

## Whitney Walston

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**From:** steve.  
**Sent:** Thursday, April 18, 2024 2:44 PM  
**To:** Whitney Walston  
**Subject:** Johnson City Logo usage question

**Follow Up Flag:** Flag for follow up  
**Flag Status:** Flagged

Hi Whitney,

I hope you are having a great day.

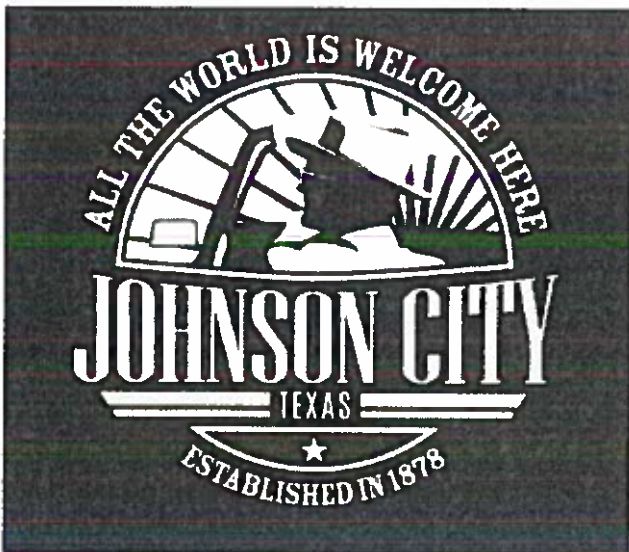
Quick question for you. I am a member of the JC Chamber of Commerce and I have a client that is interested in selling T-shirts to raise money for the Blanco County Veterans Memorial.

I am looking for ideas for T-shirt designs and they had mentioned that shirts to promote Johnson City would be a good idea. I agree 😊

So, I was wondering if you knew if it were possible for me to print the city logo or not?

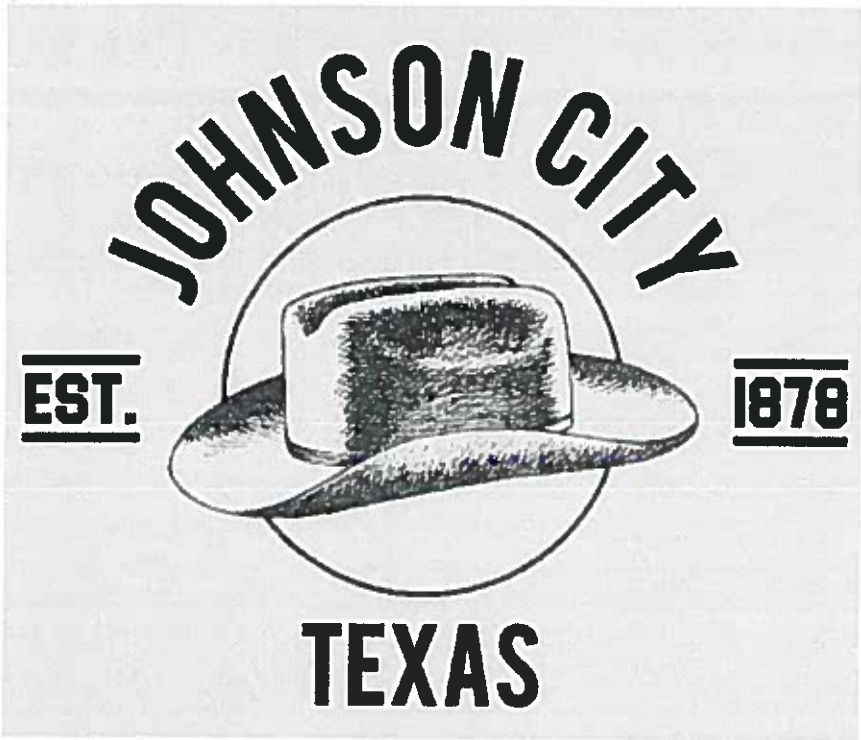
I'm sure that there are rules around that kind of thing, but I couldn't locate any info online, so I thought it best to reach out and ask so I don't get in trouble LOL.

