

Acting Mayor Terrance Murphy City of Holyoke

Alicia M. Zoeller, Administrator Office for Community Development

To: Mayor Terry Murphy and Citizens Advisory Committee

From: Kate Preissler, Special Programs Manager

Re: ARPA Round II Spreadsheet and Budget Packet for Review

Date: September 24, 2021

Attached please find the ARPA Round II Recommendations Spreadsheet and Budget Packet.

Due to the addition of \$3.85 million in ARPA funds granted to the City of Holyoke by the Commonwealth of Massachusetts as a portion of the ARPA allocation to Hampden County, on September 15, 2021 Acting Mayor Murphy announced a Round II for ARPA review. Any applicant unfunded in Round I was eligible to request a review under Round II. The packet included here includes an overview spreadsheet of all applicants who opted into Round II, any additional information or budget updates that were provided, and a complete set of budgets for the proposals now under consideration.

Also included in this spreadsheet are the Round II recommendations by The Office for Community Development (OCD). Recommendations from OCD for Round II include:

- Extensive funding to create a network of mental health support for youth across the City;
- Support for projects that aim to significantly transform our urban landscape, especially those that promote healthy access to the outdoors;
- Support to local small business startups and entrepreneurs at a precarious economic moment;
- A variety of emergency aid and services in recognition of the on-going dangerous nature of this pandemic and the approaching winter;
- A holdback of approx. \$300,000 in recognition of possible emerging needs this fall and winter

On September 29, 2021 at 5:30 p.m. the Citizens Advisory Committee will convene to conduct a formal review of the Round II proposals, resulting in a set of recommendations that will circulate to the public, City Council, and the Mayor to inform the final decisions.

Please do not hesitate to contact me if you have any questions.

FFY2021 SPREADSHEET- American Rescue Plan Act 7/1/21 - 6/30/22 (Final Allocations as of 9/9/2021)

	Modified Minimum (when relevant)		FFY2021 Request		AL ARPA		OCD	CAC	Mayor 1st	DEV. & GVT. REL. Committee	FULL COUNCIL	FFY21 AWARD
HOUSING - 3.10	1								•			
Greater Springfield Habitat for Humanity												
Home Preservation-rehab (30)		\$	80,000	\$	400,000							
Appleton Mill Apartments												
New apartments at 216 Appleton Street (88)	\$ 250,000	\$	500,000	\$	500,000	\$	250,000					
CAPITAL INVESTMENTS- 1.7												
Holyoke Health Center												
Steiger Parking Lot and Drainage	\$ 50,000	\$	50,000	\$	100,000							
Solutions Building & Training Center	\$ 450,000	\$	100,000	\$	750,000							
Boys and Girls Club												
Childcare Center Renovations	\$ 300,000	\$	948,690	\$	948,690							
CT River Conservancy & Holyoke Rows												
SEP River Access Center Boat Ramp Improvements		\$	128,055	\$	128,055	\$	128,055					
OTHER COVID-19 PUBLIC HEALTH EXPENSES 1.8	T	1		ı		ı	1		T			
Board of Health												
Resource Trailers to Respond to COVID-19	\$ 100,000	\$	500,000	\$	500,000	\$	500,000					
Department of Public Works												
Ph. 1 Solid Waste Improvements - Trash Cans		\$	525,000	\$	525,000							
HOUSEHOLD ASSISTANCE- RENT, MORTG. 2.2	1	1		1		1			_	,		
Enlace de Familias												
Household Assistance	\$ 750,000	\$	800,445	\$	800,445							
Arise for Social Justice			_									
Rent and Utility Assistance		\$	50,000	\$	150,000							
JOB TRAINING ASSISTANCE- 2.7												
Valley Opportunity Council												
Job Training and Placement		\$	30,049	\$	120,196	\$	30,049					

AID TO NONPROFITS- 2.10

New England Farmworkers Council						
atino Chamber of Commerce & Festive Multi Media	\$ 416,95	50 \$ 416,950				
SPARK E For All						
Support continued operations in small bus deve programs	\$ 100,00	00 \$ 300,000	\$ 200,000			

SERVICES TO DISPRO IMPACTED: EDUCATION ASSISTANCE- ACADEMIC SERVICES- 3.3

Homework House						
After School Academic and Enrichment Program	\$ 556,194	\$ 348,541	\$ 1,834,244			
The Care Center						
To and Through College	\$ 160,000	\$ 200,000	\$ 400,000			

SERVICES TO DISPRO IMPACTED: EDUCATION

ASSISTANCE- OTHER- 3.5

Holyoke Public Library							
Laptop Lending and Outdoor WIFI Hotspot	!	\$ 43.689	\$ 43.689	\$ 43.689			

SERVICES TO DISPRO IMPACTED: EDUCATION ASSISTANCE- Social, Emotional and Mental

health Services- 3.4

Diver Velley Counceling Contes							
River Valley Counseling Center							
Rise to Resiliency Training with HPS	\$ 355,271	\$ 153,149	\$ 529,946	\$ 153,149			
Girls Inc.							
Together We Rise Mental Health for Girls	\$ 193,699	\$ 120,741	\$ 693,610	\$ 693,610			
Greater Holyoke YMCA							
Mental Health Support for Holyoke Youth	\$ 100,000	\$ 366,565	\$ 366,565	\$ 366,656			
Roca, Inc.							
Behavioral Health Interventions for Young People		\$ 300,000	\$ 900,000	\$ 600,000			

SERVICES TO DISPRO IMPACTED: HEALTHY ENVIR. -

3.9

CT River Conservancy & Holyoke Rows							
Youth Boating and Rowing Programs	\$ 196.343	\$ 243.102	\$ 338.832	\$ 338.832			

2

SOCIAL DET OF HEALTH: BENEFITS NAVIGATOR-

3.14

ARPA Round 2 Available	\$3,850,000				\$301,89	\$3,850,000	\$3,850,000	\$3,850,000		
Total Requests		\$14,09	96,726	\$34,243,439	\$3,548,10	2 \$0	\$ -	\$ -		\$ -
Network Design	\$ 500,000	\$ 3,	583,280	\$ 15,000,00) \$ -					
Holyoke Gas and Electric										
BROADBAND: OTHER PROJECTS	T	1		I	1		1		Γ	
Whiting Street Reservoir Dam Improvements		\$ 3,	456,000	\$ 3,456,00						
Holyoke Water Works										
West Holyoke Storage Tank		\$	314,500	\$ 3,145,00)					
Holyoke Water Works										
DRINKING WATER: STORAGE- 5.14		T			ı					
Emergency Stabilization for Dom Violence	\$ 164,062	\$	346,930	\$ 1,387,72	164,062	?				
Valley Opportunity Council										
Shot Spotters, Tasers		\$	336,000	\$ 336,00)					
Police Department										
SOCIAL DET OF HEALTH: COMM VIOLENCE 3.16										
Housing Advocate Pathways to Housing		\$	55,040	\$ 172,49	7 \$ 80,000					
Alianza DV Services (formerly WomanShelter)										

3



Appendix 1: Expenditure Categories

The Expenditure Categories (EC) listed below must be used to categorize each project as noted in Part 2 above. The term "Expenditure Category" refers to the detailed level (e.g., 1.1 COVID-10 Vaccination). When referred to as a category (e.g., EC 1) it includes all Expenditure Categories within that level.

1	on the state of th
	ublic Health
1.1	COVID-19 Vaccination ^
1.2	COVID-19 Testing ^
1.3	COVID-19 Contact Tracing
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)*
4 17	
1.5	Personal Protective Equipment
1.6	Medical Expenses (including Alternative Care Facilities)
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19
1.10	Mental Health Services*
1.11	
Action Contraction	The state of the s
2.1	gative Economic Impacts
2.2	Household Assistance: Food Programs* ^
2.3	Household Assistance: Rent, Mortgage, and Utility Aid* ^
2.4	Household Assistance: Cash Transfers* ^
2.5	Household Assistance: Internet Access Programs* ^
2.6	Household Assistance: Eviction Prevention* ^
2.7	Unemployment Benefits or Cash Assistance to Unemployed Workers*
2.1	Job Training Assistance (e.g. Sectoral job training Subsidies d.E.
2,8	Employment Supports or Incentives)* ^ Contributions to UI Trust Funds
2,9	
2.10	Small Business Economic Assistance (General)* ^
2.11	Aid to Nonprofit Organizations*
	Aid to Tourism, Travel, or Hospitality
2 12	Aid to Other Impacted Industries
2.10	Other Economic Support* ^
21 500	Rehiring Public Sector Staff
3.1	vices to Disproportionately Impacted Communities
	Education Assistance: Early Learning* ^
	Education Assistance: Aid to High-Poverty Districts ^
3.3	Education Assistance: Academic Services* ^
3.4	Education Assistance: Social, Emotional, and Mental Health Services* A
	Eddodion Assistance. Other "
3.6	Healthy Childhood Environments: Child Care* ^
3.1	Healthy Childhood Environments: Home Visiting* ^
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System* ^



