

WELCOME TO THE
DEPARTMENT OF PLANNING



WE'RE BUILDING PLACES

JACKSON
DEPARTMENT
OF
PLANNING &
DEVELOPMENT

2024-2025 Budget Presentation

Director's Highlights 2023-2024

- The new JTRAN Fixed Route System went live on 3/4/2024
- Received over \$13M in Bus & Bus Facilities Discretionary Funds
- Completed the installations of 696 new bus stop signs
- Home Investment Partnership Grant (HOME)
 - Habitat for Humanity 2024: contract executed for Broadmoor Initiative Phase 2
 - New construction: 5 properties
 - Rehabilitation: 1 property
 - Cost: \$1,026,300

Director's Highlights 2023-2024

- Gulf Coast Housing Partnership/Midtown Partners 2024: contract executed for Midtown Development
 - 27 unit development
 - 4 units paid with HOME
 - Cost: \$850,410
- Began the process for the Farish Street Area comprehensive Rezoning
- Continue collaborative enforcement on hotels and problem sites with Police, Fire, and Planning Division
- Total Construction Value YTD at \$157,049,473
 - Total Revenue Collected \$1,196.469.75

Director's Highlights 2023-2024

- **City-Performed Demolitions - 47**
 - Revenue Generated – Clean Up Assessment Plan \$8,548.00
 - Owner-resolved cases saved the City approximately \$166,264
- **Rental Registration**
 - Total Revenue YTD \$223,286
- **Community Improvement launched a website with before and after demolition photos, increasing visibility to highlight accomplishments**
 - <https://lp.constantcontactpages.com/cu/tSUuTnA/cidhome>
- **Won a national competition to be the host city for the National Folk Festival 2025 – 2027**

Director's Highlights 2023-2024

- Received 825 New Business License applications and 2,632 Renewal Business License Applications
- Established an MOU with the Hinds County Economic Development Authority to address the city's industrial parks.
- Hosted a site visit for the National League of Cities, Kellogg Foundation, and the Federal Reserve Bank of Atlanta as a part of our commitment to the Southern Cities Economic Inclusion Initiative, showcasing our work in minority participation and removing procurement barriers

2024 Organizational Chart

Christine Welch Transportation

Transit Services
Paratransit
Fixed Route

**Transportation
Planning**
Local and regional
planning

LaTonya Miller Code Services

Building Permits

Plan Review

**Community
Improvement**

**Rental
Registration**

Reginald Jefferson Housing and Community Development

**Development
Assistance**

Neighborhood Services

Ester Ainsworth Planning

Zoning/Land Use

GIS

**Neighborhood
Services**

Land Use

Yika Hoover Economic Development

**Development
Assistance**

**Business
Development/
Retention**

Real Estate

Business Licensing

2025 Organizational Chart

Christine Welch Transportation

Transit Services
Paratransit
Fixed Route

**Transportation
Planning**
Local and regional
planning

LaTonya Miller Code Services

Building Permits

Flood Plain

Plan Review

**Community
Improvement**

**Rental
Registration**

Reginald Jefferson Housing and Community Development

**Housing
Development
Assistance**

**Community
Development**

Ester Ainsworth Planning

Zoning

GIS

Land Use

**Neighborhood
Services**

**Land Range
Planning**

Yika Hoover Economic Development

**Development
Assistance**

**Business
Development/
Retention**

Real Estate

Business Licensing



TRANSPORTATION

TRANSPORTATION FUNDING

FY2025 Proposed Major Projects			
Project Name	Total Cost	Federal %	Local%
		0.8	0.2
5 40 feet Transit Buses	\$ 4,875,000.00	\$ 3,900,000.00	\$ 975,000.00
5 35 feet Transit Buses	\$ 4,825,000.00	\$ 3,860,000.00	\$ 965,000.00
5 Cutaway-Lift Buses	\$ 725,000.00	\$ 580,000.00	\$ 145,000.00
4 Transit Vans	\$ 396,000.00	\$ 316,800.00	\$ 79,200.00
Fare Collection System	\$ 1,575,000.00	\$ 1,260,000.00	\$ 315,000.00
Two Way Radio System	\$ 600,000.00	\$ 480,000.00	\$ 120,000.00
Totals	\$ 12,996,000.00	\$ 10,396,800.00	\$ 2,599,200.00

Transportation 2023-2024 Highlights

- Completed the installations of 696 new bus stop signs
- Awarded contract for new transit management contractor
- The new JTRAN Fixed Route System went live on 3/4/2024
- New JTRAN website
- New JTRAN Fixed Route App
- New JTRAN social media presence
- Received over \$13M in Bus & Bus Facilities Discretionary Funds

