



MAYOR JOSHUA A. GARCIA

CITY OF HOLYOKE

December 6, 2022

The Honorable City Council
City of Holyoke – City Hall
Holyoke, MA 01040

Honorable Councilors,

Please accept this letter as communication that I have appointed the following individual to serve as Director of Department of Public Works for the City of Holyoke:

Carl Rossi
101 Marilyn Place
Clifton, New Jersey 07011

Attached is his resume for your review. Mr. Rossi is moving from New Jersey and is in the process of securing a living arrangement in the area. He will begin to work for the City of Holyoke once he has moved.

Respectfully submitted,

Joshua A. Garcia, Mayor

Cc: Carl Rossi
DPW Commissioners
Kelly Curran, Personnel Director

Carl Rossi

101 Marilyn Place, Clifton, New Jersey 07011

Phone #: (201) 220-4506 Email: CarlRossi87@yahoo.com

PROFESSIONAL DIRECTOR OF OPERATIONS

Accomplished director of operations with 10+ years of leadership experience in organizing and building up of a variety of organizations. Expert at improving quality, cost, and efficiency of each organization. Excellent communication skills and proven history of building relationships for the benefit of the organization.

Experience

2016 to the present, Players Chairman (Director of Operations) for Sportfriends Soccer Club, Wayne, NJ

Sports Club Management Operations:

- Provide positive leadership for the administration of the club's Youth and Adult Athletic Programs
- Implemented COVID-19 Return to Play Guidelines and Recommendations to ensure club compliance
- Handle booking of training facilities, including scheduling fields for league play, for practice, and for special use such as for tournaments and fundraisers
- Facility maintenance including repair and inspection
- Club bar inventory tracking
- Handle tournament registration for youth teams
- Manage the hiring of coaches and trainers
- Coordinate advertising for youth programs and club events offered
- Developing club communication strategy to make club more successful
- Implemented Sports Organization Platform to make it easier to operate club program
- Implemented systems for online program registration
- Process carding for youth players for the club

12/2017 to 12/2018, Director of Public Works, Borough of Tenafly, Tenafly, NJ

- Skillfully and successfully directed, supervised, planned, and organized the city's mid-sized Public Works Department
- Managed \$4 million budget
- Supervised staff of 28 Employees
- 6 Divisions of Public Works including:
 1. Buildings and Grounds / Park Maintenance, 2. Sewer System / Roads, 3. Shade Tree,
 4. Traffic Maintenance, 5. Sanitation and Recycling, 6. Vehicle / Fleet Maintenance
- In the planning stages of implementing automatic refuse system, which will save the city significant yearly expense
- Implemented new Brine System
- Revised recycling schedule to better service the residents of Tenafly.

9/2015 to 12/2017, Director of Public Works, City of Englewood, Englewood, NJ

- Skillfully and successfully directed, supervised, planned, and organized the city's large Public Works Department
- Managed \$5 million budget
- Supervised staff of 55 Employees
- 6 Divisions of Public Works including:
 1. Buildings and Grounds / Park Maintenance, 2. Sewer System / Roads, 3. Shade Tree,
 4. Traffic Maintenance, 5. Sanitation and Recycling, 6. Vehicle / Fleet Maintenance
- Implemented 2nd Phase of the automatic refuse system, which saves the city significant yearly expense
- Implementing new Brine System to treat streets for snow and ice
- Reorganized snow removal to become one of the best in the State of New Jersey
- Performed a study on the feasibility of re-opening the city's Solid Waste Transfer Station.

Carl Rossi

101 Marilyn Place, Clifton, New Jersey 07011

Phone #: (201) 220-4506 Email: CarlRossi87@yahoo.com

6/2010 to 9/2015, Director of Public Works, City of Clifton, Clifton, NJ

- Skillfully and successfully directed, supervised, planned, and organized the city's large Public Works Department
- Managed \$6 million budget
- Supervised staff of 76 Full Time Employees
- 6 Divisions of Public Works which include:
 1. Buildings, Grounds, & Roads, 2. Sanitary Sewer System, 3. Recycling, 4. Vehicle/Fleet Maintenance, 5. Parks Maintenance, including Turf Athletic Fields Maintenance, 6. Shade Tree Division
- Saved the City of Clifton \$1 million per year by negotiating new garbage contract
- Saved the City of Clifton \$150,000 per year by implementing changes in Vegetative Waste Program
- Implemented new Brine System for the City of Clifton which is resulting in significant yearly savings to the City of Clifton. Coordinating inter-local agreements with multiple municipalities as part of this project. Project is generating yearly revenue for the city.

10/2008 to 5/2010, Director of Public Works, Town of Dover, Dover, NJ

- Managed \$4.5 million budget
- Supervised staff of 23 Employees
- Responsible for the following and other related duties:
 - Street, grounds, and buildings maintenance, Storm water program coordinator,
 - Safety delegate, Potable Water Plant 4.0 MGD, and Parks maintenance

1/2005 to 2/2008, Director of Public Works, Village of Suffern, Suffern, NY

- Managed \$7.4 million budget
- Supervised staff of 35 Employees
- Responsible for the following and other related duties:
 - Street, Grounds, and Buildings Maintenance, Storm Water Maintenance, Sewage Treatment Plant, Potable Water Department, and Refuse Department

Education

- **Master of Business Administration in Finance and Management** (2003), Rutgers University, Newark, NJ
- **Bachelor of Science in Civil Engineering**, New Jersey Institute of Technology, Newark, NJ
- Certified Public Works Manager, CPWM License Number: M-1308

Activities

- Member of the Public Works Association of New Jersey, Region 1
- Chairman of the City of Clifton Environmental Commission (2002)
- Board Member for Sportfriends Soccer Club
- Youth Coach for Sportfriends Soccer Club
- Player on Sportfriends Soccer Club Mens O40 Team