

Grant Completion Form : Entry # 2475

Grant Information

0279 - FY 23 Regional Economic Development Organization (REDO) grant, The ARTery Project - Economic Development Council of Western Massachusetts

Grant Period

4/18/23 - 6/30/23

Grant Purpose

In September 2022, The ARTery opened its doors. The ARTery continues to grow as the only eclectic marketplace for unique, hand-crafted, up-cycled and refinished pieces including original artwork from local talent in the city of Holyoke. There are currently 100+ vendors that continue to provide items for The ARTery. The ARTery is now expanding to offer events and classes as well as a room you can book designated for splatery art - <https://www.holyokeart.com/splatery>

Several events have been held including a Spring Fair, a Creative Creature Creation event as well as a Wyncinanki -Polish Paper Cutting event - <https://www.holyokeart.com/events>

The ARTery is beginning to offer art/craft classes including Decoupage Shadow Box and Collage Journals - <https://www.holyokeart.com/book-online>

The monies awarded from this grant are helping sustain and expand The ARTery to cover 6 months of rental for The ARTery storefront on High St in Holyoke, cover a stipend for a point person to continue overseeing the administration of The ARTery, pay for continuing marketing and promotion, and help initiate and support future curated events, including a mobile market and the splatter room event space. With this additional funding, we're hoping that The ARTery will become a self-sustaining, truly permanent pop-up shop bringing arts, culture and fun to our High Street district.

Total Budget

28500

Actual Expenses

28500

Ending Fund Balance

0

Additional Materials (if necessary)

- [The-ARTery-stats-2022-2023.pdf](#)

Grant Manager

Jennifer Keitt OPED