JTRAN



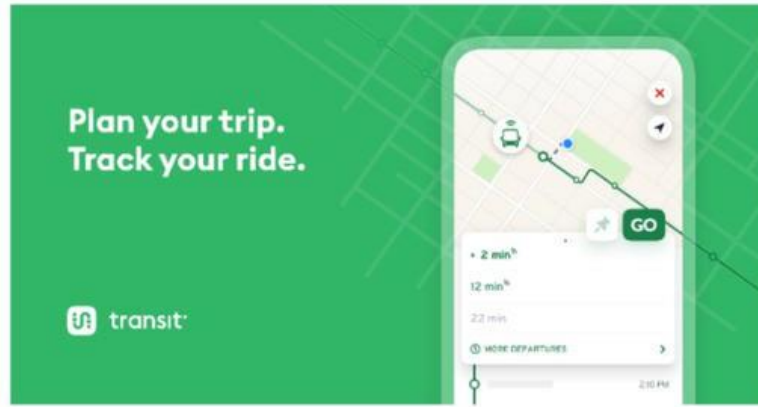
Bus times

Use phone camera to scan QR code or use the Transit app

 Bus stop ID 5612

 ridejtran.com

 601-960-XXXX



Transportation 2024-2025 Goals

- Get back on track with the Vehicle Replacement & Zero Emission Plans by ordering 6-8 fixed route vehicles, 6-8 paratransit vehicles, and 1 service truck
- Upgrade the Facility Cameras for JMAF & Union Station
- Upgrade the Farebox System
- Upgrade the Radio System
- Award the Transit Oriented Development (TOD) grant
- Continue to evaluate the new JTRAN system for efficiency



Housing and Community Development

HUD FUNDING

HUD ENTITLEMENT ALLOCATIONS

PROGRAM	PURPOSE	2023 ANNUAL ALLOCATION
Community Development Block Grant (CDBG)	Public Infrastructure and Facility Improvement; Public Service Activities; Housing Rehabilitation; and Economic Development	\$1,745,968
HOME-Investment Partnership (HOME)	Affordable Housing Development; Down Payment Assistance; and Tenant-Based Rental Assistance	\$958,017
Emergency Solutions Grant	Homelessness Prevention; Shelter Operations; Street Outreach; and Rapid Re-Housing	\$153,954
Housing Opportunities for People with AIDS (HOPWA)	Short-Term Rent, Mortgage Assistance, and Utility Assistance; Supportive Services; and Tenant or Project-Based Rental Assistance	\$1,602,538
	TOTAL	\$4,460,477

Housing & Community Development 2023-2024 Highlights

- Resolved Bonaire deed issues and rehabilitated one of the Bonaire properties to make it ADA-compliant
- Restructured the Office of Housing and Community Development for sustainability.
- Hired a Development Assistance Manager and Rehab Manager
- Seeking to revamp an in-house DPA program focused on homeownership
- Functional zero homelessness initiative + tiny home project
- Drafted 2024 Annual Action Plan

Housing & Community Development 2023-2024 Highlights

- **Housing Rehabilitation Programs**
 - **Healthy Home Production Grant (HHPG)**
 - COJ's OHCD was awarded 1.5 million from the Office of Lead Hazard Control
 - Scope of Service: 125 homes
 - Applications received: 268
 - **CDBG-Limited Repair Program**
 - Yearly allocation of CDBG funds for limited repair program for L/M income households
 - Scope of Service: No restriction
 - Applications received: 250 (including applicants from LEAD Program)
- **Home Investment Partnership Grant (HOME)**
 - **Habitat for Humanity 2024: contract executed for Broadmoor Initiative Phase 2**
 - New construction: 5 properties
 - Rehabilitation: 1 property
 - Cost: \$1,026,300
 - **Gulf Coast Housing Partnership/Midtown Partners 2024: contract executed for Midtown Development**
 - 27 unit development
 - 4 units paid with HOME
 - Cost: \$850,410



FIRE STATION 20

MAYOR CHOKWE ANTAR LUMUMBA

CITY COUNCIL MEMBERS

Ashby Foote Angelique C. Lee Kenneth I. Stokes Brian C. Grizzell
Ward 1 Ward 2 Ward 3 Ward 4

Vernon W. Hartley, Sr. Aaron Banks Virgi Lindsay
Ward 5 Ward 6 Ward 7

JACKSON FIRE DEPARTMENT

Willie G. Owens - Fire Chief

ARCHITECT

CANIZARO CAWTHON DAVIS

CONTRACTOR

CASTLE BLACK CONSTRUCTION

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

DEDICATED 2022



Housing & Community Development 2023-2024 Highlights

- Housing Opportunities for Persons with Aids (HOPWA)
 - During this program year, 251 HIV-positive persons were served.
 - 103 household members residing with HIV-positive qualifying members were housed
 - 33 households who were in doubled-up housing types were permanently housed
 - 32 households gained income after program entry
 - 45 households who had income at project entry increased their income during the program
 - 35 persons who did not have health insurance were connected to insurance while in the project
 - 82% increased their CD4.
 - 35% of those individuals (originally detectable upon program entry) were undetectable with the HIV virus, at exit. An additional 29% of those individuals had a decrease in their HIV viral load.

