task 6 – Plan Development and Implementation Strategy									Active	Active	Active	Active				
Task 7 – Adoption Process													Active	Active	Active	Active