



PRESS RELEASE

Kettering Police Department
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FOR IMMEDIATE RELEASE

DATE: April 8, 2019

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SUBJECT April – National Distracted Driving Awareness Month

Did you know that motor vehicle crashes are the leading cause of death for teens in the United States?

We all talk to our teens about the dangers of drunk driving and the importance of wearing seat belts. But there is another traffic safety issue we must make our children aware of so they can stay safe behind the wheel: distracted driving.

In 2014, 3,179 people were killed and an estimated 431,000 were injured in motor vehicle crashes. Sadly, our youngest and most inexperienced drivers are often the most at risk.

Distracted driving comes in many forms. It can include electronic distractions, like navigation systems and cell phones, or more conventional distractions, like interacting with passengers and eating.

Unfortunately, texting is the most dangerous of all distractions because it involves manual, visual and cognitive distraction simultaneously. Sending or reading a text takes your eyes off the road for 4.6 seconds. At 55 mph, that's like driving the length of an entire football field blindfolded.

So encourage your teen to pay attention to the road at all times. Remind them that "One Text or Call Could Wreck It All."