



accessible KETTERING

The Kettering Board of Community Relations (BCR) is excited to welcome you as a new business in Kettering and would like to invite you to take part in an exceptional new pilot program designed to help the City of Kettering lead the way as a champion of accessible-friendly communities.

The BCR is a nine-member City board committed to promoting an inclusive community by fostering equal opportunities and respect for all persons. When a location is accessible, it becomes more attractive to those with physical limitations and families with young children who require access to the goods and services being provided. Accessibility can increase revenue for merchants and attract a wider pool of qualified employees.

Those businesses interested in becoming part of the voluntary pilot program, *accessibleKettering*, are invited and encouraged to commit to making every reasonable effort to meet and exceed minimum accessibility standards by returning a signed copy of the attached pledge. Owners/Managers will also agree to keep the BCR apprised of their efforts to assist the physically challenged and to attend at least one “brown bag” lunch per year where we will exchange ideas and discuss issues of accessibility.

When you sign the pledge, your business will be provided with a window decal for display so the public will recognize you as a business that is committed to this program and welcoming to all potential customers. As progress with your efforts is realized, your business will be recognized on the City’s website as a trendsetter in providing accessibility to its patrons.

In addition to the pledge, guidelines to address the top ten accessibility issues are attached to help you determine a plan of action.

Additional suggestions for
“Readily Achievable Barrier Removal”
can be found at:
www.ADA.gov
www.justice.gov