



MCKENNA

Master Plan Work Session Agenda

TO: Kalamazoo Township Planning Commission
FROM: Danielle Bouchard, Senior Planner
SUBJECT: **Kalamazoo Township Today – Demographics, Survey, & Next Steps**
DATE: March 31, 2022

1. PURPOSE AND DESCRIPTION OF THE PROJECT

- a) Background
- b) Review scope (see page 2)
- c) Draft Table of Contents (see page 3)
- d) Draft survey questions

2. BRAINSTORM

- a) What would make this project a success for you?

3. NEXT STEPS

- a) Next work session: *Thursday, April 28??*
- b) Upcoming project tasks:
 - a. Goals and objectives
 - b. Future land uses



Project Schedule and Milestones

The following table includes a breakdown of the project's remaining tasks and upcoming meetings.

| STEP | MONTH (2022) | | | | | | | | | |
|--------------------------------------|--------------|------|------|------|------|------|------|-------|------|------|
| | Feb. | Mar. | Apr. | May. | Jun. | Jul. | Aug. | Sept. | Nov. | Dec. |
| Progress Review | | | | | | | | | | |
| Data and Existing Conditions update | | | Here | | | | | | | |
| Public Engagement | | | | | | | | | | |
| Goals and Objectives | | | | | | | | | | |
| Planning for Tomorrow | | | | | | | | | | |
| Zoning Plan | | | | | | | | | | |
| Implementation Plan | | | | | | | | | | |
| Adoption | | | | | | | | | | |
| | | | | | | | | | | |
| Planning Commission Work Session (6) | | | Here | | | | | | | |
| Planning Commission Meetings | | | | | | | | | | |
| Board of Trustees Meetings | | | | | | | | | | |



DRAFT TABLE OF CONTENTS - KEY SECTIONS

1. Welcome and Executive Summary

- a. Basis for the Comprehensive Land Use Plan and Purpose
- b. Broad planning trends and best practices
- c. 2022 Plan Highlights and Key Recommendations
- d. 5-Year Action Plan (with Implementation Matrix)

2. Kalamazoo Township Today

- a. Regional Context
- b. Socio-Economic Analysis
- c. Existing Land Use Patterns (assessing important community nodes and corridors)
- d. Community Services and Infrastructure

3. Natural Features and Open Space

- a. Existing Natural Features
- b. Parks and Recreation

4. The Complete Street Network

- a. Transportation Corridors
- b. Pedestrian and Bicycle Network

5. Planning for Tomorrow

- a. Public Participation Summary
- b. Goals and Objectives

6. Future Land Use Plan

- a. Economic Development Opportunities
- b. Future Land Use Designations (Northwood, Eastwood, Westwood, Lakewood)
- c. Zoning Plan
- d. Project implementation potential funding source matrix



Memorandum

TO: Kalamazoo Township Planning Commission
FROM: Danielle Bouchard, Senior Planner
SUBJECT: Draft Survey Questions
DATE: March 31, 2022

In support of the preparation of the Kalamazoo Township Master Plan, Township leaders are conducting this survey to get input from important stakeholders like you. Master Plans serve multiple purposes, from governing how land should be used in the future, to prioritizing municipal capital investments for over a decade or more. In Michigan, Master Plans are the legal basis for zoning, and set a vision for the future of a community's developed environment.

This survey focuses on broad topics such as household composition, neighborhood activity, and daily life, to the overall impressions concerning the community. Responses will give the project team ideas of strategic issues for further analysis and exploration.

This survey should take approximately 10-15 minutes to take. Thank you for your participation!