	a a
3.9	Healthy Childhood Environments: Other* ^
3.10	Housing Support: Affordable Housing* ^
3.11	Housing Support: Services for Unhoused Persons* ^
3.12	Housing Support: Other Housing Assistance* ^
3.13	Social Determinants of Health: Other* ^
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators* ^
3.15	Social Determinants of Health: Lead Remediation ^
3.16	Social Determinants of Health: Community Violence Interventions* ^
4: Pr	emium Pay
4,1	Public Sector Employees
4.2	Private Sector: Grants to Other Employers
5: In	rastructure ²⁷
5.1	Clean Water: Centralized Wastewater Treatment
5.2	Clean Water: Centralized Wastewater Collection and Conveyance
5.3	Clean Water: Decentralized Wastewater
5.4	Clean Water: Combined Sewer Overflows
5.5	Clean Water: Other Sewer Infrastructure
5.6	Clean Water: Stormwater
5.7	Clean Water: Energy Conservation
5.8	Clean Water: Water Conservation
5.9	Clean Water: Nonpoint Source
5.10	Drinking water: Treatment
5.11	Drinking water: Transmission & Distribution
5.12	Drinking water: Transmission & Distribution: Lead Remediation
5.13	Drinking water: Source
5.14	Drinking water: Storage
5.15	Drinking water: Other water infrastructure
5.16	Broadband: "Last Mile" projects
5,17	Broadband: Other projects
6: Re	venue Replacement
6.1	Provision of Government Services
	ministrative
7.1	Administrative Expenses
7.2	Evaluation and Data Analysis
7.3	Transfers to Other Units of Government
7.4	Transfers to Non-entitlement Units (States and territories only)

^{*}Denotes areas where recipients must identify the amount of the total funds that are allocated to evidence-based interventions (see Use of Evidence section above for details)

^Denotes areas where recipients must report on whether projects are primarily serving disadvantaged communities (see Project Demographic Distribution section above for details)

expenditure category definitions, please see: https://www.epa.gov/dwsrf/drinking-water-staterevolving-fund-national-information-management-system-reports.

²⁷ Definitions for water and sewer Expenditure Categories can be found in the EPA's handbooks. For "clean water" expenditure category definitions, please see: https://www.epa.gov/sites/production/files/2018-03/documents/cwdefinitions.pdf. For "drinking water"

Agency:	Greater Springf	ield Habitat for Hum	nanity		*
Activity Title:	Home Preserva	ition		A	
Acquisition of R	leal Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
Architect/Engine	•				
Ũ	rials Assessment	\$ 20,000.00		\$ 20,000.00	
Hazardous Mate	rial Removal	\$ 50,000.00	\$ 30,000.00	U-	
Demolition					
Construction		\$ 400,000.00	\$ 50,000.00	\$ 355,000.00	
Materials		\$ 20,000.00			
Appraisals					
Closing Costs					
Survey					
Advertising		\$ 10,000.00		\$ 5,000.00	
Accounting					
Developers Fee		\$ 0			
Total		\$ 500,000.00	\$ 100,000	\$ 400,000	\$ 0
Source of estima	ted costs.				
Total cost of la	st 5 repair projed	cts completed, incre	eased to cover 4-	-6 project project	ion per year
Identify source(s) and attach evide	nce of commitment(s) for non-CDRG f	inde	lon per year
			y zer non ebber i	unds.	
Is it currently an If yes, indicate w	uncompleted CDI hen and how muc	BG activity? Yes CDBG funding wa	☑ No s previously alloca	ated and the status	of this activity.
		Ŷ.			



WinnCompanies

(617) 742-4500 T

www.winncompanies.com

September 23rd, 2021

Mayor Terrance Murphy Holyoke City Hall, Office of the Mayor 536 Dwight Street Holyoke, MA 01040

Re: Round II Allocation of ARPA Funds - Appleton Mill Apartments

Dear Mayor Murphy,

WinnDevelopment, as Developer for Appleton Mill Apartments, would like to submit a formal request to be reconsidered for an award of ARPA funds in the amount of \$250,000 as part of the City's Round II of allocations. The Developer, in partnership with the Holyoke Redevelopment Authority, intends to rehabilitate the vacant Farr-Alpaca mill complex in downtown Holyoke into 88 units of quality mixed-income housing for tenants aged 55+. The Farr-Alpaca mill buildings are in extreme disrepair and with the award of ARPA funds and subsequent DHCD funding, we can restore these historic assets and create much needed housing, construction jobs, and tax revenue. The 88 units will reach a wide level of tenants over various income levels:

- 14 unrestricted market-rate units with initial rents of \$1,339 for a 1-bedroom units and \$1,572 for a 2-bedroom unit.
- 63 affordable units restricted to tenants making below \$35,340 for a single occupancy, and \$40,380 for a double occupancy. Rents are restricted at a maximum of \$883 for a studio, \$946 for a 1-bed and \$1,135 for a 2-bed unit.
- 11 affordable units restricted to tenants making below \$17,670 for a single occupancy, and \$20,190 for a double occupancy. These units have maximum rents of \$473 for a 1-bed and \$567 for a 2-bed unit.

Not only is this an important project for the residents of Holyoke, but it also addresses three of the five key areas outlined in your notice of availability:

Addressing negative economic impacts caused by the public health emergency — The project directly addresses the economic impacts of COVID-19 by providing safe, affordable housing to tenants aged 55+, a population that was hit especially hard by the recent public health emergency. The project will also create both short- and long-term jobs in the area through the construction, management, and maintenance of the building. The owner, in partnership with the General



Sincerely,

Adam Stein

Executive Vice President, WinnDevelopment

REVISED REQUEST IN LOI 9/24/21

Agency:	WinnDevelopm	nent - Appleton Redev	velopment LP		
Activity Title:	Appleton Mill A	partments			
		Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
Acquisition of I	Real Property	\$ 820,500.00			[\$ 820,500.00]
Architect/Engin	eer	\$ 850,000.00]][[\$850,000.00]
Hazardous Mat	erials Assessment	\$ 1,000,000.00]		<u> </u>	[\$ 1,000,000.0]
Hazardous Mat	erial Removal	\$ 474,500.00]		1[[<u>\$</u> 474,500.00]
Demolition		\$ 638,693.00]][\$ 638,693.00]
Construction		-[<u>\$-29,744,766.0</u> 0]	[<u>\$ 508,583.7</u> 0	[\$.500,000.0	00][\$ 28,736,182.3
Materials					
Appraisals		\$ 30,000.00][] [\$ 30,000.00]
Closing Costs		\$ 2,682,363.00			<u>[\$ 2,682,363.00</u>
Survey		<u>\$25,000.00</u>]	1	П	\$ 25,000.00
Advertising		<u>\$ 123,200.00</u>]		1[][\$ 123,200.00]
Accounting		\$ 50,000.00]][] [\$ 50,000.00]
Developers Fee	;	\$ 3,000,000][] [300000 <u>0</u>
Total		[\$39,439,022.00]	\$ 508,58	4] [\$ 500,0	00] [\$ 38,430,438]
Source of estim	ated costs.				
Keith Constru	ction Inc.				
Identify source	(s) and attach evid	lence of commitment(s) for non-CDBG	funds.	
Tax Credit Ec (MHFA).	juity (Bank of An	merica LOI attached)	Construction I	oan (BOA), per	manent loan
	n uncompleted Cl when and how m	DBG activity? Yes uch CDBG funding wa		cated and the sta	itus of this activity.

www.hhcinc.org

September 23,2021

Regarding: ARPA Funding from the City of Holyoke

Amount Requested: \$500,000

We are requesting to be considered as a recipient of the Citys of Holyoke's American Rescue Plan Act funding to assist with infrastructure needs for and during the COVID 19 Pandemic. We would utilize the funds to renovate our building infrastructure to allow for future clinical programming buildout. Approximately 450,000 would be invested in the Solutions building that would allow for the development of a clinical training space for clinical professionals; including Medical professionals needed to care for the Holyoke community during the pandemic and any future pandemic. The remaining 50,000 would be put towards making our parking lot safe; including drainage, repair, and paving.