Housing & Community Development 2023-2024 Highlights

- Emergency Solutions Grant
 - 7 local non-profit agencies to provide Homelessness Prevention, Rapid Re-housing Assistance, Street Outreach, and Emergency Shelter services
 - \$152,316.00—Amount awarded from HUD
 - Voice of Calvary--\$56,358.30 (maintains data collection system)
 - Walk in Newness--\$14,089.00
 - Born 2 Lead--\$14,089.00
 - Carter's Care--\$14,089.00
 - Catholic Charities JVS--\$14,089.00
 - Matt's House--\$14,089.00
 - Billy Brumfield--\$14,089.00

Housing & Community Development 2023-2024 Highlights

- Revamp all housing rehabilitation programs to maximize the use of Federal funds and assist the maximum number of households.
- Focus on Homeownership, housing rehab, homeless services and quality-of-life programming
- Coordinated with Internal Divisions to create and fund the Small Business Resiliency Grant Program & Healthy Neighborhood Initiative Program
- Outsourced ER for maximum efficiency
- Outsourced LIRA for maximum efficiency



PLANNING

Zoning, Land Use, Neighborhood Services, Historic Preservation

Planning

2023-2024 Highlights

- Modified zoning ordinances relative to the C4 zoning requirements
- Began the process for the Farish Street Area comprehensive Rezoning
- Continue to remove barriers to fair and affordable housing, including increasing access to manufactured/prefab housing, traditional housing, and down payment assistance
- Hired Neighborhood Service Manager for new neighborhood services program
- Continue collaborative enforcement on hotels and problem sites with the Police, Fire, and Planning Division

Manufactured Housing

- Processed 4 zoning applications
- 3 approved for manufactured / prefab housing



Planning 2023-2024 Highlights

- Planning and Zoning
- Current Staffing
 - 1 Zoning Administrator
 - 1 Office Support Staff
 - 3 Senior Planners
 - 2 GIS Tech
 - 2 Zoning Enforcement Officers
 - 1 Neighborhood Services Manager

	Amount
Zoning Verification Letters	199
Total Zoning Violations	635
Zoning Violation Letters Issued	
Note: Some Letters were sent to more than one (1) address and/or property owner/tenant.	464
Environmental Court Cases	115
Completed (Corrected)	198
Zoning Cases	38
Site Plan Review Applications	100
Site Plan Review Projects Cleared	11
Site Plan Review Projects in Review	85
Site Plan Review Application	4

*All numbers are FY YTD

Planning 2023-2024 Highlights

Historic Preservation

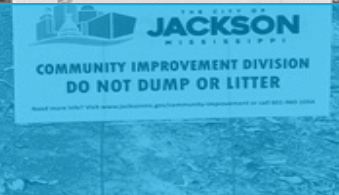
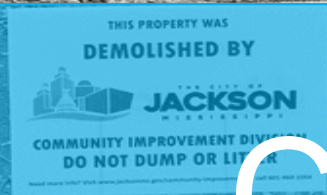
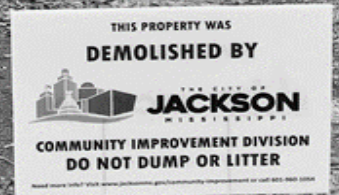
- Current Staffing
 - 1 Senior Planning

	Amount
Total Historic Preservation Applications	47
Completed Projects	23
Active Projects	22
Total Historic Preservation Applications - Stopped	2

*All numbers are FY YTD

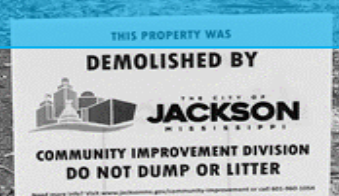
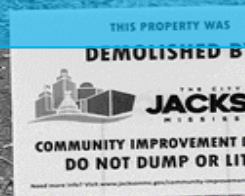
Neighborhood Services Division

- Processed 29 applications for Healthy Neighborhood Designations
- Preparing to distribute Healthy Neighborhood Grant applications
- Developing Community Educational Courses
- Planning with the community to accomplish collective goals



Code Services

Building Permits, Community Improvement, and Rental Registration



Code Services 2023-2024 Highlights

Building Permits

- Total Construction Value YTD at \$157,049,473
- Staffing
 - 4 Inspectors
 - 3 Research Techs
 - 2 Managers
 - 1 Office Coordinator

	Amount
Total Permit Applications	8,715
Permits Issued	4,805
Inspections Completed	4,182
Environmental Court	1
Contractor Licenses Issued	684
Total Revenue Collected	\$1,196,469.75
Total Construction Valuation	\$157,049,473.47