STAKEHOLDER IDENTIFICATION

1. Please select all that apply to you:
 - a. I am a resident of Kalamazoo Township
 - b. I am a property owner in Kalamazoo Township
 - c. I am a business owner in Kalamazoo Township
 - d. I work in Kalamazoo Township
 - e. I attend an institution in Kalamazoo Township (e.g., church, library, etc.)
 - f. I shop or dine in Kalamazoo Township
 - g. I live nearby

2. If you live in Kalamazoo Township, how long have you lived here?
 - a. I do not live in Kalamazoo Township
 - b. 0-5 years
 - c. 6-10 years
 - d. 11-15 years
 - e. 16-20 years
 - f. 21+ years

3. Please indicate your age range.
 - a. Under 18
 - b. 18-24 years old



- c. 25-34 years old
- d. 35-44 years old
- e. 45-54 years old
- f. 55-64 years old
- g. 65-74 years old
- h. 75+ years old

TOWNSHIP IMPRESSIONS

4. In general, what do you like about Kalamazoo Township (select all that apply)?
 - a. The balance between urban and rural landscape
 - b. Close proximity to other urbanized areas such as Kalamazoo, Battle Creek, Grand Rapids, etc.
 - c. Close proximity to natural features such as lakes, woodlands, Kalamazoo River, etc.
 - d. Quality housing
 - e. Affordable housing
 - f. Good schools
 - g. Close access to state highways and major thoroughfares
 - h. Other (please specify)

5. In general, what do you think needs to change from its current condition in Kalamazoo Township (select all that apply)?
 - a. More affordable housing options
 - b. More sidewalks and a Townshipwide connected sidewalk system
 - c. More bike trails and bike paths
 - d. More parks
 - e. Newer housing (current homes are aging)
 - f. More business and entertainment opportunities
 - g. More programs for seniors
 - h. More ordinance enforcement
 - i. Too much traffic speeding
 - j. Too much traffic congestion
 - k. Aging industrial and commercial centers (too many vacant industrial and commercial sites)
 - l. More River preservation efforts
 - m. More River recreation opportunities
 - n. Other (please specify)

6. What needs to change from its current condition in your neighborhood?

| | Requires no change | Requires moderate change | Requires major change |
|-------|--------------------|--------------------------|-----------------------|
| Parks | | | |



| | | | |
|-----------------|--|--|--|
| Safety | | | |
| Speeding | | | |
| Traffic | | | |
| Sidewalks | | | |
| Improve Streets | | | |
| Accessibility | | | |
| Bike facilities | | | |
| Noise | | | |

HOUSING

7. Do existing housing options in Kalamazoo Township support your needs?
 - a. Yes
 - b. No, the cost is too high
 - c. No, I'd like to downsize
 - d. No, I'd like a larger house

8. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).





- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

9. Rate the following housing options from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

10. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

11. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

12. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

13. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5



14. Rate the following housing option from 1 to 5 (1 being the least desired, 5 being the most desired).



- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

15. Are you in support of the Township exploring options to expand the current housing stock? Such as, developing more attainable housing options?

- a. Yes
- b. No
- c. Neutral/not applicable
- d. Other (please specify)

TRANSPORTATION

16. Which methods of transportation do you use to travel within Kalamazoo Township?

- a. Passenger vehicle
- b. Bicycle
- c. Walking
- d. Other (please specify)

17. How safe do you feel walking or biking along West Main?

- a. Very Safe
- b. Safe
- c. Unsafe
- d. Neutral/No Opinion

18. How safe do you feel walking or biking along Gull Road?

- a. Very safe



- b. Safe
- c. Unsafe
- d. Very unsafe
- e. Neutral/No opinion

PARKS AND TRAILS

19. Do you feel that you have safe and convenient access to parks?
- a. Yes
 - b. No
 - c. Neutral/no opinion
 - d. Other (please specify)
20. Do you think the Township's current parks system meets your needs?
- a. Yes
 - b. No
 - c. Neutral/no opinion
21. If you said yes or no to the above, please indicate why/why not.
22. Do you think the Township's current trail system meets your needs?
- a. Yes
 - b. No
 - c. Neutral/no opinion
23. If you said yes or no to the above, please indicate why/why not.

GENERAL

24. If you have any suggestions or ideas for the Kalamazoo Township Master Plan, please write them in the space below. Thank you for your time and investment in Kalamazoo Township!