

# CITY OF HOLYOKE

## GRANT COMPLETION FORM

City of Holyoke Ordinance:  
Sec. 2-509. - *Grant* reporting.

Any city department, of which has received grant funding by approval of the city council pursuant to Massachusetts General Laws, or any other authorizing criteria, shall within a reasonable period of time, but no later than 60 days from the conclusion of said grant, generate a detailed report which outlines the planned outcomes with the documented actual results. Said report shall be submitted to the city clerk for addition to the city council next agenda. Once city council has concluded its discussion of the report, it shall be posted on the city website for a minimum of two weeks for the general public.

### 1. Grant Information

*Grant Fund Number 1407, Commonwealth Places Grant, MassDevelopment*

### 2. Grant Period

*May 20, 2019- June 30, 2021*

### 3. Grant Purpose

*Commonwealth Places Grant funded the development of the project El Corazón/Heart of Holyoke for placemaking projects within Main Street. As a matching grant, the City of Holyoke raised \$25,045.00 and MassDevelopment matched \$20,000.00*

### 4. Total Budget

\$45,045.00

### 5. Actual Expenses

Expenses		
Item	Description	Total
Patronicity Fees	Patronicity Fees	\$ 901.10
Phase 1 Art installation	Vinyl Banners	\$ 9,280.56

- Phase 2: was the installation of the following artworks: 4 large scale photo banners, 1 mural and 2 storefront artworks featuring 8 artists. Phase 2 also included 1 artistic public workshop for residents and visitors that featured history and hands-on installation of "Caravelas of COVID" honoring those who passed away of COVID during Día de los Muertos holiday.

There is one important local growth example out of this project being the transition of leadership and community driven ownership of this project. In Spring 2021, the advisory committee and key partner Nueva Esperanza, were part of a strategic plan and retreat to discuss the future of the project under the management of Nueva Esperanza, instead of a municipal department. The strategic plan was funded by NEFA's Collective Imagination Grant. Out of this retreat, a workplan was made for the City and Nueva Esperanza to work together on what a successful transition would be like. Nueva Esperanza took on the leadership already on programming as they are currently hosting Walking Tours of the art installations on Main Street. The Walking Tours features history of how the project came into fruition and facilitated tour of all the art installations along Main Street. Nueva Esperanza will continue to host walking tours throughout 2021 with plans for guest speakers to join such as the featured artists. Currently both the City and Nueva Esperanza staff are working together to create goals and tasks for a smooth transition.

Our favorite anecdote is that our advisory committee, residents and organizations are excited to see artwork, learn the history told within the artwork and the artists created a sense of community within themselves. Below are some quotes from artists, and one resident, who was featured in one of the artworks installed.

## 8. Additional Comments (optional)

*Please see attachments*

Grant Manager  
Signature:

A handwritten signature in blue ink, reading "Cynthia M. Espinoza", written over a horizontal line.

## TRANSFER

### \$5,000.00

<b>Total Transfer</b>	<b>\$5,000.00</b>
Net Online Funds	\$11,228.00
Fees	-\$901.10
Adjustments	\$20,000.00
Funds Transfer: 7/19/19 ⓘ	-\$25,326.90

## FUNDS RAISED

### \$25,020.00

<b>Online</b> 148 Supporters	<b>\$11,228.00</b>
<b>Offline</b> 16 Supporters	<b>\$13,792.00</b>
Checks 6	\$5,825.00
Cash 7	\$467.00
Pledges 3	\$7,500.00

## FEES

### \$901.10

<b>Fees</b>	<b>-\$1,605.72</b>
Platform Service ⓘ	-\$1,251.00
Card Processing ⓘ	-\$354.72
<b>Donated</b> 128	<b>+ \$704.62</b>
<b>Total Fees</b>	<b>-\$901.10</b>

## MY SAVINGS



you saved  
**\$704.62** by using  
Patronicity!

Standard Fee (~8%) ⓘ  
Card Platform Service

Your Fee (3.6%) ✓

## COACH



Your super cool, free  
crowdfunding expert

**Jonathan Berk**

Rate and tip your coach:



Coach Review

Rate

Tip your coach:

\$150 \$100 \$50 \$01

Choose Tip Amount

## ADJUSTMENTS

**Total**  
**Adjustments \$20,000.00**

<b>Total</b>	
<b>Adjustments</b>	<b>\$20,000.00</b>
MassDev	\$15,000.00
Payment 1	
MassDev	\$5,000.00
Payment 2	

## Amazing local projects, to your inbox

<input type="text" value="email address"/>	<input type="button" value="Count Me In!"/>
--------------------------------------------	---------------------------------------------

