



**AGENDA ITEM REQUEST FORM
CITY OF JOHNSON CITY, TEXAS
CITY COUNCIL**

ITEM NO. 13

MEETING DATE: December 6, 2022

AGENDA PLACEMENT:

- Ceremonial
- Consent
- Individual
- Closed Session

CAPTION:

Discussion of and action on annual City-sponsored community events. (Staff)

STRATEGIC WORK PLAN:

- | | |
|--|---|
| <input type="checkbox"/> Not Applicable | <input type="checkbox"/> Goal 5: Improve Fire Safety |
| <input type="checkbox"/> Goal 1: Increase Housing Diversity | <input type="checkbox"/> Goal 6: Improve Streets |
| <input type="checkbox"/> Goal 2: Expand Quality Lodging | <input checked="" type="checkbox"/> Goal 7: Increase Publicity & Promotion of the Community |
| <input type="checkbox"/> Goal 3: Improve Code Enforcement | <input checked="" type="checkbox"/> Goal 8: Increase Economic Development Activities |
| <input type="checkbox"/> Goal 4: Improve Streetscaping & Signage | |

EXECUTIVE SUMMARY:

City Staff seeks to formalize and receive City Council approval of annual City-sponsored community events. As proposed, the City would host the following events on an annual basis:

- March - Johnson City Spring Clean, Citywide, 2nd Saturday
- April - JCTX Jazz & Art Festival, Memorial Park, Last Saturday
- May - Memorial Day Flag Program
Movies @ the Memorial, Memorial Park, 2nd Friday
- June - Flag Day Flag Program
Dive-in Movies @ the Park, Community Park Pool, 2nd Friday
- July - Independence Day Flag Program
4th Fest Parade & Fireworks, Square, Closest Saturday

- September - Patriot Day Flag Program
Movies @ the Memorial, Memorial Park, 2nd Friday
- October - National Night Out Block Party, Memorial Park, 2nd Saturday
Trunk-or-Treat @ the Square, Square, October 31st
- November - Veteran's Day Flag Program
Municipal Court Week Driving Display
- December - 5K Jingle Jaunt, Citywide, 2nd Saturday
City Appreciation Christmas Party, TBD

The flag programs above would consist of the placement of USA flags at each Welcome Sign location and small USA flags within landscaped areas and along streets.

FINANCIAL:

The adopted FYE 2023 Municipal Budget appropriated \$15,750.00 in the General Fund for Special Events and \$68,620.68 in the HOT Fund for miscellaneous HOT expenditures.

ATTACHMENTS: Calendar

SUGGESTED ACTION:

Motion to approve the proposed annual City-sponsored community events.

PREPARED BY: City Staff

DATE SUBMITTED: 12/1/22

<p>January</p> <p>None</p>	<p>February</p> <p>None</p>	<p>March</p> <p>Johnson City Spring Clean (2nd Saturday) (3/11/23)</p>
<p>April</p> <p>JCTX Jazz & Art Festival @ the Memorial (Last Saturday) (4/29/23)</p>	<p>May</p> <p>Memorial Day Flag Program</p> <p>Movies @ the Memorial (2nd Friday) (5/12/23)</p>	<p>June</p> <p>Flag Day Flag Program</p> <p>Dive-In Movies @ the Park (2nd Friday) (6/9/23)</p>
<p>July</p> <p>Independence Day Flag Program</p> <p>4th Fest Parade & Fireworks (Closest Saturday) (7/1/23)</p>	<p>August</p> <p>None</p>	<p>September</p> <p>Patriot Day Flag Program</p> <p>Movies @ the Memorial (2nd Friday) (9/8/23)</p>
<p>October</p> <p>National Night Out Block Party (2nd Saturday) (10/14/23)</p> <p>Trunk-or-Treat @ the Square (10/31)</p>	<p>November</p> <p>Veteran's Day Flag Program</p> <p>Municipal Court Week Driving Display</p>	<p>December</p> <p>5K Jingle Jaunt (2nd Saturday) (12/9/23)</p> <p>City Appreciation Christmas Party</p>