*All numbers are FY YTD

Code Services 2023-2024 Highlights

- Community Improvement
 - Revised Demolition Budget \$403,300
 - 87.5% spent as of August 1st, and the remaining is encumbered to be spent prior to FY end
 - 80 properties cured by municipal labor, saving the City approximately \$32,631.30
 - Owner-resolved cases saved the City approximately \$166,264

- Staffing
 - 3 Code Enforcement Officers
 - 3 Research Staff
 - 1 Community Improvement Manager
 - 1 Code Enforcement Manager

	Amount
City-Performed Demolitions*	47
City-Performed Grass, Weeds, BU*	3
CDBG Funded	7
Owner- Resolved (all cases)	310
Revenue Generated – Clean Up Assessment Plan	\$8,548.00
Revenue Generated – Vacant Property	\$5,510.00
Environmental Court Cases	85
All Code Violation Cases Created	2026
All Inspections Completed	4724

*Pending completion of current contracts this FY.

Code Services 2023-2024 Highlights

Rental Registration

- Total Revenue YTD \$223,286
- Staffing
 - 4 Code Enforcement Officers
 - 1 Research Tech
 - 1 Manager

	Amount
Total Rental Registration Applications	2,187
Active Rental Registration Applications	1,709
Completed Rental Registration Applications	478
Active Inspections	1,002
Completed Inspections	3,364
Total Revenue Collected	\$223,286

*All numbers are FY YTD

Code Services 2023-2024 Highlights

- Community Improvement launched a website with before and after demolition photos, increasing visibility to highlight accomplishments
 - <https://lp.constantcontactpages.com/cu/tSUuTnA/cidhome>
- The application to become a contractor with Community Improvement is now online
- Online portal for Community Improvement's referral program is now active
 - All links can be found at <https://www.jacksonms.gov/community-improvement/>
- Awarded \$250,000.00 towards demolitions for properties located in District 71 area

Code Services 2023-2024

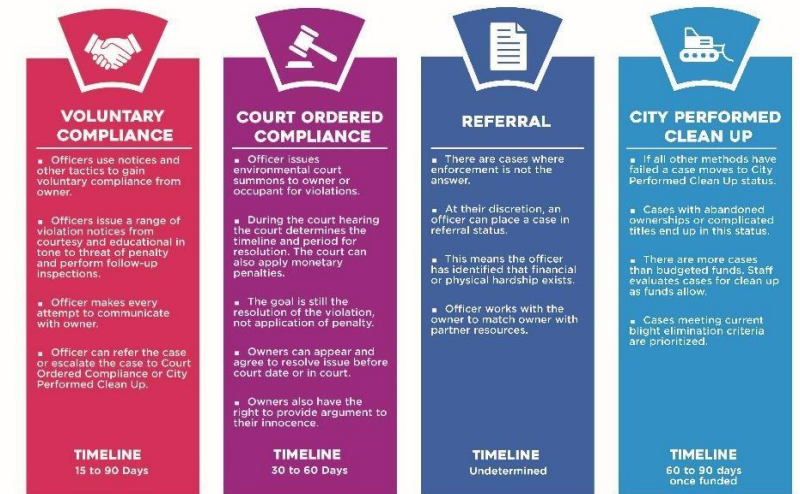


Code Services Goals

- Community Improvement: increase owner-resolved clean-ups by 20% or more
- Increase CDBG-funded demolitions to maximize the use of available funding
- To expend at least 75% of District 71 funds in the amount of \$250,000 by the end of the fiscal year
- Increase Building Permit Valuation by 50%
- Increase the number of Stop Work Orders issued on unpermitted jobs by at least 35%

A CLEAR TOOLKIT FOR CODE ENFORCEMENT

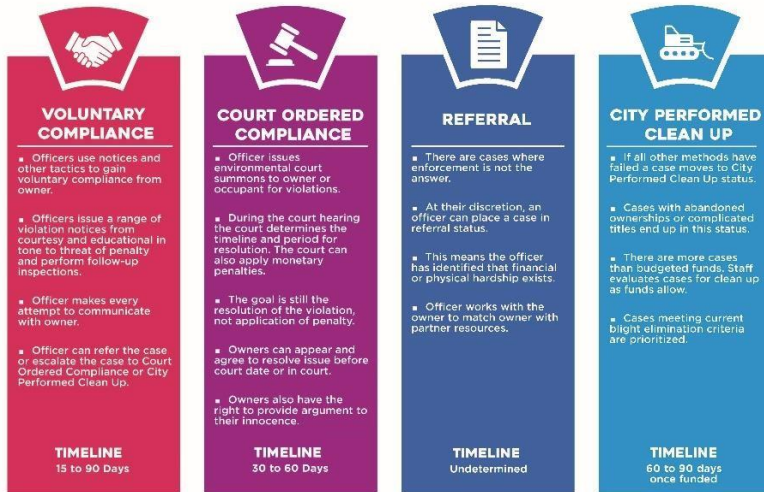
Each case will be assigned one of the following statuses as it proceeds through the clear process.