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8/5/2021 12:44 PM

PEOP2  
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**Amount:** 5000.00

**Description:** Domestic Wire Deposit WIRE IN MASSACHUSETTS DEVELOPMENT FINANCE A

**Posted Date:** 7/27/2021

**Type:** Credit

**Status:** Posted

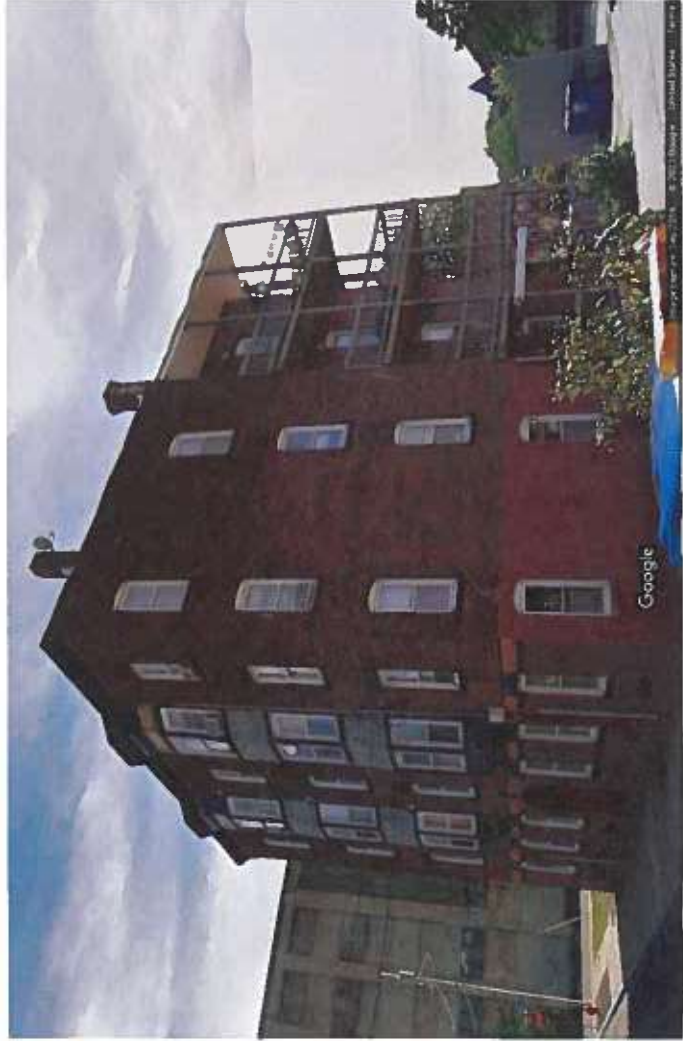
*Commonwealth*



**Commonwealth Places Grant Report Attachment  
Before and After digital photos of the project site**

**1. 10 Spring Street**

**BEFORE**



**AFTER**





2. 72 Hamilton Street

BEFORE



AFTER



3. 164 Race Street

BEFORE



AFTER





4. 307 Main Street

BEFORE



AFTER



5. 401 Main Street

BEFORE

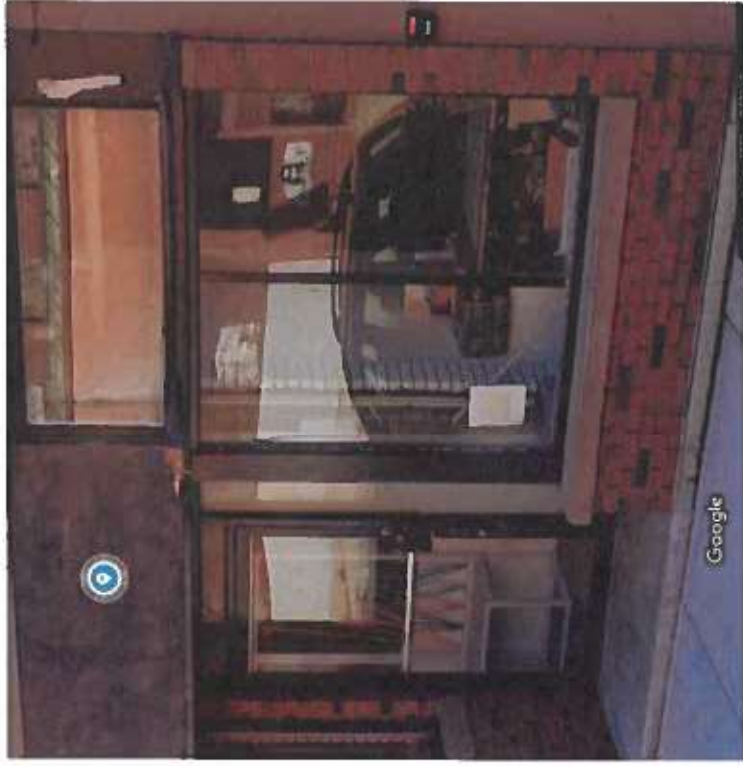


AFTER





6. 354 Dwight Street  
BEFORE



AFTER



7. 532 Main Street

BEFORE



AFTER



8. Main Street (Sargeant through Appleton Street)

BEFORE



AFTER

