



Patrick South
Chief of Police

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Press Release **Axon's My90 Program** **COMMUNITY FEEDBACK**

Jarrell Police Department Introduces My90 by Axon for Ongoing Community Engagement

JARRELL, TX – The Jarrell Police Department is pleased to announce the launch of My90 by Axon, a cutting-edge tool aimed at strengthening community police relations through data-driven technology. The department launches My90 on August 16, 2024.

My90 offers three key components:

1. **Post-Contact Surveys:** After interactions with our agency, callers will receive short surveys via text, providing valuable feedback to help optimize community engagement.
2. **Public Surveys:** Engaging community members on social media and at events, such as National Night Out and Coffee with a Cop, My90 enables us to satisfy the community's need for transparency.
3. **Officer Surveys:** My90 collects candid feedback from officers to reduce burnout and support their wellness, ensuring a confidential and independently managed process.

With My90, the Jarrell Police Department aims to improve the following:

- **Community Trust:** By consistently engaging with the public and collecting feedback, we strengthen trust and communication between law enforcement and the community we serve.
- **Transparency:** My90's data-driven approach allows us to share de-identified survey results with the public, fostering open dialogue and measuring progress over time.

- **Customer Service:** We are committed to enhancing overall customer service, and My90's ongoing feedback system will play a pivotal role in achieving this goal.

"My 90 is one of the most exclusive services being offered across our nation and we're excited to introduce My90 as a tool for 21st-century policing," said Chief of Police Patrick South. "We understand that community engagement is the key to building trusting relationships with everyone we encounter. Our goal is to provide the best service and improve transparency in our community. To improve our services, we need to build a better understanding of how the public views us. I want to encourage our community to participate in the surveys whenever you encounter a Jarrell Police Officer. Your feedback is important to our growth as a department and shaping our community policing efforts."

A handwritten signature in black ink, appearing to read 'P. South', with a stylized flourish at the end.

Patrick South
Chief of Police
City of Jarrell, TX