Code Services Goals

A CLEAR TOOLKIT FOR CODE ENFORCEMENT

Each case will be assigned one of the following statuses as it proceeds through the clear process.



- Work in partnership with the Mississippi Board of Contractors to educate the public on recognizing and avoiding unscrupulous contractors
- Rental Registration: increase public engagement and awareness
- Increase customer satisfaction by 30%
- Expand enforcement capabilities in all three divisions of Code Services
- Acquire more efficient software for Rental Registration to maximize efficiency and productivity



ECONOMIC DEVELOPMENT

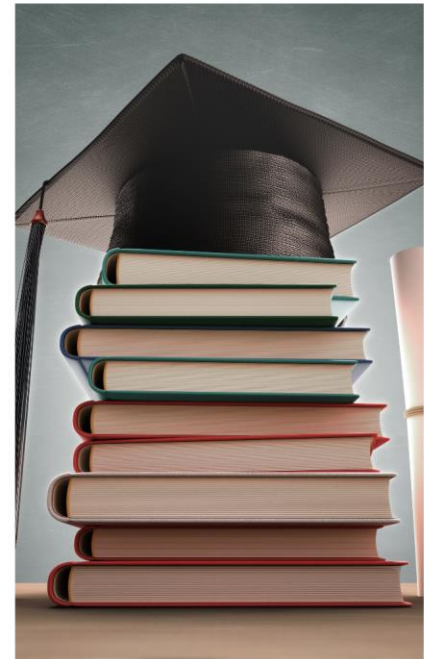
Economic Development 2023-2024 Highlights

- Won a national competition to be the host city for the National Folk Festival 2025 – 2027
- Created 1 Leisure Recreation District - Belhaven Town Center
- Launched “Doing Better Business” outreach focusing on business retention and expansion through streamlined processes
- Creating a “Digital Business Center” providing on-demand licensing, zoning, purchasing, and permitting process resources
- Establishing a Small Business Enterprise Program (race-neutral) to coexist with the existing Equal Business Opportunity Program (race-based), aimed at increasing small and minority enterprise participation in City contracting

Economic Development 2023-2024 Highlights

- Received 825 New Business License applications and 2,632 Renewal Business License Applications
- Sold \$76,000 in City-owned Surplus Property
- Certified 29 new minority business enterprises and recertified 43 existing minority enterprises.
- Facilitated 20 Ribbon Cuttings introducing Jackson's new business enterprises

Economic Development 2023-2024 Highlights



The National Folk Festival comes to Jackson!



HCEDA



VISIT MISSISSIPPI



VISIT JXN



ATMOS ENERGY



CITY OF VICKSBURG



CITY OF FLOWOOD



MS DEPT OF ARCHIVES & HISTORY



MISSISSIPPI ARTS COMMISSION



CAPITAL AREA TOURISM ASSOCIATION

HONORARY CHAIR



ELEE REEVES

First Lady of Mississippi

STRESS IS NOT YOUR FUTURE

HIGH SCHOOL DIPLOMA NOT REQUIRED

NO TRANSPORTATION NO PROBLEM

LOW GPA ACCEPTED

ENROLL NOW

MUST REGISTER BY 2/22/23

COLLEGE DEGREE 4 FREE

It's time to make a change

If you are looking to advance your current career, or you're hoping to start strong in a new one, you'll be ready with skills you'll develop in this program. When you graduate, you'll be prepared to enter the job market in a variety of areas. In our program, you will receive basic instruction in a wide variety of areas including safety, machinery maintenance, trouble shooting/service, blueprint reading, basic machining, fundamentals of industrial electricity, CAD, fluid power, industrial controls, and PLC programming. **PROGRAM: Electro-Mechanical Technology**

or visit the website reachjrc.org/myfuture

Job placement upon completion • MUST LIVE IN JACKSON



Potential Salary **\$3200**



Graduate in **under 12 mos**



Entire Program is **FREE**

This opportunity is brought to you by








Economic Development 2023-2024 Highlights

- Small Business Grants
 - Issued \$250,000 to local business enterprises
 - Small Business Resiliency & Safe Practices
 - Small Business Relief Grant
 - Microenterprise Grant
 - Façade Improvement Grant

Economic Development 2023-2024 Highlights

- **Technical Assistance Webinars (Monthly)**
 - **Tips, Tools & Trends** – Monthly live webinar offering business Assistance information designed to impart tips to enhance operational effectiveness
 - **Business Entrepreneurial Assistance Training (B.E.A.T.)** – Monthly live webinar delivering business advising and technical assistance on navigating the licensing and permitting processes
 - **Selling Surplus** – Monthly live webinar providing information on how to apply to buy surplus properties throughout the city; and highlighting specific commercial properties in each ward
 - **Let's Talk Grants** – Monthly live webinar providing information on applying for grant opportunities with the City