The Holyoke Health Center, Inc. (HHC) operates primary medical, dental, and pharmaceutical operations in Holyoke, Massachusetts (MA) with a secondary health center location in Chicopee, MA and dental locations in Holyoke, and Westfield, MA. HHC has been treating primarily low-income and largely Hispanic/Latino community members throughout Hampden County since 1970. Hampden County, which ranked 14th out of 14 counties for overall health outcomes, is home to some of most marginalized and underserved communities in the state. The rates of poverty in the city of Holyoke (29.3%) is more than three times higher than the state at 9.4%. Additionally, Holyoke is home to the highest percentage of residents who identify as Hispanic/Latino at 53.9% versus 12.4% at the state level. Holyoke has a markedly high percentage of residents with Medicaid alone coverage (40.36%) when compared to Hampden County (24.6%) and statewide rates (15.2%). There are 50% more residents per primary care provider in Hampden County (1,490:1) than at the state level (970:1)

Thank you,

Marlo Connor, RN-BS, PMP, Chief Operating Officer Holyoke Health Center, Inc 230 Maple Street, Holyoke MA 01040 Marlo.Connor@hhcinc.org



REVISED REQUEST IN LOI 9/24/21

Agency:	Holyoke Health	Center, Inc			
Activity Title:	Steigers Building	y Water/Sewer and	Parking Lot		
Acquisition of R	teal Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
					74.6
Architect/Engine	eer	\$ 0.00	\$ 0.00	\$ 0.00	
Hazardous Mate	erials Assessment	\$ 0.00	\$ 0.00	\$ 0.00	
Hazardous Mate	erial Removal	\$ 0.00	\$ 0.00	\$ 0.00	
Demolition		\$ 0.00	\$ 0.00	\$ 0.00	
Construction		\$ 100,000.00	\$ 0.00	\$ 100,000.00	
Materials		\$ 0.00	\$ 0.00	\$ 0.00	
Appraisals		\$ 0.00	\$ 0.00	\$ 0.00	
Closing Costs		\$ 0.00	\$ 0.00	\$ 0.00	
Survey		\$ 0.00	\$ 500.00	\$ 0.00	
Advertising					
Accounting					
Developers Fee					
Total		\$ 100,000.00	\$ 500	\$ 100,000	\$ 0
Source of estima					
Estimates are	derived from rec	ent construction pr	ojects in the exis	ting 230 Maple S	Street Building.
Identify source(c) and attach evide	nce of commitment(s) for non-CDBG	funds.	
Is it currently an If yes, indicate v	uncompleted CD when and how muc	BG activity? Ye ch CDBG funding wa	s No as previously alloc	ated and the status	s of this activity.

Agency:	Holyoke Health	Holyoke Health Center, Inc				
Activity Title:	Health Care Education and Training: Solutions Building					
Acquisition of R		Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution	
Architect/Engin	eer	\$ 75,000.00	\$ 0.00	\$ 75,000.00		
Hazardous Mate	erials Assessment	\$ 0.00	\$ 0.00	\$ 0.00		
Hazardous Mate	erial Removal	\$ 0.00	\$ 0.00	\$ 0.00		
Demolition		\$ 45,000.00	\$ 0.00	\$ 45,000.00		
Construction		\$ 325,000.00	\$ 0.00	\$ 325,000.00		
Materials		\$ 300,000.00	\$ 0.00	\$ 300,000.00		
Appraisals		\$ 0.00	\$ 0.00	\$ 0.00		
Closing Costs		\$ 0.00	\$ 0.00	\$ 0.00		
Survey		\$ 5,000.00	\$ 5,000.00	\$ 5,000.00		
Advertising						
Accounting						
Developers Fee						
Total		\$ 750,000.00	\$ 5,000	\$ 750,000	\$ 0	
Source of estima	ted costs.				-	
Estimates are derived from recent construction projects in the existing 230 Maple Street Building						
dentify source(s) and attach evidence of commitment(s) for non-CDBG funds.						
or communication for from CDBG runds.						
s it currently an uncompleted CDBG activity? Yes No f yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.						



September 20, 2021

Alicia Zoeller
Office of Community Development
City Hall Annex, Room 400
Holyoke, MA 01040

RE: ARPA Round II Letter of Interest

Dear Alicia,

70 Nick Cosmos Way P.O. Box 6256 Holyoke, MA 01041 (413) 534-7366 Fax (413) 534-7369 www.hbgc.org

Elleen D. Cavanaugh President

Please accept this letter of interest in support of the Boys & Girls Club of Greater Holyoke's ARPA Childcare Renovation proposal. The pandemic exposed the reality of the child care crisis in Holyoke. While schools are operating in-person, there are very few school-based after school programs and even less options for traditional out-of-school time services. With critical pandemic federal benefits ending such as unemployment assistance, eviction moratorium, and food assistance programs, our families desperately need us. There is a significant demand for care and no other agency in Holyoke can accommodate additional capacity within after school, summer camp, and enrichment programs. As disclosed, the Club has an active and growing waitlist for programs as well as significant underutilized space within the Main Club building – we simply can't enroll more kids without more space.

Due to limited ARPA funds available, HBGC requests to reduce the scope of the Childcare Renovation Project while still creating very meaningful impact. The previously submitted proposal focused on the demolition of 2,500 square feet on two separate floors including administrative offices and an antiquated locker rooms. After analyzing cost effectiveness and time sensitivity of the project, HBGC proposes to focus solely on the removal of the existing administrative office spaces. This project will create an additional 1,400 square feet of state-of-the-art child care program rooms, enabling the Club the ability to serve an additional 30 youth per program per day.

We understand ARPA is a once-in-a-lifetime investment opportunity and there are many competing needs. HBGC respectfully requests the City of Holyoke to consider a \$300,000 investment in the Childcare Renovation project. With children being are our most valuable resource and best hope for a brighter future, HBGC and City of Holyoke ARPA partnership can unleash the full potential of countless kids for decades to come.

Sincerely,

Eileen D. Cavanaugh

President & CEO

REVISED REQUEST IN LOI 9/24/21

Agency:	Boys & Girls Club of Greater Holyoke					
Activity Title:	Childcare Cente	Childcare Center Renovation				
Acquisition of R	Real Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution	
	~ *	0.101.057.01				
Architect/Engine		\$ 104,857.00		\$ 104,857.00		
Hazardous Mate	erials Assessment	\$ 8,500.00		\$ 8,500.00		
Hazardous Mate	rial Removal					
Demolition		\$ 103,170.00		\$ 103,170.00		
Construction		\$ 595,875.00		\$ 595,875.00		
Materials	×.	\$ 136,288.00		\$ 136,288,00		
Appraisals						
Closing Costs						
Survey						
Advertising						
Accounting						
Developers Fee						
Total		\$ 948,690.00	\$ 0	\$ 948,690	\$ 0	
Source of estima	ited costs.					
Solicited a "sof	ft" quote from a c	current service cont	ractor. Will solicit	3 competitive bi	ids.	
		nce of commitment(
Included in our annual financial statements is an accounting of our current endowment.						
Is it currently an uncompleted CDBG activity? Tyes PNo If yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.						





15 Bank Row, Greenfield, MA 01301 413.772.2020 · www.ctriver.org

September 24, 2021

The Honorable Mayor Terrence Murphy City of Holyoke 536 Dwight Street Holyoke, MA 01040

via electronic mail

Dear Mayor Murphy,

Thank you for the opportunity to continue to be considered for funding from the first round of ARPA funding. Per your request CRC in coordination with our partner Holyoke Rows has substantially revised our application including a total budget reduction of 30%. Our one application continues to require two budgets given the breakdowns in what types of expenditures are covered by each form.

Original total application request: \$466,888 over 3 years

Budget A total \$338,833 Budget B total \$128,055

Revised total application request: \$324,398 over 1 year

Budget A total \$196,343 Budget B total \$128,055

Revised application summary:

- Reduced project time-frame from 3 years to one year
- Eliminated all programming staff salaries enhancements; boat purchases; channel markers
- Proposal now focused on safety and infrastructure improvements at Jones Ferry Access Facility, which includes:
 - o Extension of, and accessibility improvements to, boat ramp
 - o Removal of derelict pilings and unsafe stairs remaining from prior marina
 - o Purchase and deployment of no-wake buoys to manage unsafe conditions
 - Purchase and deployment of new and additional docks with accessibility features in order to allow for paddling, rowing, jet skis, motorboats, and anglers to have safe access to the river
 - New stairs to allow for safe access to new docks
 - o Bilingual signage to support safety protocols, facility services and standards, and river conditions

Agency:	Connecticut Riv	Connecticut River Conservancy w/ Holyoke Rows				
Activity Title:	Investing in the Jones Ferry River Access Facility REVISED BUDGET					
Acquisition of R	eal Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution	
requisition of N	cear i roperty					
Architect/Engine	eer	\$ 23,280.00	\$ 0.00	\$ 23,280.00	\$ 0.00	
Hazardous Mate	erials Assessment					
Hazardous Mate	erial Removal					
Demolition		\$ 6,400.00	\$ 0.00	\$ 6,400.00	\$ 0.00	
Construction		\$ 76,825.00	\$ 0.00	\$ 76,825.00	\$ 0.00	
Materials		\$ 21,550.00	\$ 0.00	\$ 21,550.00	\$ 0.00	
Appraisals						
Closing Costs						
Survey	70					
Advertising						
Accounting				5		
Developers Fee						
Total		\$ 128,055.00	\$ 0	\$ 128,055	\$ 0	
Source of estima	ited costs.					
Site visit with consulting engineer to evaluate project scope, permitting requirements, and costs.						
Identify source(s	and attach evider	nce of commitment(s)	for non-CDBG fu	ınds.		
Is it currently an uncompleted CDBG activity? Yes No If yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.						

