



**City of Holyoke
Holyoke Media
Board of Directors Opportunity
April 11, 2023 - May 5, 2023**

The Holyoke City Council is seeking community members interested in being appointed to Holyoke Media's Board of Directors for a three (3) year term. The Holyoke Media Board will meet in the evening on the third Thursday of each month. It is an unpaid position.

Holyoke Media is an independent, non-profit, multimedia organization funded through the local cable franchise, which was founded with the goal of bringing local media to the city's residents. Ever since public access television was first established in the United States in 1971, its promise has been to connect people with government, educational opportunities, and with one another. We achieve this by providing local journalism, offering educational courses in media production and literacy, and by supporting and fostering the arts, civic dialog and access to local government.

Holyoke Media's Mission

To provide a forum that enables and encourages the open exchange of ideas, information, and culture in the City of Holyoke.

Holyoke Media's Vision

Holyoke Media's vision is to promote transparency in government and provide opportunities to elevate traditionally disenfranchised voices by literally and figuratively handing the mic to those most often left out of media production and dissemination.

The Council is looking for community members with legal, accounting, or banking skills. Ideal candidates are diverse in gender, language, and cultural backgrounds, as well as possessing leadership skills. Holyoke Media's bylaws also require that members cannot currently hold elected office.

To learn more about Holyoke Media, please visit their website: <https://holyokemedia.org/>

To be considered for appointment to the Holyoke Media Board, please send your resume and letter of interest to the Personnel Department at personnel@holyoke.org by May 5, 2023.

If you have any questions, feel free to contact Personnel at 413-322-5555.