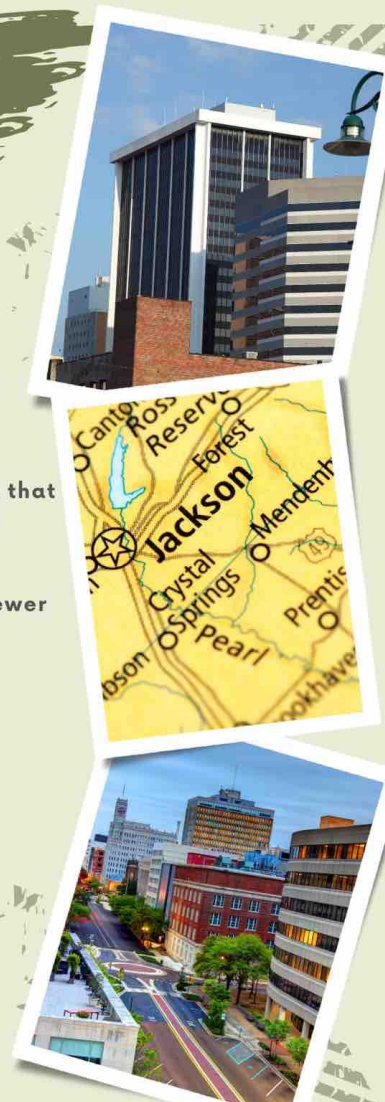
Economic Development 2023-2024 Highlights

I AM JACKSON MICROENTERPRISE GRANT

- The City of Jackson has launched the Microenterprise Grant (I am Jackson), which will fund up to \$20,000 in reimbursement.
- This grant supports existing businesses that have weathered the adverse effects of COVID-19.
- Who can Apply: Businesses with 5 or fewer employees, one of which must be the owner.

CONTACT FOR MORE INFORMATION

📍 Devin@jacksonms.gov
📞 601-960-1855
🌐 <https://www.jacksonms.gov/i-am-jxn-micro-enterprise->



Economic Development 2023-2024 Highlights

- Created Key Partnerships for Expanded Capacity
 - Partnered with the Mississippi Center for Justice to provide economic justice information about Fair Housing, Expunging Criminal Records, Homebuyer Education, and Tenants Rights
 - Partnered with the KIVA to implement a crowdfunding alternative loan program providing no-interest loans to small business enterprises
 - Partnered with the NLC City Inclusive Entrepreneurship to provide Kauffman FastTrac entrepreneurial education to prospective and existing entrepreneurs
 - Partnered with Our Village United to facilitate “Get Procured” providing policy and procedural information to small and minority business enterprises regarding contracting with the City
 - Established an MOU with the Hinds County Economic Development Authority to address the city’s industrial parks.

Economic Development 2023-2024 Highlights

SELLING SURPLUS

CITY OF JACKSON'S SURPLUS IS YOUR OPPORTUNITY!

3RD WEDNESDAYS

CITY OF JACKSON - PLANNING AND DEVELOPMENT FACEBOOK LIVE

12:00 PM - 12:30 PM

YES!

GOOD!

View the City of Jackson's available properties and the process to acquire them.



<https://www.jacksonms.gov/surplus-property/>

Take advantage of this opportunity!



Find more info here: www.jacksonms.gov/surplus-property/

MAY 6-10, 2024

2024 ECONOMIC DEVELOPMENT WEEK

#ECONDEVWEEK

BROUGHT TO YOU BY

The Essential Guide to Entrepreneurship

CLASS ADMISSION

This once-a-week, 8-week course is divided into five modules that mirror the entrepreneurial journey: IDEATE, POSITION, COMMIT, REFINE, and LAUNCH. The lessons in each module introduce you to key concepts through rich content, case studies, videos, activities, and tools. The course runs from April 3 to May 29, with classes taking place every Wednesday from 6 pm to 8 pm Via Zoom.

Scan to Enroll Now



SAVE THE DATES

JULY 3, 10, 17, 24 & 31

SHOP LOCAL REWARDS INITIATIVE

What are the benefits & How to participate

Planning & Development Facebook Live @City of Jackson - Planning & Development 11:30 am Weekly

Community-wide shop local rewards program

How does Open Rewards work?

