



Memorandum

TO: Mary Beth O'Dell, Parks, Recreation & Cultural Arts Director

FROM: Mark W. Schwieterman, City Manager *mws*

DATE: January 22, 2021

SUBJECT: Parks, Recreation & Cultural Arts 2021–2025 Comprehensive Master Plan Review and Approval

Thank you for the opportunity to review the Parks, Recreation & Cultural Arts 2021–2025 Comprehensive Master Plan. The compilation of updated plans from four divisions within the PRCA Department is clear, concise and an informative guide that documents plans for the next five years.

Inclusions from Parks, Recreation, Marketing and your Balance Scorecard demonstrate a broad range of administrative plans. The 2021-2025 Comprehensive Master Plan is comprised of five chapters providing guidance on the department's operations, facilities, programs and services. The plan incorporates both high level department strategy and division-specific plans that provide the overall direction for Parks, Recreation and Cultural Arts.

Congratulations on the completion and approval of this exceptional plan. It will serve the City of Kettering very well.