

**JACKSON  
DEPARTMENT  
OF  
PLANNING &  
DEVELOPMENT**

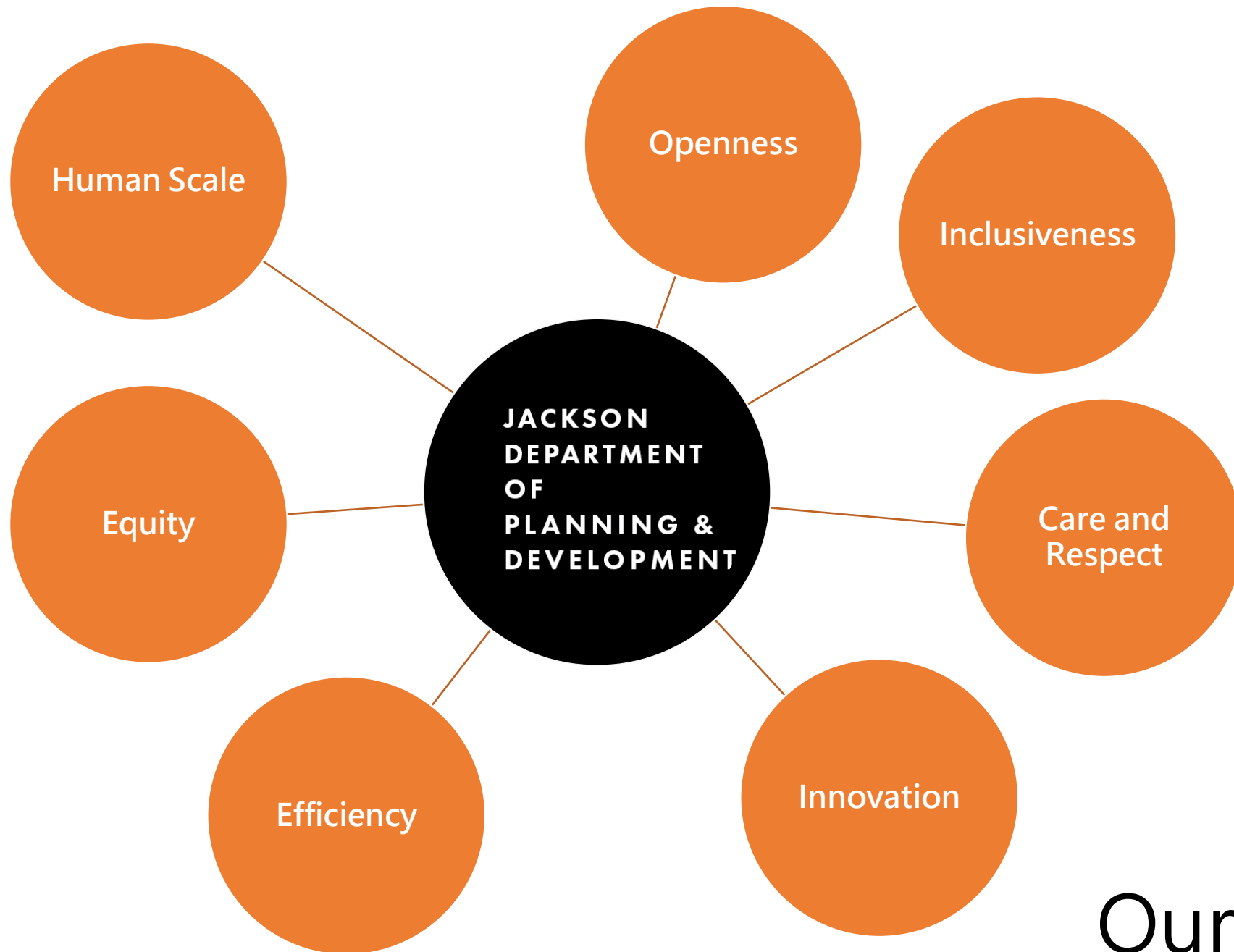
# Equitable+ Human Scale

## **Vision:**

Making Jackson the most human scale and equitable city in the country.