Budget A American Rescue Plan Act (ARPA)

Agency: Connecticut River Cons	servancy w/ Holyoke Rov	vs
Activity: Investing in the Jones I	erry River Access Facilit	ty - programming & equipm
	Total Budget	ARPA Request
101 Salaries	\$ 84,000.00	\$ 28,000.00
102 Fringes	\$ 16,237.00	\$ 5,407.00
104 Equipment	\$ 139,140.00	\$ 139,140.00
105 Equipment Rental		
106 Supplies	\$ 8,100.00	\$ 7,500.00
107 Telephone		
108 Advertisement		
109 Postage		
110 Insurance	\$ 14,000.00	
111 Space		
112 Utilities		
113 Dues/Subscriptions		
114 Legal Consultants		
115 Accounting Consultants	\$ 5,000.00	
116 Other Consultant		
117 Printing/Reproduction		
118 Maintenance & Repairs		
119 Contract Services	\$ 16,296.00	\$ 16,296.00
Total	\$ 282,773.00	\$ 196,343.00

Holyoke Rows ARPA application: Connecticut River Conservancy & Holyoke Rows A 3-year initiative to support public health, public safety, and equity

Contact: Andrew Fisk, Executive Director, Connecticut River Conservancy / afisk@ctriver.org / 413-210-9207

Summary project timeline and expenditures for 2 combined applications:

1) Investing in the Jones Ferry River Access Programing & Equipment to Improve Public Health Outcomes, Safety, and Access to River Recreation

338,833

2) Investing in the Jones Ferry River Access Facility Infrastructure to Improve Safety and Access to River Recreation

128,055

Project Management,	Oversight.	and Public I	ngagement
1 TOJCCC INTOTTURGETTICTIC	Oversignit,	alla Fublic I	_1124221112111

Project	TOTAL ARPA REQUEST Management, Oversight, and Public Engagement	\$ 466,888		
Task#	Task Detail	Start	End	ARPA Cost
A1	Connecticut River Concernage Community Faces and A. D. March Co. H.		_	
A2	Connecticut River Conservancy - Community Engagement & Partnerships Coordinator Holyoke Rows - Executive Director	8/15/2021	8/15/2022	8,74
A3			12/31/2024	17,48
A4	Secure consulting contract for permitting & design work for infrastructure & equipment project	8/21/2021	9/1/2021	23,28
A5	Permitting - Holyoke Conservation Commissioner, MA DEP, US Army Corp	9/1/2021	3/1/2022	
AS	Project outreach & community engagement for planning and implementation - paid ads	9/1/2021	9/1/2022	2,00
acility I	nfrastructure - ramp repair, debris removal			
ask#	Task Detail	Start	<u>End</u>	ARPA Cost
B1	Review project scope with Holyake Conservation Commission, DPW, MA DEP	7/15/2021	9/1/2021	
0.0	Begin series of community notifications of closures and upcoming ramp, dock, and stairs work, including signage and	7/13/2021	3/1/2021	
82	media publications	8/15/2021	11/1/2021	
B3	Finalize project scope and details with DPW for city owned elements of project	8/15/2021	9/1/2021	
B4	Bid contract for boat ramp extension; derelict marina piling and stairs removal	9/4/2021		
B 5	Complete boat ramp extension, debris and stair removal		9/21/2021	55.75
В6	Installation of temporary multilingual interpretive signage about removal work and project outcomes		10/15/2021	55,72
В7	Solicit proposals for invasives & poison ivy removal		11/1/2021	
В8	Design buffer plantings		10/31/2021	
B9	Complete invasive control and buffer planting	1/15/2022 3/15/2022	1/31/2022 9/1/2022	7,56
guipme	ent Design & Installation - docks, stairs, signage, markers	0, 20, 2022	37 17 2022	7,501
Task#	Task Detail	Start	End	ARPA Cost
		<u> Start</u>	ciiu	ARPA COSE
C1	Implement community input process for dock design and site usage considerations	9/1/2021	12/1/2021	
C2	Begin work to partner with local community organizations for project scope, design, and communication	9/1/2021	8/15/2022	
C3	Establish working team to design, construct and install bilingual site signage detailing ecological processes and			
	recreational/public safety guidance	9/1/2021	11/1/2021	
C4	Signage design, construction and installation	12/1/2021	4/1/2022	11,64
C5	Bid contract for dock, buoys, stairs	12/1/2021	2/1/2022	
C6	Complete dock, stairs, buoys acquisition & installation	3/1/2022	4/30/2022	213,38
	Purchase 5 tandom kayaka for introductory			
C7	Purchase 5 tandem kayaks for introductory paddlers	3/1/2022	3/15/2022	8,200

Task#	Task Detail	Start	End	ARPA Costs
D1	Continue outreach to Holyoke middle and high schools and other youth programming organizations for interest in competative rowing team membership	9/15/2021	6/30/2022	
D2	Develop position descriptions, recruitment strategies and training materials for seasonal expanded programming positions	1/1/2022	3/1/2022	
D3	Expanded program development for low/no cost summer youth sessions, including establishment of programming goals and objectives	2/1/2022	8/22/2024	
D4 D5	Recruit & hire bi-lingual facility staff to manage high use times and support river users Recruit & hire bi-lingual rowing coach for middle/high school team	4/1/2022	10/1/2024	45,451
D6	Recruit & hire bi-lingual summer youth program staff (4 additional each summer)	3/1/2022 5/1/2022	11/1/2024 8/22/2024	34,962 34,962
D7 D8	Implement transportation program for school programming (van rental) Begin recruitment and engagement with prospective summer youth participants, including events, direct outreach,	5/1/2022	9/15/2024	3,496
D9	media coverage, guest speaker series with existing local programs Secure reliable transportation to support expanded access to summer programming and facilities	5/1/2022 3/1/2022	7/1/2022 8/22/2024	
D10	Perform comprehensive programming evaluation post-season towards improvements moving forward	10/1/2022	8/22/2024	
			ARPA TOTAL	\$ 466,888

Agency: Board of Health	1				
Activity: Enhancement to Municipal Resilience					
	Total Budget	ARPA Request			
101 Salaries					
102 Fringes					
104 Equipment	\$ 500,000.00	\$ 500,000.00			
105 Equipment Rental					
106 Supplies					
107 Telephone					
108 Advertisement					
109 Postage					
110 Insurance					
111 Space					
112 Utilities					
113 Dues/Subscriptions					
114 Legal Consultants					
115 Accounting Consultant	s				
116 Other Consultant					
117 Printing/Reproduction					
118 Maintenance & Repair	s				
119 Contract Services					
Total	\$ 500,000.00	\$ 500,000.00			

Agency: Department of	Public Works					
Activity Title: Phase I Solid V	Phase I Solid Waste Improvements					
Acquisition of Real Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution		
Architect/Engineer						
Hazardous Materials Assessment						
Hazardous Material Removal						
Demolition						
Construction						
Materials	\$ 525,000.00		\$ 525,000.00			
Appraisals						
Closing Costs						
Survey						
Advertising		-				
Accounting						
Developers Fee						
Total	\$ 525,000.00	\$ 0	\$ 525,000	\$ 0		
Source of estimated costs.						
DPW estimate from COMBUYS	material cost.					
dentify source(s) and attach evider	nce of commitment(s)	for non-CDBG fu	ınds.			
s it currently an uncompleted CDBG activity? Yes No f yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.						