What does it mean for your business



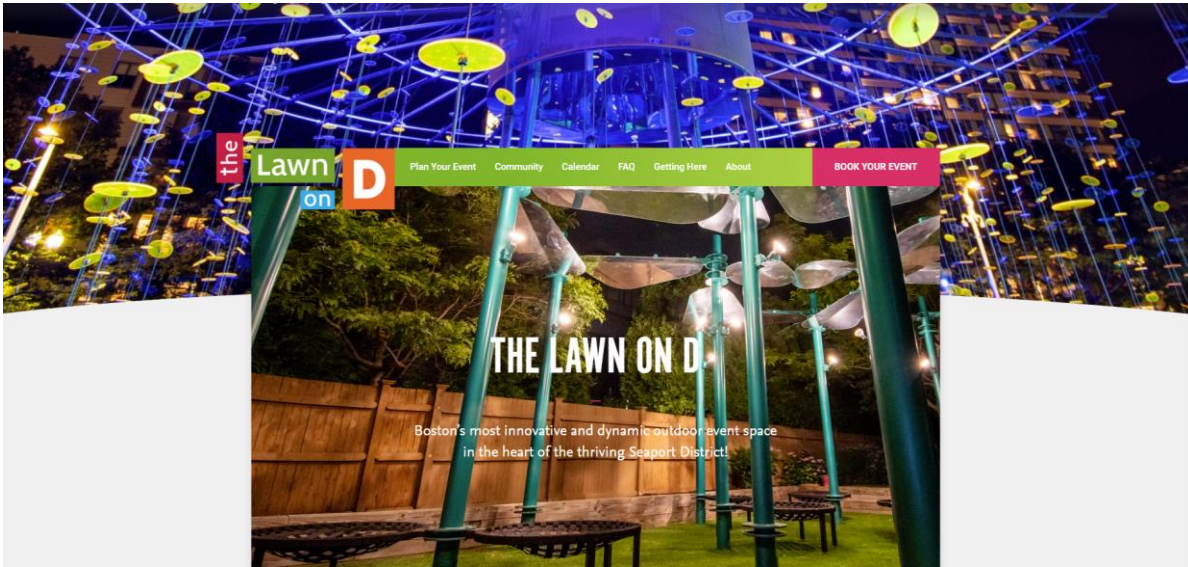
follow our socials

@JXN PLANNING

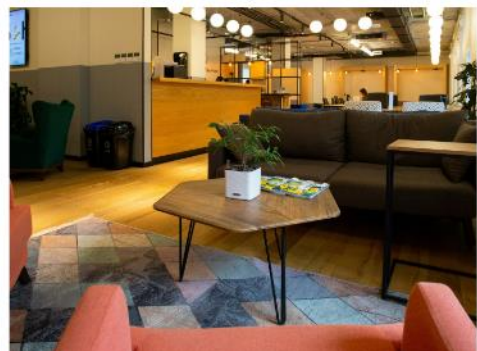
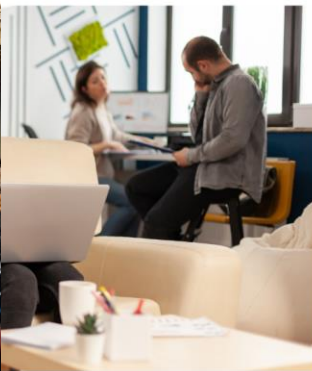
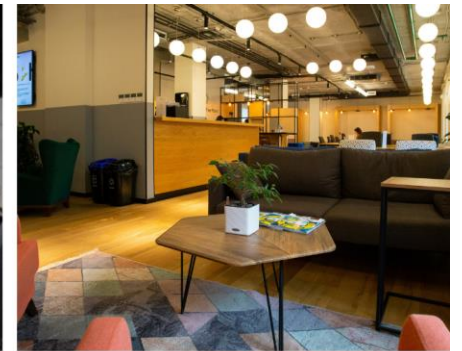
Economic Development 2023-2024 Highlights

- Curated Events to Expand Business Outreach
 - Executed the 13th Annual Doing Business with the City Networking Event
 - Hosted a site visit for the National Council for the Traditional Arts (National Folk Festival)
 - Hosted a site visit for the National League of Cities, Kellogg Foundation, and the Federal Reserve Bank of Atlanta as a part of our commitment to the Southern Cities Economic Inclusion Initiative, showcasing our work in minority participation and removing procurement barriers

