



THE CITY OF

JARRELL

**City of Jarrell
4A - Type A Economic
Development Corporation Board
Regular Called Meeting
Jarrell City Hall Council Chambers
161 Town Center Blvd. Jarrell, Texas 76537
Tuesday, November 14, 2023, at 1:30 p.m.**

AGENDA

Wayne Cavalier, President
Ryan Phillips, Secretary
Dr. Toni Hicks, Member

Barry Cryer, Vice-President
Thomas Hertel, Treasurer
Traci Anderson, Executive Director

This notice is posted pursuant to the Texas Open Meetings Act. Notice is hereby given that the Jarrell Economic Development Corporation will hold a regular board meeting at the date, time, and place noticed above at which time the following matters will be discussed and acted upon. ALL AGENDA ITEMS ARE SUBJECT TO ACTION BY THE BOARD.

1. **CALL MEETING TO ORDER**
2. **ROLL CALL**
3. **PUBLIC COMMENTS**

Those wishing to speak to the Jarrell Economic Development Corporation must complete the sign in sheet prior to the beginning of the meeting. Please wait to be invited to speak and observe the **three-minute** time limit.

Items not listed on the agenda

An individual may speak; however, the topics presented are considered informational only and may result in placement on a future agenda. No formal discussion or action will be conducted at this time.

Item listed on the agenda

An individual may speak once the regular agenda item is announced for consideration and/or when the speaker is invited to speak.





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4. CONSENT AGENDA ITEMS

All matters listed under this item are considered to be routine by the Jarrell Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion of these items. If discussion is desired by any Board Member on any item, that item will be removed from the consent agenda and will be considered separately.

- 4.1. Approval of the September 27, 2023, Jarrell EDC Special Board Meeting Minutes.

5. REGULAR AGENDA ITEMS

- 5.1. Discussion, consideration, and possible action regarding entering into an agreement HDR, Inc. for Scope of Services related to a City of Jarrell Gateway Sign.
- 5.2. Discussion, consideration, and possible action regarding entering into an agreement with RESimplifi for a commercial building and site data subscription.
- 5.3. Discussion, consideration, and possible action regarding entering into an agreement with Retail Strategies regarding retail recruitment data/analysis, recruitment plan, real estate analysis, education, marketing guide/materials, retail prospect list.
- 5.4. Discussion, consideration, and possible action regarding entering into an agreement with Impact DataSource regarding the Impact DashBoard web application for analyzing projects.
- 5.5. Discussion, consideration, and possible action regarding a sponsorship and table for the Jarrell Chamber of Commerce Gala on February 10, 2024.
- 5.6. Discussion, consideration, and possible action regarding the review of proposals from third-party consultants for a joint workshop with City Council and Jarrell EDC to form a JEDC Strategic Plan to include metrics; possible action after review of choosing a consultant and approving the entering into the agreement.
- 5.7. Discussion, consideration, and possible action regarding a Jarrell EDC owned Industrial/Commerce/Business/Technology Park.
- 5.8. Discussion, consideration, and possible action regarding attending the ICSC Red River Conference in Dallas January 31, 2024 – February 2, 2024.





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- 5.9. Discussion, consideration, and possible action regarding Executive Director potential travel dates for 2024.
- 5.10. Discussion, consideration, and possible action regarding Jarrell EDC Board of Director 2024 meeting dates.
- 5.11. Discussion, consideration, and possible action regarding approval of a Social Media Policy.

6. UPDATES

- Jarrell EDC Board
 - o No Board meeting in December
 - o Holiday Board/Staff dinner – December 14
 - o Next Board meeting – January 16, 2024 (pushed back a week)
- Part-time Executive Assistant

7. FUTURE AGENDA ITEMS

8. ADJOURNMENT

CERTIFICATION

I certify that the above Notice of a Meeting of the Jarrell 4A - Type A Economic Development Corporation was posted on the city's website at www.cityofjarrell.com and on the Bulletin Board located at Jarrell City Hall 161 Town Center Blvd., Jarrell, Texas 76537 pursuant to Chapter 551 of the Texas Government Code.

Posted on **November 10, 2023**, at **12:30 p.m.**

City of Jarrell, Texas

Posted by: City Secretary's Office





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This meeting will be conducted pursuant to the Texas Government Code Section 551.001 et seq. At any time during the meeting the Jarrell 4A - Type A Economic Development Corporation reserves the right to adjourn into executive session on any of the above posted agenda items in accordance with the sections 551.071 [litigation and certain consultation with attorney], 551.072 [deliberations about real property], 551.073 [deliberations about gifts and donations to city], 551.074 [deliberations on certain personnel matters] or 551.076 [deliberations about deployment/ implementation of security personnel or devices] and 551.087 [Economic Development). The City of Jarrell is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request.

Please call the Municipal Clerk at 512-746-4593 for assistance.

I certify that the above Notice of a Meeting of the Jarrell 4A - Type A Economic Development Corporation was removed from the Bulletin Board located at Jarrell City Hall – 161 Town Center Blvd. Jarrell, Texas 76537 on:

Removed on _____, 2023 at _____ am/pm

City of Jarrell, Texas

Removed by: City Secretary's Office

