



Call for Local Artists!

Holyoke Tourism Plan: Artistic Bike racks

April 6th, 2022

Office of Planning and Economic Development
City Hall Annex
20 Korean Veterans Plaza, Suite 406
Holyoke, MA 01040



Introduction

The City of Holyoke Office of Planning and Economic Development (OPED), Department of Public Works (DPW), and the Biking and Pedestrian Committee have strategized to amplify the access to biking facilities around the city. Chosen vendor will install 2-3 artistic bike racks that represent the city's community, culture, and art influence. This project is made possible through a grant from the Local Cultural Council.

The audience for this project is artists to give them an opportunity to design a bike rack for the city, bikers in the city to park their bikes, and the community/visitors to enjoy and admire the artistic bike racks. The project will benefit the city by providing a multi-function artistic space to encourage biking in our city, leading to physical activity and health benefits, artistic expression, and input on art installations in the city. This project will also add another space to promote the intersection of art, transportation, destinations, and community by having artistic bike racks throughout the City of Holyoke.



About Holyoke

Holyoke is a Gateway City in the Pioneer Valley that aspires to realize equitable growth and has a rich history that in many ways mirrors the history of the country. Born out of the industrial revolution at the turn of the century, Holyoke has been home to nearly every immigrant and the migrant population that strives for a better life. It is a city of innovation and entrepreneurs, a city rooted in green energy that offers both architectural and natural beauty. The city has a diverse mix of natural, built, and social resources to build on our past and look toward the future.

Goal

The chosen vendor will hold a community meeting with OPED to gather input on the design. Then they will provide a minimum of 3 separate bike rack designs, ensuring designs meet the requirements to be installed by the DPW. After submission, community members will select one preferred design. The artist will fabricate 2-3 installation-ready bike racks, based on the selected design, to be used in multiple locations.

Budget

The City of Holyoke has up to \$4,000 for three concept designs to be voted by the community.

Submission

Please submit examples of relevant work, information on your company, and any relevant experience working with a municipality. Submit your proposal to the City of Holyoke Office of Planning and Economic Development via email to oped@holyoke.org or by mail or in-person to Suite 406, 20 Korean Veterans Plaza, Holyoke, MA 01040 **no later than 5 PM on Friday, June 3rd, 2022.**