Budget A American Rescue Plan Act (ARPA)

Agency: Enlace de Familias de Holyoke Inc.							
Activity: Housing rent/mortgage/utility arrearage							
	Total Budget	ARPA Request					
101 Salaries	\$ 42,000.00	\$ 42,000.00					
102 Fringes	\$ 6,505.00	\$ 6,505.00					
104 Equipment	\$ 1,200.00	\$ 1,200.00					
105 Equipment Rental							
106 Supplies	\$ 150.00	\$ 150.00					
107 Telephone	\$ 540.00	\$ 540.00					
108 Advertisement							
109 Postage	\$ 50.00	\$ 50.00					
110 Insurance							
111 Space							
112 Utilities							
113 Dues/Subscriptions							
114 Legal Consultants							
115 Accounting Consultants							
116 Other Consultant							
117 Printing/Reproduction							
118 Maintenance & Repairs							
119 Contract Services	\$ 750,000.00	\$ 750,000.00					
Total	\$ 800,445.00	\$ 800,445.00					

Budget A – Page 2 American Rescue Plan Act (ARPA) Applicant Program Budget

Provide title of positions to be funded with ARPA and corresponding salary breakdown

Title of Position	Current Salary	ARPA Portion
housing specialist		\$ 48,505.00
Total	\$ 0.00	\$ 48,505.00
Fringes Breakdown		
F.I.C.A		\$ 3,591.00
Medical Insurance		\$ 2,914.00
Life Insurance		
Other (specify)		
Total	\$ 0.00	\$ 6,505.00

Together We Win Program Budget (ARPA)

Part-time Staff /Fringe	\$30,000
Postage	\$1,000
Portago	Si Si
4 4	\$10,000
Supplies	\$10.000
Food/ Pantry Bags	\$15,000
	400,000
Utility Assistance/ Rental Assistance/ Motel Stays	\$60,000
Rent/Utilities/Operating	\$4,000

Total:

\$120,000

Budget A American Rescue Plan Act (ARPA)

Agency: Valley Opportunity Cou	ıncil		
Activity: Job Training and Placement			
8	Total Budget	ARPA Request	
101 Salaries	\$ 107,328.00	\$ 7,009.60	
102 Fringes	\$ 34,496.00	\$ 2,464.00	
104 Equipment	\$ 800.00	\$ 200.00	
105 Equipment Rental	\$ 0.00	\$ 0.00	
106 Supplies	\$ 584.00	\$ 125.00	
107 Telephone	\$ 0.00	\$ 0.00	
108 Advertisement	\$ 4,000.00	\$ 1,000.00	
109 Postage	\$ 0.00	\$ 0.00	
110 Insurance	\$ 0.00	\$ 0.00	
111 Space	\$ 1,604.00	\$ 400.00	
112 Utilities	\$ 0.00	\$ 0.00	
113 Dues/Subscriptions	\$ 56,250.00	\$ 18,750.00	
114 Legal Consultants	\$ 0.00	\$ 0.00	
115 Accounting Consultants	\$ 0.00	\$ 0.00	
116 Other Consultant	\$ 0.00	\$ 0.00	
117 Printing/Reproduction	\$ 7,248.00	\$ 100.00	
118 Maintenance & Repairs	\$ 0.00	\$ 0.00	
119 Contract Services	\$ 0.00	\$ 0.00	
Total	\$ 212,310.00	\$ 30,048.60	

Budget A – Page 2 American Rescue Plan Act (ARPA) Applicant Program Budget

Provide title of positions to be funded with ARPA and corresponding salary breakdown

Title of Position	Current Salary	ARPA Portion
Program Director	\$ 64,064.00	\$ 1,601.60
Case Manager	\$ 43,264.00	\$ 5,408.00
Total	\$ 107,328.00	\$ 7,009.60
Fringes Breakdown		
F.I.C.A	\$ 10,304.00	\$ 736.00
Medical Insurance	\$ 16,058.00	\$ 1,147.00
Life Insurance		
Other (specify)	\$ 8,134.00	\$ 581.00
Total	\$ 34,496.00	\$ 2,464.00

Agency: New England Farm Workers' Council					
Activity Title: Latino Chamber of Commerce/Festiva Multi Media Center					
Acquisition of D		Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
Acquisition of R	ear Property				
Architect/Engine	eer				
Hazardous Mate	rials Assessment				
Hazardous Mater	rial Removal				
Demolition					
Construction		\$ 416,950.00		\$ 416,950.00	
Materials					
Appraisals					
Closing Costs					
Survey					
Advertising					
Accounting					
Developers Fee					
rotal		\$ 416,950.00	\$0	\$ 416,950	\$ 0
Source of estimate					
Quotes from cor	itractors.				
dentify source(s)	and attach evider	ace of commitment(s)	for non-CDBG fu	inds.	
s it currently an u f yes, indicate wh	ncompleted CDB en and how mucl	G activity? Yes CDBG funding was	☑ No previously allocat	ted and the status of	of this activity.

Leasehold Improvements Budget 225 High Street, Holyoke MA

Budget B - NEFWC

\$	50,000.00
- 5	300,330,00
ام آ	366,950.00
\$	250,000.00
\$	54,950.00
\$	62,000.00
	\$ \$

Budget A American Rescue Plan Act (ARPA)

Agency: SPARK Efo	rAll	
Activity:		
	Total Budget	ARPA Request
101 Salaries	162000	75000
102 Fringes	28174	
104 Equipment	3400	3400
105 Equipment Rental		
106 Supplies	2400	
107 Telephone		4
108 Advertisement	4300	4300
109 Postage		
110 Insurance		
111 Space	13300	
112 Utilities	6800	
113 Dues/Subscriptions	2400	2400
114 Legal Consultants		
115 Accounting Consultants		
116 Other Consultant		
117 Printing/Reproduction		
118 Maintenance & Repairs		
119 Contract Services	101000	14900
Total	323174	100000

Budget A – Page 2 American Rescue Plan Act (ARPA) Applicant Program Budget

Provide title of positions to be funded with ARPA and corresponding salary breakdown

Title of Position	Current Salary	ARPA Portion
Executive Director	70000	25000
Program Manager - EforAll	47000	25000
Program Manager - EparaTodos	45000	25000
Total	100000	75000
10(2)	162000	75000
Fringes Breakdown	300	
F.I.C.A		
Medical Insurance		
Life Insurance		
Other (specify)		
Total	\$ 0.00	\$ 0.00



247 CABOT STREET HOLYOKE, MA 01040 (413) 532 - 2900 FAX: (413) 532 - 1250

Community Adolescent Resource & Education Center, Inc.

September 22, 2021

Alicia M. Zoeller, Administrator City of Holyoke Office for Community Development City Hall Annex Room 400 Holyoke MA 01040

Dear Alicia:

The Care Center is requesting that our *Moving Women To and Through College* proposal be considered for the second round of American Rescue Plan Act (ARPA) funding available to Holyoke. By building a stronger, better-educated Holyoke, our program is a key component in the economic stabilization of Holyoke now and on the other side of the pandemic. ARPA funds are intended to support many initiatives particularly those with a focus on economic stabilization.

According to the 2020 US Census, the Holyoke poverty rate is more than 300% higher than statewide. Almost half of Holyoke children 12 and under live in poverty. Despite being at the core of the Knowledge Corridor region, only 21% of the population age 25 and over has a bachelor's degree, compared to 44% statewide. Holyoke also has a disproportionately high percentage of teen parents, almost four times that of the state (32 vs. 9 per 1,000). Low educational achievement has repeatedly been cited as a major factor in the poor health and economic status of people of color in Holyoke. This low educational achievement level has also been cited as a factor holding Holyoke back from economic growth.

Moving Women To and Through College with its home-grown, multi-faceted comprehensive supportive approach, and inhouse Microcollege has demonstrated its effectiveness since its inception 5 years ago with a college graduation rate of 74%!

To rebuild Holyoke, post-pandemic, we need a workforce that is college-educated and positioned to face the challenges that await us. We also need to be attractive to industries and businesses that have shied away from investing in and relocating to Holyoke. Providing a fail-safe way to move women to and through college is an important part of that workforce development and is in place and working at The Care Center. AARP funds will guarantee that the college programming we are providing to the community is stable, growing and ready to meet the community's growing needs.

The Care Center is requesting a 2-year grant, for a total of \$160,000 (\$80,000/year). This amount will provide critical financial stability as we broaden our programming this year and next in support of low-income college students in Holyoke. All funds will specifically support costs associated with 11 Holyoke residents each year. While many more than 11 Holyoke woman are supported in our college programs as our proposal details, we can commit these \$80,000 to support 11 of these women.

Women who head up Holyoke households with college degrees will be critically important to rebuilding Holyoke post-Covid. Women-headed households are a major demographic in the city and the source of a much-untapped potential. Increasing the earning capacity of low-income women will enable them to personally become more economically-stable, ensure greater stability for their children, and increase their ability to substantially move the city forward economically. These are the most consequential outcomes that The Care Center can engage in, both in terms of bolstering individual well-being and the well-being of the city. We are ready to work to rebuild a stronger Holyoke! Thank you for this opportunity. A revised budget is attached.

