

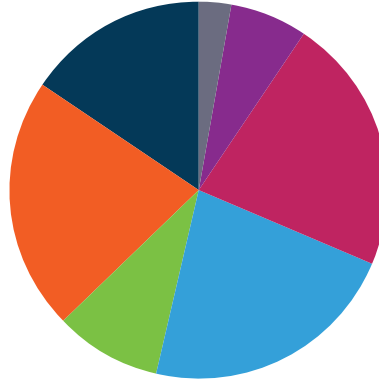
CITY OF JACKSON MISSISSIPPI



POPULATION

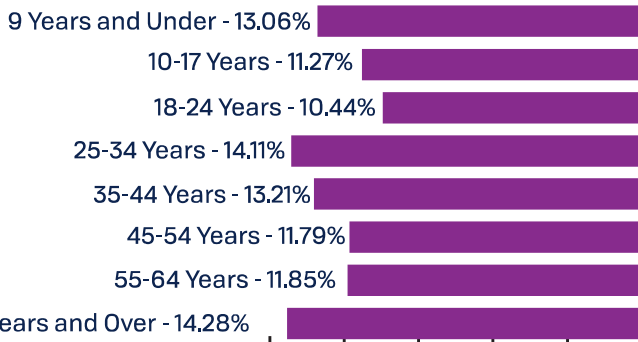
300,391

2021 Estimated
Retail Trade Area Population



Graduate or Professional	15.4%
Bachelor's Degree	21.8%
Associate Degree	9.2%
Some College, No Degree	22.2%
High School Graduate	22.1%
Some High School, No Degree	6.6%
Less than 9th Grade	2.8%

AGE DISTRIBUTION



Median Age 35.83 | Average Age 37.61

EMPLOYMENT



HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME

\$79,838

MEDIAN HOUSEHOLD INCOME

\$54,059

PER CAPITA INCOME

\$31,488

OPPORTUNITY IN JACKSON

- Jackson, MS is the State of Mississippi's Capital City.
- Its' geographic location positions it as the intersection between Memphis, TN and New Orleans, LA as the "Crossroads of the New South."
- Jackson's renaissance is the convergence of southern hospitality, innovation, and new urbanism.
- With a business-friendly government, the City of Jackson is inviting of companies looking to relocate to an urban city budding with revitalization.
- Jackson offers seven colleges and universities and a thriving medical corridor.

2021 Retail Demand	\$2,787,685,978
2026 Retail Demand	\$3,016,119,385
Retail Demand Growth	\$228,433,407

- Health & Personal Care Stores
Demand Growth = \$7,223,060
- Sporting Goods, Hobby, Book, Music Stores
Demand Growth = \$3,140,366
- Food Service & Drinking Places
Demand Growth = \$45,475,173

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 TheRetailCoach.