## **Mission Statement:**

The City of Jackson Department of Planning & Development is guided by the principles of human scale development and equitable growth. We regulate for community-driven land use effectively and efficiently, provide vision of sustainable design for long-term growth of Jackson area, preserve our unique heritage, offer diversity in housing and community development options, and provide public mobility services to the region.



Our Values

# Last year we said:

For a long time the planning department hasn't been doing planning, we have been doing regulatory work....

## Regulatory Functions

80%

Failing from inefficiency and being ineffective

## Planning Functions

20%

Created capacity for planning

# We have made progress:

We have made some improvements that created more room for planning functions!

## Regulatory Functions

65%

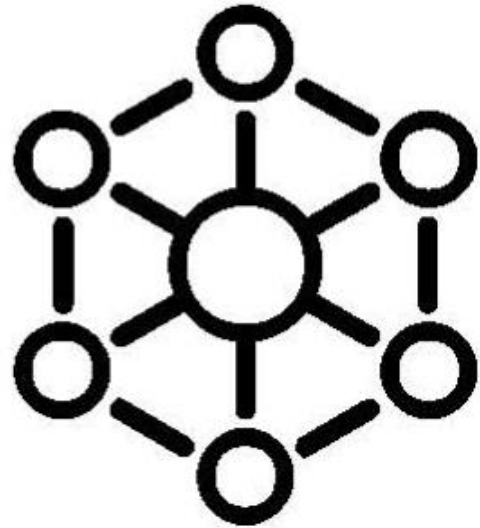
Improving effectiveness and efficiency, more work needed

## Planning Functions

35%

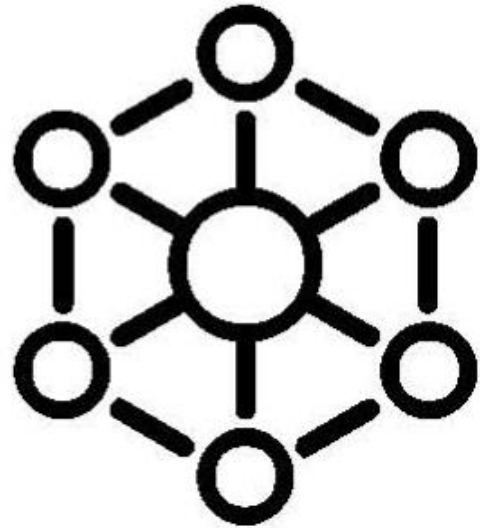
Created capacity for planning

Last year we said:



**Supporting  
Systems needed  
major work.**

We have made progress:



**New Positions Established**  
**New Permitting System Launched**  
**New Code Enforcement Launched**  
**Blight Tool Created**  
**Ordinance Updates**

