

Application Date: 12/29/2022



P.O. Box 369 (Mail)
303 E. Pecan Dr. (Physical)
Johnson City, TX 78636
830.868.7111 (Phone)
830.868.7718 (Fax)

APPLICATION FOR SIGN VARIANCE

CHAPTER 3

SECTION I. APPLICANT INFORMATION

NAME OF APPLICANT: Bart & Debbie Burkhard (Old Annex Office Solutions)
APPLICANT ADDRESS: PO Box 1912
CONTACT TELEPHONE #: 830-396-9011
STATUS OF APPLICANT: OWNER X AGENT (IF AGENT, ATTACH LETTER OF AUTHORIZATION)

SECTION II. PROPERTY DESCRIPTION

PHYSICAL ADDRESS: 200 N Ave G
LEGAL DESCRIPTION: JOHNSON CITY, BLK 6, LOT 5 & PT OF 6
SIGN DIMENSIONS: See attached
REASON FOR VARIANCE REQUEST: See attached

Office Use Only:

Old Annex Sign Information

The following information is being provided along with the related Application for Sign Variance.

Exhibit : *Sidewalk Signs for the Old Annex Market*

Issues: We currently have four 2 x 3 signs...

1. In front of our market
2. At the front of our complex
3. On the corner of Main & Ave F
4. On the corner of Main & Ave G

Only 1 is allowed per business. Two of the signs are also off-site.

Requests: For the two on-site signs, we are requesting a long-term variance for the second sign. This is due to the confusion caused by our address being 200 N Ave G but the market being close to Pecan & Ave F; the two directional signs provide a clear visual queue. We're happy to discuss related challenges in more detail if needed. If a long-term variance isn't deemed appropriate, please consider a provisional variance (e.g. review again after 6 - 12 months).

For the two off-site signs, things are a bit more complicated. Per previous discussions with City Council & Staff, while off-site signs are prohibited by code, multiple business currently use them and enforcement has historically been minimal due to the city's desire to support local business. While

there are clearly downsides to the use of off-site signs, they've accounted for a non-trivial amount of our customer traffic (based on customer feedback). We are requesting a provisional variance (e.g. review again after 6 - 12 months) while we re-engage with the City and Chamber of Commerce on the topic of pole-based direction signs (or other suitable alternatives).

Exhibit



§ 3.06.004 Definitions and specific restrictions.

(b) General definitions.

Sidewalk sign. A sign, regardless of its construction, which is designed to be placed temporarily on the ground or sidewalk adjacent to an establishment in order to advertise or call attention to the goods or services offered at that establishment. Only one sidewalk sign is permitted per business address. A sidewalk sign may be placed or used only during the actual business hours of the establishment to which it refers. A sidewalk sign may not be placed in the paved area of any public right-of-way except for a sidewalk. Sidewalk signs generally are limited to eight (8) square feet in area and a maximum width of two (2) feet.

Old Annex Office Solutions

830-396-9011

PO Box 2236

Johnson City, TX 78636

3199

88-2209/1148

1/11 2023

PAY TO THE ORDER OF

CITY OF JOHNSON CITY

\$ 67.46

SIXTY SEVEN AND 46/100

DOLLARS



Security features are included. Details on back.

Johnson City, TX Bank

FOR SIXTY SEVEN AND 46/100 VARIANCE APP

[Handwritten Signature]

MP