

Rick Schroder

From: Aaron Humphrey
Sent: Thursday, April 13, 2023 12:23 PM
To: Whitney Walston
Cc: Rick Schroder
Subject: Chamber HOT Funds Packet
Attachments: 4-18-23 Chamber of Commerce HOT Funds Request.pdf

Hello,

Please see the attached document for City Council meeting on Tuesday.

Thank you,

Aaron Humphrey
Vice President
Johnson City Market Manager



NMLS ID: 1942092
206 E Main St
PO Box 389
Johnson City, TX 78636
Phone: (830) 868-0680, Ext 5653

[Schedule with Aaron Humphrey - Texas Regional Bank](#)

PRIVACY NOTICE: This e-mail transaction and any attached files may contain confidential information belonging to the sender. This information is intended only for the use of the individual or entity to which it is addressed and contains information that is privileged, confidential or exempt from disclosure under applicable federal or state law. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, contact the sender and delete the material from any computer.

Any views or opinions expressed in this message are those of the individual sender and not necessarily those of Texas Regional Bank, shareholders, or directors.

Johnson City Visitor Center Proposed Budget

The Johnson City Chamber of Commerce is requesting **\$24,500** (remaining 6 months of proposed 2023 budget of \$49,000) in HOT funds for the operation of the Johnson City Visitor Center. For simplicity, the following request will use yearly figures rather than 6-month figures.

On 4/4/2023, the City Council proposed the salary/payroll budget be \$39,000 for the operation of the Visitor Center. This amount was calculated by paying the Visitor Center Executive Director and weekend employees \$20/hour and \$15/hour, respectively.

$$(\$20 \text{ perhour} * 30 \text{ hours} * 52 \text{ weeks}) + (\$15 \text{ per hour} * 10 \text{ hours} * 52 \text{ weeks}) = \$39,000$$

In addition, Expenditures including Business Expenses, Contract Services, Facilities & Equipment, and Operations pertaining to the Visitor Center have been paid for by HOT funds. As you can see in the attached Budget Spreadsheet, various expenditures (highlighted in yellow) went over budget and were ultimately paid for by the Chamber of Commerce. The estimated cost of the forementioned expenditures is \$10,000 (\$9,735.93).

Therefore, the Chamber is requesting **\$49,000 (annual amount)** in HOT funds for the operation of the Visitor Center.

$$\$39,000 \text{ in Salary} + \$10,000 \text{ in Expenditures} = \$49,000$$

	2021/2022 Budget	2021/2022 Actual	Budget Proposed on 4/4/2023	New Proposed Budget	Comments
Revenue					
HOT Funds Revenue	\$50,000.00				
Total Revenue	\$50,000.00	\$0.00		\$0.00	
Expenditure					
Advertising & Promotion					
Internet Advertising	\$0.00	\$51.17			Not included in previous budget but there were expenses
Print Advertising	\$6,300.00	\$5,791.07			
Outdoor Advertising	\$2,800.00	\$3,225.00			
Total Advertising & Promotion	\$9,100.00	\$9,067.24	\$0.00	\$0.00	
Business Expenses					
Computer/Software/Internet	\$500.00	\$1,028.56		\$1,200.00	
Office Supplies	\$500.00	\$193.87		\$250.00	
Business Registration Fees		\$206.50		\$250.00	Not included in previous budget but there were expenses
Total Business Expenses	\$1,000.00	\$1,428.93	\$0.00	\$1,700.00	
Contract Services					
Professional Services	\$1,000.00	\$85.00		\$0.00	
Outside Contract Services	\$0.00	\$1,052.63		\$1,200.00	
Total Contract Services	\$1,000.00	\$1,137.63	\$0.00	\$1,200.00	
Facilities and Equipment					
Moving Expenses		\$558.02	\$0.00	\$0.00	Not included in previous budget but there were expenses
Property Insurance	\$500.00	\$0.00		\$900.00	\$1,249 for the 2021/2022 fiscal year was spent, but none was allocated to VC
Rent Expenses	\$960.00	\$2,520.00		\$3,000.00	
Repairs and Maintenance	\$70.00	\$0.00		\$75.00	No line item in P&L for this
Total Facilities and Equipment	\$1,530.00	\$3,078.02	\$0.00	\$3,975.00	
Operations					
Postage, Mailing Service	\$280.00	\$279.18		\$350.00	
Supplies	\$110.00	\$92.10		\$100.00	
Telephone and Telecommunications	\$100.00	\$309.93		\$350.00	
Total Operations	\$490.00	\$681.21	\$0.00	\$800.00	
Payroll Expenses					
Salary & Wages	\$34,000.00	\$34,973.89	\$47,965.00	\$39,000.00	30 hrs per week X \$20 + 10 hrs per week x \$15 = \$750/week \$750/week X 52 weeks = \$39,000
Social Security	\$2,100.00	\$2,168.39	\$2,962.54	\$2,408.82	
Medicare	\$500.00	\$507.12	\$705.37	\$573.53	

	2021/2022 Budget	2021/2022 Actual	Budget Propesd on 4/4/2023	New Proposed Budget	Comments
FUTA Expense	\$50.00	\$33.47	\$70.54	\$57.35	
TWC State Unemployment Exp.	\$30.00	\$21.63	\$42.32	\$34.41	
Worker's Comp Insurance		\$203.70	\$225.00		
Quickbooks Payroll Fees / Software	\$200.00	\$19.74	\$29.23	\$200.00	
Total Payroll Expenses	\$36,880.00	\$37,927.94	\$52,000.00	\$42,093.86	
Total Expenses	\$50,000.00	\$53,320.97	\$52,000.00	\$48,735.93	