# Last Year's Organization Chart

## Transportation

Transit Services

JATRAM

## Housing and Community Development

Development Assistance

Neighborhood Services

Business Development

## City Planning

Zoning

Land Use

Code Services

Community Improvement

## Long Range Planning

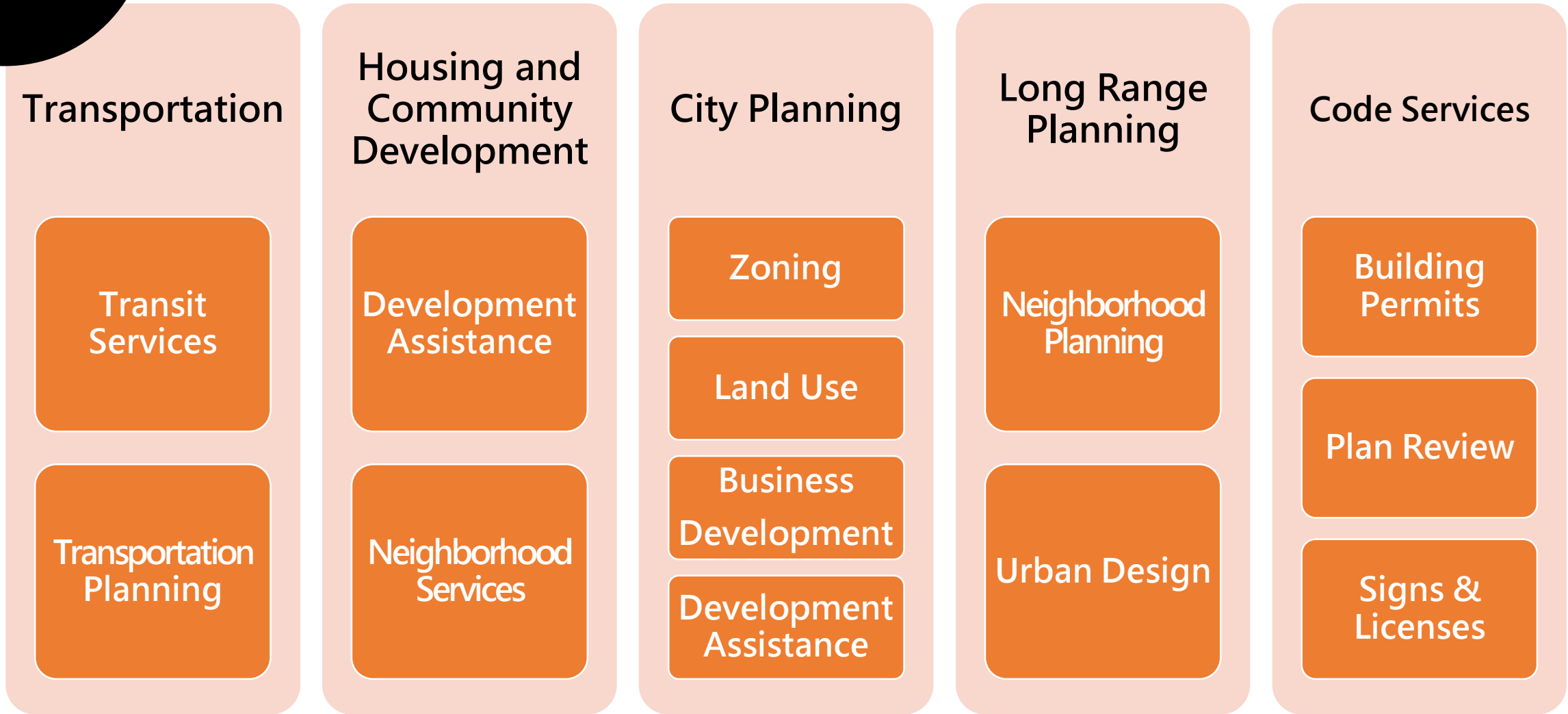
Neighborhood Planning

Urban Design

Transportation Planning



# New Organization Chart



# Transportation

Transit Services

JATRAN

Transportation Planning

## Transportation – 2020 Achievements

1. Installed Angel Trax cameras on bus fleet for improved safety and security.
2. Launched new JTRAN Brand and Bus Design
3. Launched JTRAN System Wide Transit Study and Master Plan
4. Advancement in the Fleet Replacement Plan
  - Received 2 new 35 ft. Gillig diesel buses in March 2020
  - Arrival of four Gillig hybrid electric buses (1) 40 ft. and (3) 35 ft. in Sept. 2020
  - Additional service truck
5. Awarded dispatch/technology upgrade RFP with installation starting fall 2020.
6. Received \$5.5 Million in competitive funding from FTA for vehicles
7. New bus shelters and benches designed installation in late 2020
8. Maintained full service during the COVID-19 pandemic



## Transportation – 2021 Objectives

1. Complete and Adopt Transit Study
2. Implement Route Upgrades for Transit Study
3. Complete Technology upgrades include fare cards, people counters, online reservations, and dispatching system.
4. Continuing Fleet Replacement
5. Prepare RFP and procure consultant for TOD grant.
6. Continue maintaining full service during COVID-19 Pandemic.