If it is ok, would you be able to get me larger copy / high resolution?



Thanks in advance for your help with this strange request.

P.S. here is design I made, and they are selling today at the JC Sign Shop. I think it came out nice 😊



Steve

The Armadillo Screen Printing Company

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<https://linktr.ee/Armadillo.atx>



**DIVISION 2**  
**Use of Official City Seal and Other Insignia**

**§ 1.02.031. Purpose.**

The purpose of this division is to specify the permissible uses for the city seal, logo, emblem, motto, website banner, and other city insignia of the city.  
( Ordinance 21-1102 adopted 11/2/21 )

**§ 1.02.032. Definitions.**

City. The City of Johnson City.

Emblem. The emblem, including current and retired emblems, which serves as a graphic representation of the city; and the logo adopted by individual city departments as a graphic representation of that department, including the police department.

Logo. The graphic logo, including current and retired logos, which serves as a graphic representation of the city; and the logo adopted by individual city departments as a graphic representation of that department, including the police department.

Motto. The motto of the city, including current and retired mottos.

Other city insignia. In addition to the official seal, logo, emblem, motto, and website banner, any other intellectual property right owned by the city, including current and retired property rights, and including the names of city facilities and city departments.

Seal. The seal of the city, including current and retired seals.

Website banner. The website banner that appears across the top of the city's official websites, including current and retired banners and city department websites.  
( Ordinance 21-1102 adopted 11/2/21 )

**§ 1.02.033. Custody.**

The city secretary of the city shall have custody of the official city seal, logo, emblem, website banner, and other city insignia.  
( Ordinance 21-1102 adopted 11/2/21 )

**§ 1.02.034. Use of city seal and other city insignia.**

- (a) The use of the official city seal, logo, emblem, motto, website banner, and other city insignia shall be solely for purposes directly connected with the official business of the city and for those matters expressly approved by the city council.
- (b) The use of the official city seal, logo, emblem, motto, website banner, and other city insignia for purposes other than official city business may be approved by city council and is limited to nonofficial city purposes in which the city is a co-sponsor of the activity or event to which the city seal or other insignia will apply.
- (c) An applicant may request use of the city seal, logo, emblem, motto, website banner, and other city insignia for nonofficial city purposes by submitting a completed application

form and fee to the city for approval forty-five (45) days prior to use. Denial of an application by the city council is final. Approvals remain in effect during the duration of the event or activity, but not beyond one (1) year after approval. On the expiration of one (1) year, an application shall be resubmitted for approval.

- (d) Use of reproductions, photographs, drawings, or facsimiles of the official city seal, logo, emblem, motto, website banner, or other city insignia, including any design closely resembling the official city seal, logo, emblem, motto, website banner, or other city insignia, for purposes other than official city business is strictly prohibited and unlawful.
- (e) The names of city facilities shall be used in accordance with their official purposes.  
( Ordinance 21-1102 adopted 11/2/21 )

**§ 1.02.035. Offense; penalties.**

- (a) Offense. A person who violates this division commits a misdemeanor offense. A person violating any provision of this division is subject to prosecution for criminal violations, as well as suit for injunctive relief.
  - (b) Criminal and civil penalties.
    - (1) Criminal prosecution. A person violating any provision of this division shall, upon conviction, be fined a sum of \$500.00. Each day that a provision of this division is violated shall constitute a separate offense. An offense under this division is a misdemeanor.
    - (2) Civil remedies. Nothing in this division shall be construed as a waiver of the city's right to bring a civil action to enforce the provisions of this division and to seek remedies, as allowed by law, including, but not limited to, the following:
      - (A) Injunctive relief to prevent specific conduct that violates this division or to require specific conduct that is necessary for compliance with this division;
      - (B) A civil penalty up to \$500.00 a day when it is shown that the defendant was notified of the provisions of this division and, after receiving notice, committed acts in violation of this division or failed to take action necessary for compliance with the ordinance; and
      - (C) Other available relief.
- ( Ordinance 21-1102 adopted 11/2/21 )