Sincerely,

Anne Teschner
Executive Director

Budget A American Rescue Plan Act (ARPA)

Agency: Community Adolescent Resource and Education Center, Inc.			
Activity: Moving Women To and Through College			
	Total Budget	ARPA Request	
101 Salaries	\$ 215,960.00	\$ 29,120.00	
102 Fringes	\$ 43,624.00	\$ 5,880.00	
104 Equipment			
105 Equipment Rental			
106 Supplies	\$ 43,000.00		
107 Telephone	\$ 1,670.00		
108 Advertisement	\$ 3,400.00	10 B	
109 Postage	\$ 1,000.00		
110 Insurance	\$ 3,000.00		
111 Space	\$ 22,084.00		
112 Utilities	\$ 600.00		
113 Dues/Subscriptions			
114 Legal Consultants			
115 Accounting Consultants			
116 Other Consultant	\$ 87,100.00	\$ 45,000.00	
117 Printing/Reproduction	\$ 2,000.00		
118 Maintenance & Repairs	\$ 2,500.00		
119 Contract Services	\$ 187,600.00		
Total	\$ 613,538.00	\$ 80,000.00	

Budget A – Page 2 American Rescue Plan Act (ARPA) Applicant Program Budget

Provide title of positions to be funded with ARPA and corresponding salary breakdown

Title of Position	Current Salary	ARPA Portion
Transition Counselor	\$ 42,448.00	\$ 14,560.00
Resident Counselor	\$ 50,410.00	\$ 14,560.00
Total	\$ 92,858.00	\$ 29,120.00
Fringes Breakdown		
F.I.C.A	\$ 20,987.00	\$ 2,228.00
Medical Insurance	\$ 21,948.00	\$ 2,330.00
Life Insurance	\$ 1,500.00	\$ 159.00
Other (specify)	\$ 10,983.00	\$ 1,163.00
Total	\$ 55,418.00	\$ 5,880.00



54 North Summer Street • Holyoke MA 01040 • (413)-265-1017 homeworkhouseholyoke.org

Sept. 24, 2021

Dear Mayor Murphy:

Homework House respectfully requests that you consider our application for program funding of \$556,194 through the ARPA Round 2 allocation process. We are modifying our original Round 1 request to include only the opening and operating of a new facility located 211 Bowers St. next to the Kelly School. This new program site will serve up to 80 children daily after school and during the school day.

We are also submitting a revised budget which reflects this reduction in the scope of our initial proposal and the discussion about the budget that you and I had when we met in August. The revised budget is the minimum seed funding we believe is necessary to open this new site and to successfully run the program for its first three years of operation. Secure multi-year funding upfront will allow Homework House to pursue other types of funding, such as child care vouchers, that we cannot take currently.

Specific changes to our proposal and budget include:

- Reducing the timeframe of the request from 5 years to 3 years.
- Reducing our request from \$1,834,244 to \$556,194.
- Eliminating from the request, our proposed program expansion at Homework House sites on Chestnut and Appleton Streets.
- Eliminating funding for administrative and program support staff positions.

As you know, there is a critical need for additional after school educational opportunities for low income elementary school children in Holyoke. This need is especially acute in the Flats. With the proposed project, Homework House will quadruple the number of children in the Flats we can serve in our tutoring and mentoring programs, setting them up for future success.

Thank you for considering our request.

Sincerely,

Virginia K. Dillon Executive Director

Budget A American Rescue Plan Act (ARPA)- ROUND 2

Agency: Homework House Inc.

Activity: After School Academic & Enrichment Programs

	Total Budget	ARPA Request
101 Salaries	1,316,053	239,150
102 Fringes	145,424	26,426
104 Equipment		
105 Equipment Rental	8,400	4,538
106 Supplies	27,580	11,063
107 Telephone	10,328	5,445
108 Advertisement	3,000	
109 Postage	2,400	
110 Insurance	27,482	14,520
111 Space	389,350	213,913
112 Utilities	39,250	30,250
113 Dues/Subscriptions	4,832	1,815
114 Legal Consultants		
115 Accounting Consultants	24,500	
116 Other Consultant		
117 Printing/Reproduction	620	
118 Maintenance & Repairs	10,500	6,050
119 Contract Services		
Other: Internet	10,510	
Other: Misc Operating	10,390	
Other: Payroll Fees	6,280	
Other: Fundraising	52,500	
Other: Depreciation	27,200	
Other: Software Licenses	9,060	3,025
Total	2,125,659	556,194

Budget A - Page 2 American Rescue Plan Act (ARPA) Applicant Program Budget

Provide title of positions to be funded with ARPA and corresponding salary breakdown

Title of Position	Current Salary	Total	ARPA Portion
Director of After School/Summer	43,000	129,000	32,465
Education Coordinator	28,600	86,372	21,593
Site Coordinator	10,240	25,805	25,805
Group leader x 5	9,600	130,560	130,560
Maintainence	4,560	11,490	11,490
Progam Asst	6,840	17,237	17,237
Total	102,840	400,464	239,150
Fringes Breakdown		Total	ARPA
F.I.C.A Medical Insurance Life Insurance		30,635	18,295
Other: MA P/R tax		9,531	5,692
Other: Workers Comp		4,085	2,439
Total		44,251	26,426

Agency: Holyoke F	Public Library		
Activity: Digital lite	racy and Internet	access: Laptop/Ho	otspot Lending Program and
		Total Budget	ARPA Request
101 Salaries			2.
102 Fringes			
104 Equipment		\$ 43,689.00	\$ 43,689.00
105 Equipment Rental			
106 Supplies			
107 Telephone			
108 Advertisement		/6	
109 Postage			
110 Insurance			
111 Space			
112 Utilities			
113 Dues/Subscription	s		
114 Legal Consultants			
115 Accounting Consu	iltants		
116 Other Consultant			
117 Printing/Reproduc	tion		
118 Maintenance & Re	epairs		
119 Contract Services			
Total		\$ 43,689,00	\$ 43 689 00

Agency: River Valley Counseling Center			
Activity: Rise to Resiliency			
	Total Budget	ARPA Request	
101 Salaries	\$ 168,322.00	\$ 168,322.00	
102 Fringes	\$ 33,664.00	\$ 33,664.00	
104 Equipment			
105 Equipment Rental			
106 Supplies	\$ 16,860.00	\$ 16,860.00	
107 Telephone	\$ 2,520.00	\$ 2,520.00	
108 Advertisement			
109 Postage			
110 Insurance			
111 Space			
112 Utilities			
113 Dues/Subscriptions	\$ 92,000.00	\$ 92,000.00	
114 Legal Consultants			
115 Accounting Consultants			
116 Other Consultant	\$ 38,065.00	\$ 38,065.00	
117 Printing/Reproduction	\$ 3,000.00	\$ 3,000.00	
118 Maintenance & Repairs			
119 Contract Services	\$ 840.00	\$ 840.00	
Total	\$ 355,271.00	\$ 355,271.00	

Title of Position	Current Salary	ARPA Portion
Masters Level Clinician	\$ 168,322.00	\$ 168,322.00
Total	\$ 168,322.00	\$ 168,322.00
Fringes Breakdown		
F.I.C.A	\$ 12,876.00	\$ 12,876.00
Medical Insurance	\$ 14,055.00	\$ 14,055.00
Life Insurance		
Other (specify)	\$ 6,733.00	\$ 6,733.00
Total	\$ 33,664,00	\$ 33 664 00



Girls Inc. of the Valley P.O. Box 6812 Holyake, MA 01041

Tel. 413.532.6247

girlsinevalley.org

Alicia M. Zoeller, Administrator City of Holyoke Office for Community Development City Hall Annex Room 400 Holyoke MA 01040

Dear Ms. Zoeller:

Please consider this our Letter of Interest for the City of Holyoke's Round II American Rescue Plan Act awards. We are requesting \$193,699 over two years in support of Girls Inc.'s Together We Rise: Mental Health Support for Holyoke Girls project.

Girls Inc. has restructured the *Together We Rise* program model to a two-year timeline for the purposes of this request. While we remain committed to the full five-year timeline of the original model and its broader impact, the restructured model prioritizes providing up-front support to girls quickly, at a lower cost per participant. By reducing the number of hours worked by the Licensed Clinical Social Worker consultant, the cost per participant in year one is lowered from \$1,207 to \$652. The cost will be lowered further to \$642 per participant when the program is at scale in year two.

In year one of the two-year model, we will utilize Girls Inc. staff assisted by social work interns to put the program structure in place and begin serving girls at Holyoke schools and at our program center while our recruitment and hiring of the Licensed Clinical Social Worker consultant is underway. Several social work interns will be placed with Girls Inc. staff for this school year--by using staff and interns to implement the program, Girls Inc.'s ability to begin providing social emotional support to Holyoke girls will be accelerated. Staff will prioritize reaching more girls by building partnerships with additional Holyoke schools, as well as serving girls in our afterschool programs.

We expect to have the Licensed Clinical Social Worker (LICSW) consultant in place by January 1, 2022. The consultant will lead staff trainings, enhancing our staff's ability to provide mental health support to participants. Additionally, the consultant will have regularly scheduled office hours to support and mentor staff in handling mental health related issues with participants as they arise and to provide direct service to girls when needed. The consultant will take over supervision of the social work interns and will expand the program by adding LICSW interns.

The revised measurable goal for the Together We Rise project is for 300 Holyoke girls over two years to have access to Girls Inc. programs guided by a mental health professional. Girls will benefit from the increased level of support they receive, and surveys will show that girls feel they have a trusted adult who listens to them at Girls Inc.

