

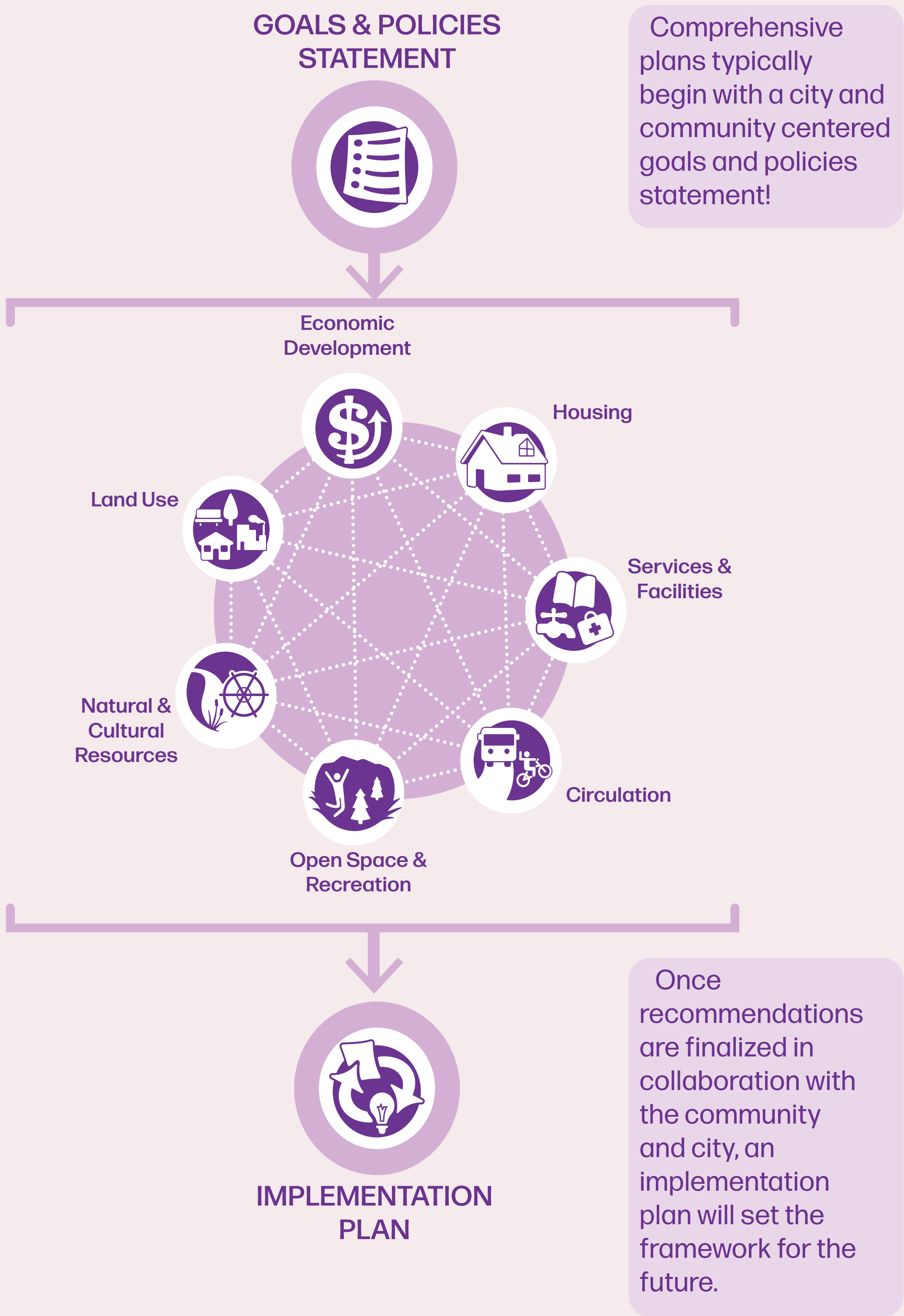
Let's shape the future of Holyoke!

What is a Comprehensive Plan?

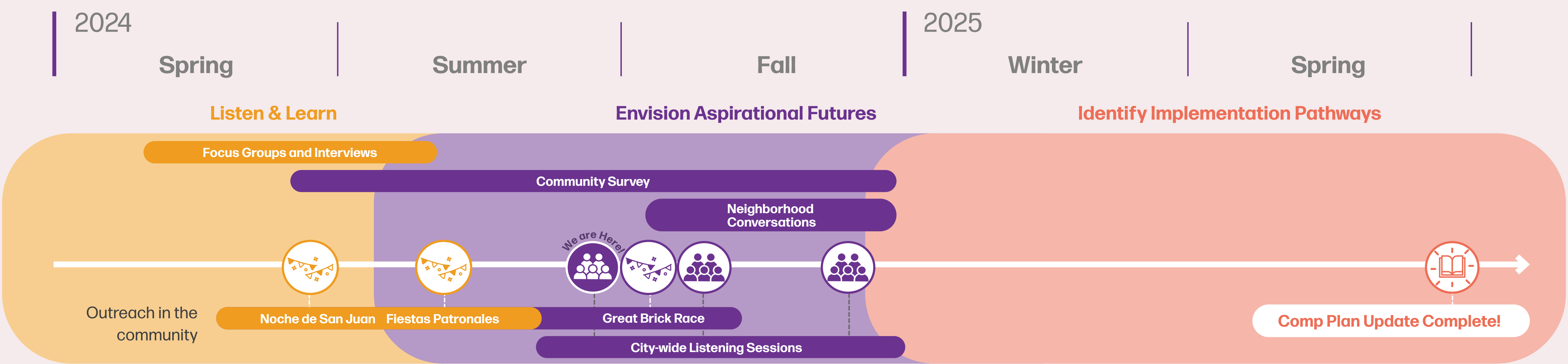
A comprehensive plan is a decision-making tool that helps cities remain vibrant, equitable, resilient, and inclusive places for present and future generations. These plans span all aspects of physical development- from the types of housing that gets built, the transportation we use to we get around, our climate resilience, and more. The 2024 Comprehensive Plan Update will use your ideas and preferences to refresh Holyoke's vision for the future.

Did you know?

Holyoke hasn't updated its comprehensive plan since 1999!



Project Timeline



Your Voice Matters!

The Holyoke Comprehensive planning process is built on a foundation of community engagement and shared decision-making by creating a variety of bi-lingual engagement methods for residents to interact and share their thoughts. Each form of engagement offers a unique perspective of community needs, ensuring that the Comprehensive Plan addresses the needs of the entire city. Community engagement will take on various forms, including:

- Pop up booths at local festivals and events
- Interactive community-wide listening sessions
- Focus group meetings with topic specific stakeholders
- City staff specific workshops
- Online surveying
- Community Advisory Committee made up of resident representatives

Our engagement values include:

Focus on Community Assets

Connect to and Include BIPOC Voices

Reconnect to Previously Engaged Entities

Co-creation and Shared Decision-Making

Keep It Fun and Playful



Get Involved!

- Subscribe to the OPED Newsletter for project updates
- Attend future City-wide Listening Sessions and Pop-ups
- Take the Community Survey and share your thoughts

Scan the QR Code for updates!