## Transportation – Additional Needs

1. Repairs at Union Station
2. Safety and Security (Transit Police)

# Housing and Community Development

Development Assistance

Neighborhood Services

## Housing & Com. Development– 2020 Achievements

1. \$272,136 in public service activities benefiting 2,541 unduplicated through non-profit agencies.
2. \$150,077 (ESG) providing emergency shelter, temporary/transitional housing, homeless prevention, rapid re-housing, and street outreach impacting a total of 914 unduplicated citizens
3. 726 HOPWA clients received Housing Subsidy Assistance and 95% of clients accessed and maintained medical insurance/assistance, mental health services, life skills management, employment, budget counseling, educational services, etc.
4. Completed construction of three (3) new properties utilizing HOME funds.
5. Entered a new contract with Voice of Calvary Ministries to implement a Down Payment Assistance (DPA) program.



## Housing & Com. Development – 2021 Objectives

1. Open applications for Limited Repair Program with updated procedures.
2. Complete and closeout 2016 lead-based paint hazard control grant.
3. Update Housing and Community Development policies to include disaster and pandemic response contingencies.
4. Expend all CARES Act funding.
5. Aid in provision of decent, safe, affordable, and fair housing.
6. Aid in provision of safe and productive neighborhoods through public facility investment.
7. Aid in supporting economic development, and social services.
8. Aid in provision of social services for the homeless and support services for those persons with HIV/AIDS.

## Housing & Com. Development – Additional Needs

1. Draft Fair Housing Ordinance
2. Additional staff to assist in applying for/administering grant funds
3. Larger Work Space

# City Planning

Zoning

Land Use

Business Development

Development Assistance

## City Planning– 2020 Achievements

1. Launch of City Wide Comprehensive Planning Process
2. Reorganization and addition of new staff
3. Continued Zoning Code Improvements
4. Creation of Blight Tool
5. Community Improvement process changes
6. Established Small Business Development Center
7. Continued Fleet Replacement

## City Planning– 2021 Objectives

1. Complete Comprehensive Planning Process
2. Adopt Comprehensive Plan
3. After Comprehensive Plan begin Zoning Code Update
4. Increase Employee Capacity
5. Partner with JRA to continue work on Section 108 and Farish Street Projects
6. Implement Retail Recruitment Strategy
7. Implement Industrial Business Retention program
8. Establish Business Improvement District for Ellis Ave / Hwy 80 corridors
9. Create a comprehensive small and minority business database
10. Identify business needs and growth corridors in South and West Jackson

## City Planning– Additional Needs

1. Additional Vehicles
2. Mechanical Inspector Position ( only 1, over loaded)
3. Data Analyst and Policy/Management Analyst
4. GIS/DATA Resources (from existing GIS resources, or through outside consultant)

# Long Range Planning

Neighborhood Planning

Urban Design

Transportation Planning

## Long Range Planning– 2019 Achievements

1. Bloomberg Art Challenge -Fertile Ground Implementation
2. Public Debut of Fertile Ground Documentary
3. Fertile Ground Mural Challenge
4. Parking Meter Ordinance Adoption
5. Parking Meter Plan Implementation
6. Completed Website Transition



## Long Range Planning– 2021 Objectives

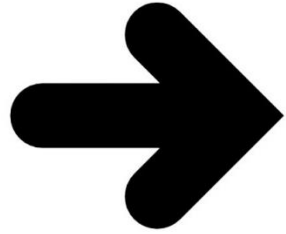
1. Continue public art efforts
2. Traffic calming demonstration projects
3. Storm water and green infrastructure work
4. Continue food access planning efforts

## Long Range Planning– Additional Needs

1. More Staff!!!!!!!
2. Better Data Resources



2019



2020



2021

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