Agency: Girls Inc. of the Valley			
and the training			
Activity: Together We Rise - Mental Health Support for Holyoke Girls-Year 1			
	Total Budget	ARPA Request	
101 Salaries	\$ 35,640.00	\$ 35,640.00	
102 Fringes	\$ 5,581.38	\$ 5,581.38	
104 Equipment			
105 Equipment Rental			
106 Supplies	\$ 750.00	\$ 750.00	
107 Telephone			
108 Advertisement	\$ 500.00	\$ 500.00	
109 Postage			
110 Insurance			
111 Space			
112 Utilities			
113 Dues/Subscriptions			
114 Legal Consultants			
115 Accounting Consultants			
116 Other Consultant	\$ 22,750.00	\$ 22,750.00	
117 Printing/Reproduction			
118 Maintenance & Repairs			
119 Contract Services			
Total	\$ 65,221.38	\$ 65,221.38	

	Early 1		
Agency:	Girls Inc. of the Valley		
Activity:	Together We Rise - Me	ntal Health Support for I	Holyoke Girls-Year 2
		Total Budget	ARPA Request
101 Salario	es	\$ 41,480.00	\$ 41,480.00
102 Fringe	es	\$ 6,810.19	\$ 6,810.19
104 Equip	ment		
105 Equip	ment Rental		
106 Suppli	ies	\$ 1,687.50	\$ 1,687.50
107 Teleph	none		
108 Adver	tisement	\$ 500.00	\$ 500.00
109 Postag	ge		
110 Insura	nce		
111 Space			
112 Utilitie	es		
113 Dues/S	Subscriptions		
114 Legal	Consultants		
115 Accou	nting Consultants		
116 Other	Consultant	\$ 78,000.00	\$ 78,000.00
117 Printin	g/Reproduction		
118 Mainte	enance & Repairs		
119 Contra	ect Services		
Total		\$ 128.477.69	\$ 128,477,69





September 22, 2021

Alicia M. Zoeller, JD Administrator City of Holyoke Office for Community Development City Hall Annex Room 400 Holyoke MA 01040

Dear Ms. Zoeller,

Thank you for the opportunity to submit a letter of interest for consideration regarding the American Rescue Plan Act Funding Round II. The Greater Holyoke YMCA (the Y) respectfully requests that our original proposal be moved forward and considered for funding in this round.

The Y's initial proposal outlines that we are seeking support to add a full time licensed mental health specialist to address the myriad of issues that youth and families face in Holyoke, especially in light of the stressors imposed by the COVID-19 pandemic. This specialist would work directly with youth, families and our staff to support the social emotional needs of the children in our programs as well as educational and supportive services to teach everyone how to act and react as situations arise in a way that results in positive outcomes. The total amount of support requested was \$366,565.

As we consider our needs, we know any amount of support will help us at this time. We respectfully request funding for a 30 hour a week licensed mental health clinician to work with our youth and families to address the critical social emotional needs. We request funding for 2 years for a total ask of \$100,000. We know this specialist will make an immediate difference in the lives of the children we serve. We hope the City understands the value of this service, the direct impact it will have and will find a way to provide funding for this critical service.

As a reminder, if the Y is granted funding in this round we can move forward immediately with securing the mental health services for the youth and families in our preschool and out of school time programs.

Thank you for considering this request. Please contact me at kviens@holyokeymca.org or 413-534-5631, ext. 105 with questions.

Sincerely,

Kathleen Viens

Chief Executive Officer

4	The same of the sa		
Agency:	Greater Holyoke YMCA		
Activity:	Activity: Mental Health Support for Holyoke Area Youth (2 years)		
		Total Budget	ARPA Request
101 Salarie	es .	\$ 10,000.00	\$ 8,000.00
102 Fringe	s	\$ 1,600.00	
104 Equip	ment		, , , , , , , , , , , , , , , , , , ,
105 Equip	ment Rental		
106 Suppli	es	\$ 1,000.00	
107 Teleph	none	\$ 200.00	
108 Adver	tisement		
109 Postag	e		
110 Insura	nce	\$ 1,000.00	
111 Space			
112 Utilitie	28		
113 Dues/S	Subscriptions		
114 Legal	Consultants		
115 Accou	nting Consultants		
116 Other	Consultant		
117 Printin	g/Reproduction	\$ 2,000.00	\$ 2,000.00
118 Mainte	enance & Repairs		
119 Contra	ct Services	\$ 90,000.00	\$ 90,000.00
Total		\$ 105,800,00	\$ 100,000,00

Agency:	Roca, Inc.
Activity:	Behavioral Health Services for Young People Driving Violence in Holyoke

Activity: Elenavioral Health Services for Young People Driving Violence in Holyok		
	Total Budget	ARPA Request
101 Salaries	\$ 1,775,313.00	\$ 609,276.00
102 Fringes	\$ 427,206.00	\$ 146,225.00
104 Equipment	\$ 33,000.00	\$ 3,000.00
105 Equipment Rental	\$ 157,650.00	\$ 78,825.00
106 Supplies	\$ 117,021.00	\$ 14,452.00
107 Telephone	\$ 1,956.00	\$ 250.00
108 Advertisement	\$ 1,500.00	\$ 300.00
109 Postage	\$ 450.00	\$ 150.00
110 Insurance	\$ 3,252.00	\$ 402.00
111 Space	\$ 115,830.00	\$ 16,500.00
112 Utilities	\$ 16,992.00	\$ 2,043.00
113 Dues/Subscriptions	\$ 0.00	\$ 0.00
114 Legal Consultants	\$ 0.00	\$ 0.00
115 Accounting Consultants	\$ 0.00	\$ 0.00
116 Other Consultant	\$ 79,500.00	\$ 9,650.00
117 Printing/Reproduction	\$ 1,050.00	\$ 300.00
118 Maintenance & Repairs	\$ 9,126.00	\$ 1,127.00
119 Contract Services	\$ 151,500.00	\$ 17,500.00
Total	\$ 2,891,346.00	\$ 900,000.00

Title of Position	Current Salary	ARPA Portion
Youth Worker #1 @ \$51,046/yr	\$ 153,138.00	\$ 153,138.00
Youth Worker #2 @ \$51,046/yr	\$ 153,138.00	\$ 153,138.00
Crew Supervisor @ \$55,000/yr	\$ 165,000.00	\$ 165,000.00
Educator @ \$60,000/yr (.50)	\$ 90,000.00	\$ 90,000.00
Program Manager @ \$80,000/yr (.2)	\$ 48,000.00	\$ 48,000.00
Total	\$ 609,276.00	\$ 609,276.00
Fringes Breakdown		
F.I.C.A	\$ 43,868.00	\$ 43,868.00
Medical Insurance	\$ 76,767.00	\$ 76,767.00
Life Insurance		
Other (specify)	\$ 25,590.00	\$ 25,590.00
Total	\$ 146,225.00	\$ 146,225.00

^{*} Note: The total budget shown for Roca Holyoke does not include several budget categories not accounted for by this form, including wages and employment taxes for our Transitional Employment Program, where youth participate in paid work training, staff travel and training, and administration & development (20% of direct expenses). With those categories included, the full 3-year Holyoke program budget is \$4,212,219.

Agency: Alianza DV Services Inc			
Activity: Housing Advocate to facilitate permanent housing for survivors			
	Total Budget	ARPA Request	
101 Salaries	\$ 101,966.00	\$ 101,966.00	
102 Fringes	\$ 68,711.00	\$ 68,711.00	
104 Equipment	\$ 800.00	\$ 800.00	
105 Equipment Rental			
106 Supplies	41		
107 Telephone	\$ 1,080.00	\$ 1,080.00	
108 Advertisement			
109 Postage			
110 Insurance			
111 Space			
112 Utilities			
113 Dues/Subscriptions			
114 Legal Consultants			
115 Accounting Consultants			
116 Other Consultant			
117 Printing/Reproduction			
118 Maintenance & Repairs	9		
119 Contract Services			
Total	\$ 172,557.00	\$ 172,557.00	

Title of Position	Current Salary	ARPA Portion
Housing Advocate	\$ 101,966.00	\$ 101,966.00
Total	\$ 101,966.00	\$ 101,966.00
Fringes Breakdown		
F.I.C.A	\$ 10,341.00	\$ 10,341.00
Medical Insurance	\$ 50,946.00	\$ 50,946.00
Life Insurance	\$ 3,208.00	\$ 3,208.00
Other (specify)	\$ 4,216.00	\$ 4,216.00
l'otal	\$ 68,711.00	\$ 68.711.001



September 17, 2021

the Business of

Opportunity

Building

35 Mt. Carmel Avenue, Chicopee, MA 01013 413.552.1554 • Fax: 413.532-3237

Stephen C. Huntley, Executive Director

Community Action Agency Serving Chicopee and Holyoke and Surrounding Communities

Energy Assistance
Nutrition
Early Education & Care
Youth Services
College Access
Adult Education
Senior Services
Housing

Money Management

Letter of Intent

Valley Opportunity Council submitted a proposal to the City of Holyoke for ARPA funding, Round I for an Emergency Stabilization Program for victims of domestic violence and their families. We would like that proposal to be considered for Round II funding, as it was not funded in Round I. Updates have been made to the budget to reflect a decrease in request for funding from a total of \$346,930 in the initial request to \$164,062 in the current request. Additional funding has been secured for this project. An updated budget worksheet is attached to this letter.

