



Holyoke's Hometown Hero Banner Program & Purple Heart Trail Application



Criteria: Former or current resident of Holyoke with an honorable discharge and in good standing with the city.

Liability: The City of Holyoke and/or HG&E will not be liable for any damages to the banners

Pricing of goods: The vendor utilized to create either the Hometown Hero Banner or the Purple Heart Trail sign will have full discretion on pricing of goods.

Hometown Hero Banner Requirements:

The Hometown Hero Banner program is intended to showcase and honor Veterans from the City of Holyoke or who currently reside in Holyoke. Banners will exhibit the image of the Veteran, branch of service, years of service and will be placed throughout the City of Holyoke on a space available basis. Banners will be displayed for a period of one year and then returned to the purchaser.

Requirements:

1. A high-quality picture of the Veteran (in uniform)
2. Proof of honorable service

note: banners will be placed in available locations and specific location requests will not be accepted

Purple Heart Sign:

Purple Heart Trail signs may be purchased/sponsored and placed on the trail on a space available basis. The signs will remain posted until they are deemed to be unserviceable by the Holyoke DPW, Soldiers Memorial Commission, or the Holyoke Department of Veterans' Services. Signs may be purchased in Honor of a Veteran who is a recipient of the Purple Heart but must have proof of the award and proof of Honorable Service (orders, DD-214).

note: signs will be placed in available locations and specific location requests will not be accepted

Requirements:

1. Proof of award (Orders, DD-214)
2. Proof of honorable service



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Complete attached application and return to the Holyoke Department of Veterans Services located at 310 Appleton Street Holyoke, MA 01040. Once Veteran status is confirmed we will forward your request to a vendor for processing. The vendor will contact you for payment and after payment has cleared, they will order your requested honor.

Interested Program

- Hometown Hero Banner (\$100.00 Current Vendor G Street Vinyl)**
- Purple Heart Trail (\$70.00 Current vendor G Street Vinyl)**

Veteran Information

Date of Application:

First Name:

Middle Name:

Last Name:

Branch of Service:

Campaign:

Sponsor:

Point of contact

First Name:

Middle Name:

Last Name:

Address:

City:

State:

Phone:

Email:

Signature of requestor: _____

Office use:

- ❖ **Veteran status verified:**
- ❖ **Awards verified:**
- ❖ **Payment made to vendor:**
- ❖ **Date banner/sign hung:**
- ❖ **Location of banner/sign:**