

Grant Completion Form : Entry # 2411

Grant Information

Fund #1195, Community Mitigation Reserve Fund Grant, Massachusetts Gaming Commission

Grant Period

9/4/2018 - 8/1/2022

Grant Purpose

To mitigate potential issues that may arise from the development of MGM Springfield's casino.

Total Budget

100,000

Actual Expenses

Crane Associates Holyoke Tourism Plan 35,000.00
Curtis Wiemann Meeting luncheon 445.64
Curtis Wiemann Meeting luncheon 2 315.60
Paper City Pictures Tourism Signs 136.00
Glamore Doors Open Holyoke 22,750.00
Christine Berge Logo Art work 250.00
CDE Vision Website Design 15,000.00
PVPC Historic Plan 15,000.00
PaperCity Pictures Photography 500.00
Radical Design Photography 500.00
Melissa Cooper Photography 500.00
Jeffrey Richard Photography 500.00
Glamore Contract Services 2,750.00
Glamore Advertising Marketing advertising 1,500.00
Greater SPFLD Convention Bureau Guide West Ma & Web 850.00
Republican Ads 998.00
CDE Vision Additional Web 3004.76

Ending Fund Balance

0 - Holyoke developed a tourism plan that identified existing tourism features, concerns related to visibility and marketing of those features, and a comprehensive strategy for working with community stakeholders in order to increase access and provide accommodations and amenities for future visitors.

Additional Comments (optional)

Explore Holyoke website and Historic Tourism Plan created.

Grant Manager

Jennifer Keitt OPED