Please feel free to contact me with any questions or requests for additional information. Thank you for your consideration and diligence towards this process and the needs of the community.

Melissa White, Director of Programs mwhite@valleyopp.com

Agency: Valley Opportunity Council			
Activity: Emergency Stabilization			
	Total Budget	ARPA Request	
101 Salaries	\$ 301,392.00	\$ 120,556.00	
102 Fringes	\$ 93,920.00	\$ 37,566.00	
104 Equipment	\$ 1,000.00	\$ 400.00	
105 Equipment Rental	\$ 0.00	\$ 0.00	
106 Supplies	\$ 7,875.00	\$ 3,150.00	
107 Telephone	\$ 1,000.00	\$ 400.00	
108 Advertisement	\$ 100.00	\$ 40.00	
109 Postage	\$ 125.00	\$ 50.00	
110 Insurance	\$ 0.00	\$ 0.00	
111 Space	\$ 0.00	\$ 0.00	
112 Utilities	\$ 0.00	\$ 0.00	
113 Dues/Subscriptions	\$ 0.00	\$ 0.00	
114 Legal Consultants	\$ 0.00	\$ 0.00	
115 Accounting Consultants	\$ 0.00	\$ 0.00	
116 Other Consultant	\$ 0.00	\$ 0.00	
117 Printing/Reproduction	\$ 1,000.00	\$ 400.00	
118 Maintenance & Repairs	\$ 2,750.00	\$ 1,100.00	
119 Contract Services	\$ 1,000.00	\$ 400.00	
Total	\$ 410,162.00	\$ 164,062.00	

Title of Position	Current Salary	ARPA Portion
Program Director	\$ 68,432.00	\$ 27,372.00
Case Manager	\$ 33,280.00	\$ 13,312.00
Intake Worker	\$ 31,200.00	\$ 12,480.00
Direct Care Worker (6)	\$ 168,480.00	\$ 67,392.00
Total	\$ 301,392.00	\$ 120,556.00
Fringes Breakdown		
F.I.C.A	\$ 22,452.00	\$ 8,980.00
Medical Insurance	\$ 48,052.00	\$ 19,220.00
Life Insurance		
Other (specify)	\$ 23,416.00	\$ 9,366.00
Total	\$ 93,920.00	\$ 37,566.00

Budget B American Rescue Plan Act (ARPA) (Non-housing construction/demolition)

Agency:	Holyoke Water Department				
Activity Title:	Activity Title: West Holyoke Water Storage Tank				
Acquisition of R	Real Property	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
riodupition of I	coal i Toperty	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Architect/Engin	eer	\$ 437,000.00	\$ 0.00	\$ 437,000.00	\$ 0.00
Hazardous Mate	erials Assessment	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Hazardous Mate	erial Removal	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Demolition		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Construction		\$ 2,708,000.00	\$ 0.00	\$ 2,708,000.00	\$ 0.00
Materials		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Appraisals		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Closing Costs		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Survey		\$ 0,00	\$ 0.00	\$ 0.00	\$ 0.00
Advertising		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Accounting		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Developers Fee		\$ 0	0	0	0
Total		\$ 3,145,000.00	\$ 0	\$ 3,145,000	\$ 0
Source of estimated costs.					
Construction costs per recent bid projects & engineering experience. Engineer costs per Contract.					
Identify source(s) and attach evidence of commitment(s) for non-CDBG funds.					
N/A					
Is it currently an uncompleted CDBG activity? Yes No If yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.					
					6

Budget B American Rescue Plan Act (ARPA) (Non-housing construction/demolition)

Agency:	Holyoke Water Department				
Activity Title:	Whiting Street Reservoir Dam Improvements				
Acquisition of R	eal Proposity	Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
210quisition of K	ceal Floperty	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Architect/Engine	eer	\$ 514,000.00	\$ 0.00	\$ 514,000.00	\$ 0.00
Hazardous Mate	rials Assessment	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Hazardous Mate	rial Removal	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Demolition		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Construction		\$ 2,942,000.00	\$ 0.00	\$ 2,942,000.00	v
Materials		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Appraisals		\$ 0.00	\$ 0.00	\$ 0.00	
Closing Costs		\$ 0.00	\$ 0.00	\$ 0.00	
Survey		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Advertising		\$ 0.00	\$ 0.00	\$ 0.00	
Accounting		\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Developers Fee		\$ 0	0	0	0
Total		\$ 3,456,000.00	\$ 0	\$ 3,456,000	\$ 0
Source of estimated costs.					
Construction costs per recent bid projects & engineering experience. Engineer costs per Contract.					
Identify source(s) and attach evidence of commitment(s) for non-CDBG funds.					
N/A					
Is it currently an uncompleted CDBG activity? Yes No If yes, indicate when and how much CDBG funding was previously allocated and the status of this activity.					



Commissioners: Francis J. Hoey, III Robert H. Griffin James A. Sutter Manager: James M. Lavelle

September 22, 2021

The Honorable Terence Murphy City of Holyoke 536 Dwight Street Holyoke, MA 01040

Subject: HG&E's American Rescue Plan Letter of Interest - Broadband Infrastructure Development

Dear Mayor Murphy,

Congratulations on successfully distributing the first round of American Rescue Plan Act (ARPA) funds to important projects throughout the City of Holyoke. We appreciate your consideration for Holyoke Gas & Electric's (HG&E) broadband proposal and would like to express interest in the recent county allocation of \$3.85 million in additional ARPA funds. Through this letter of interest, HG&E requests to modify our initial application and specifically target \$500,000 for network design, which is the next critical step in the fiber-to-the-home (FTTH) feasibility analysis. Please see the updated budget attached for your review.

As you know, HG&E has been continuously analyzing the feasibility of a residential broadband implementation in the City of Holyoke and recently completed a test marketing campaign that will help HG&E and community stakeholders better understand the local appetite for fiber broadband service. While we expect the results of the campaign will be available this fall, HG&E's team is anticipating next steps in our feasibility assessment and pursuing funding opportunities accordingly.

In June 2021, HG&E submitted an ARPA application that included several components, including a full network design and pole make-ready, as well as a wireless and fiber pilot, in partnership with several key community organizations. At this time, we request that the application is modified only to include network design. The design, in coordination with the recent interest campaign, will allow HG&E to discover pockets of interest where there is reasonable access to infrastructure in order to develop a potential pilot fiberhood.

As a local municipal utility, HG&E has the unique ability to make decisions based on the needs of the community we serve. HG&E also has a fiduciary responsibility to our customers (the ratepayers), making sure every investment, including a possible FTTH deployment, will help fulfill the mission of competitive rates, innovative and sustainable energy solutions, reliable service, and excellent customer care. Preliminary estimates indicate that a city-wide fiber internet build-out could cost upwards of \$30 million; therefore, HG&E is taking a deliberate and thoughtful approach to the FTTH evaluation.

Please reach out to Kate Sullivan Craven, ksullivan@hged.com or (413) 536-9333, if you have any questions. Thank you for your time and continued consideration.

Sincerely, James M. Lavelle Manager, HG&E

Budget B American Rescue Plan Act (ARPA) (Non-housing construction/demolition)

Agency: [Holyoke Gas & Electric				
Activity Title:	Activity Title: FTTH - Design				<u> </u>
		Estimated Total Project Cost	Agency Contribution	ARPA Contribution	Other Contribution
Acquisition of Re	eal Property			Contribution	Contribution
Architect/Engine	er	\$ 250,000.00			
Hazardous Materi	ials Assessment				
Hazardous Materi	ial Removal				
Demolition					
Construction					
Materials				+	
Appraisals					
Closing Costs					
Survey		\$ 250,000.00			
Advertising				1.0	
Accounting					
Developers Fee					
Γotal		\$ 500,000.00	\$ 0	\$ 0	\$ 0
Source of estimate	ed costs.				
dentify source(s)	and attach evider	nce of commitment(s)	for non-CDRG fi	ands	
dentify source(s) and attach evidence of commitment(s) for non-CDBG funds.					
s it currently an u f yes, indicate wh	ncompleted CDE en and how muc	BG activity? ☐ Yes h CDBG funding was	☐ No previously alloca	ted and the status	of this activity.