

Rick Schroder

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From: Patty Chimene [REDACTED]
Sent: Friday, October 7, 2022 11:08 AM
To: Rhonda Stell; Rick Schroder
Cc: Darrin Cheraso; Jeanne Parker; Nancy Woodward; Rayette Bible; Pastor SteveCCH; Hunphrey, Aaron; miguel Iecuona; Bart Burkhard; Frances Ann Giron
Subject: Visitor's Center

At Tuesday night's Chamber of Commerce board meeting, we had the opportunity to further discuss how to market the Visitor's Center more effectively. Both of our organizations share a mutual goal of making the Visitor's Center a more effective tool in enhancing the appeal of Johnson City as a destination for new businesses and tourism. To achieve that goal, we would like to suggest a workshop composed of a small number of members from both of our organizations to clarify the marketing changes required and develop a plan that applies the resources available to us to implement them.

We are requesting that the Council table a decision on this issue until together we explore more completely a marketing plan going forward.

Sincerely,

Patty Chimene
Chamber of Commerce President
[REDACTED]

JOHNSON CITY VISITORS CENTER HOT FUNDS BUDGET		Oct '22 - Sept '23
Revenue		
HOT Funds Revenue		50,000
Total Revenue		50,000
Expenditures		
Advertising & Promotion		
Print Advertising		6,300
Outdoor Advertising		2,800
Total Advertising & Promotion		9,100
Business Expenses		
Computer/Software/Internet		500
Office Supplies		500
Total Business Expenses		1,000
Contract Services		
Professional Services		1,000
Outside Contract Services		-
Total Contract Services		1,000
Facilities and Equipment		
Property Insurance		500
Rent Expenses		960
Repairs and Maintenance		70
Total Facilities and Equipment		1,530
Operations		
Postage, Mailing Service		280
Supplies		110
Telephone, Telecommunications		100
Total Operations		490
Payroll Expenses		
Salary & Wages		34,000
Social Security		2,100
Medicare		500
FUTA Expense		50
TWC State Unemployment Exp.		30
QuickBooks Payroll Fees/Software		200
Total Payroll Expenses		36,880
Total Expense		50,000
Net Income/Loss		-