Economic Development Goals: Farish Street Lawn



Economic Development Goal: Small Business Incubator



WELCOME TO THE
DEPARTMENT OF PLANNING



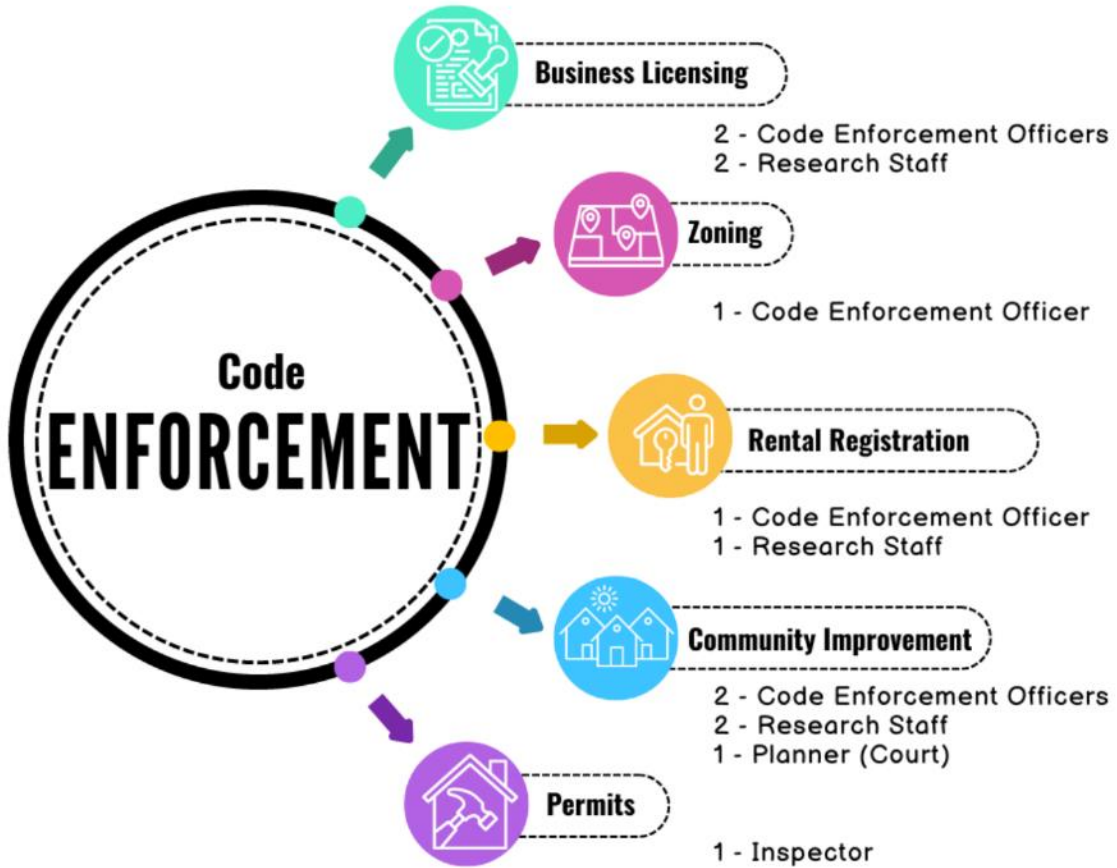
WE'RE BUILDING PLACES

CHALLENGES AND NEEDS

Challenges and needs

- **Staffing gaps that place undue burdens on existing staff.**
 - Building Permitting needs additional inspectors in each position to really be effective in managing construction in the city.
 - The Business Licensing, Community Improvement, and Rental Registration divisions need additional Code Enforcement Officers, research staff, vehicles, and court processing staff to handle court processes.
- **Comprehensive Plan, Disparity Study, and Consulting Services**
 - More funds are needed for professional services
- **State ownership and maintenance of blighted Property**
 - Allocations to the City for curing properties
 - Reimbursement of COJ expenses for cured properties

Staffing Needs



POSITION	NUMBER	SALARY	TOTAL
Code Enforcement Officers	6	\$41,705.89	\$250,235.34
Research Technicians	5	41,705.89	208,529.45
Assistant Planner	1	42,544.24	42,544.24
Inspector (Permits)	1	45,646.48	45,464.48
VEHICLES	NUMBER	COST	TOTAL
Code Enforcement Officers	6	\$21,600	\$129,600
Inspector (Permits)	1	45,500	45,500
TOTAL			\$721,873.51

WELCOME TO THE
DEPARTMENT OF PLANNING



**WE'RE BUILDING
PLACES**

GOALS

GOALS

- Ramp up code enforcement (Code, Business, and Zoning Violations)
- Roll out of new Small Business Enterprise program (internal and external)
- Erect the Creative Station Business Incubator at the Central Fire Station
- Implement Neighborhood Services programs focused on community education, homeownership, and quality of life
- Comprehensive rezoning of the City

GOALS

- Complete the Lawn at Farish outdoor entertainment venue adjacent to the Section 108 property
- Complete the Planning Comprehensive Plan
- Complete an Economic Development Strategic Plan
- Continue the Affordable Housing Infill Pilot Project (4 units) + pipeline, and promoting conventional housing

GOALS

- Ramp up Housing & Community Development programming for maximum productivity, focused on redeveloping residential and commercial corridors
- Implement the Medical Cannabis Ordinance
- Implementation of CDBG-CV homeless housing "safe place" + HOMEARP 3.2 mil project
- Short-term rentals and tiny house zoning

New Revenue Streams

Source

Potential (Annual)

- Environmental Court Fines **\$ 200,000**
- Medical Cannabis Ordinance* \$ 150,000
- State (MS) Reimbursement for curing blighted properties* **\$ 100,000**
- Real Estate (Leases)* \$ 65,000

WELCOME TO THE
DEPARTMENT OF PLANNING



WE'RE BUILDING PLACES

JACKSON
DEPARTMENT
OF
PLANNING &
DEVELOPMENT

2024-2025 Budget Presentation