

LIVING WORK PLAYS

2007 ANNUAL REPORT



CITY OF KETTERING
PARKS, RECREATION AND CULTURAL ARTS DEPARTMENT

Department Highlights

aquatics

- Swim lesson instructors volunteered at the Red Cross, donating 36 hours — planting flowers and assembling first aid packs.



- Water park and main pool passes were donated to the following organizations: Carillon Historic Park; Fairmont After Prom; Bethel Christian Assembly of God; Bellbrook After Prom; Fairhaven Church.

- Aquatics achieved 100% cost recovery in 2007! Staff managed to keep expenses down and really increased profits through incremental fee increases.

- Kettering Aquatic Training School — The KATS Program includes any American Red Cross Health and Safety Class that we offer in the Spring of every year. In 2007 we registered 462 participants for Lifeguard Training and CPR Professional Rescuer classes. Program revenue of \$5,032.60 was generated.



- KSNAP — In 2007 we reformatted the Aquatic Programs for People with Special Needs. As a result of brainstorming with the staff, we renamed the Program “KSNAP” — Kettering Special Needs Aquatic Program. The program offers 3 different categories of swimming classes to fit individuals with special needs.

— Flying Fish is the one-on-one swim lessons.

— Sea Turtles is a group lesson aimed at individuals with little to no swimming experience.

— Sting Rays is a group lesson aimed at individuals with more advanced swimming skills.

- In 2007 we provided swimming programs for 588 Special Needs patrons.

arena

- The Kettering Ice Arena was one of a handful of ice arenas across the United States that were nominated for the Fritz Dietl award from the Professional Skaters Association. The award is given to recognize one facility each year as a highly effective, progressively managed facility along with outstanding programming.

- Congratulations to Angie Rivello: she submitted her first article for the Professional Skater’s Association’s magazine! As a board member, one of her responsibilities will be to write a column on ratings for every issue (6 times a year). Angie was also nominated for the “Betty Berns Award,” which recognizes a coach in the sport who has gone through an extreme amount of adversity while still making considerable contributions to the field.

- The Kettering Ice Arena negotiated an agreement again with the Dayton Bombers Professional Hockey team that will keep their organization utilizing the Kettering Ice Arena for the upcoming season. The 2005 - 2006 season rentals from the Dayton Bombers brought in roughly \$5,000. In 2007 we brought in roughly \$14,000 (number was higher than initial anticipated due to championship season), along with advertising opportunities through their organization and the Nutter Center.

- The Kettering Ice Arena is currently ranked in the top 10 programs for enrollment with over 600 patrons registering for lessons each season.
- The Kettering Ice Arena continues to improve its efficiency and cost recovery.

concessions

- With the incredible weather last summer and an increase in patrons, the concessions stand located in the Water Raves Water Park increased its revenue significantly. For the months of June through September, revenue was \$109,683 in 2007 — \$22,503 higher than in 2006.

cultural arts / citysites

- The *CitySites* program installed six public art projects in 2007, through the Kettering Art in Public Places Committee.
- Three bus stop shelters designed by Dayton Architect, Mary Rogero we're installed to create a visual identity for Kettering with a partnership between the Miami Valley Regional Transit Authority and the Kettering Engineering Department.
- Three bronze figures, by Arizona artist Glenna Goodacre, were installed in late spring. Two full-sized figures entitled, Old Man and His Dog and The Runner are located in Lincoln Park Civic Commons at Commons Way, while the third figure, entitled Ollie, was placed at the Rob Dyrdek/DC Shoes Skate Plaza in Indian Riffle Park off East Stroop Road.

- The Rosewood Gallery offered a new regional competition for three-dimensional artists in Ohio, Michigan, Indiana and Kentucky, titled Height, Width and Depth. Gallery Coordinator, Amy Koeller Anderson accepted work by 88 artist from throughout the four state area, submitting 178 entries. This first year over 35 pieces were selected by Juror Petra Kralickova from Ohio University School of Art Galleries. We were very pleased to see that 16 of the artists selected were from the Miami Valley area. A total of \$1,100 was given in cash awards by the 2007 gallery sponsor, United Arts and Education. The United Arts and Education corporation presented awards for all three Rosewood Gallery Competitions in 2007, Works on Paper, The View and Height, Width and Depth.

- The Rosewood Gallery presented a special exhibition of original graphics by internationally recognized pop artist, Derek Hess, contributor to Captain America Comics. His drawings were displayed for one night only with visitors from through Ohio, Indiana and Kentucky. The works sold during the evening benefited a fund raiser for the SISCA Association of Dayton organized by Amy Koeller Anderson and Derek Hess.



financial assistance program



- The Kettering Parks Foundation is committed to removing financial barriers that prevent families from signing up for PRCA programs. The Foundation held a fundraiser in February to help send kids to summer camps. In 2007, the Foundation sent 28 children to camps by distributing almost \$3,500. Additionally, the financial assistance program helped families participate in a variety of programs as well as purchase passes to the water park or fitness center.

fitness / wellness

- With two fitness centers, community wellness and fitness continued to grow throughout the year. Total fitness/wellness attendance at the Kettering Fitness & Wellness Center increased from 87,126 in 2006 to 100,135 in 2007 (15%), while total fitness/wellness attendance at the Kettering Recreation Complex increased from 167,576 in 2006 to 171,194 in 2007 (22%). Fitness equipment was upgraded

for the fourth year in a row and new group exercise classes (Pilates and Zumba) were added.

- Zumba classes were introduced and overwhelmingly received by our Latin dancing devotees. The Pilates class offering was expanded (this was introduced at the end of 2006 and took off in 2007).
- Group exercise classes were introduced at the Kettering Fitness & Wellness Center (Zumba and Power Yoga). These classes are held on the floor of the Trent Arena.

- F.I.T. (Fellas In Training) was introduced. This is a group personal training program for men that offers the benefits of personal training at a lower cost with a support group feel. The women's version (W.O.W.) was introduced in 2006.
- Wellness screenings were introduced at Kettering Fitness & Wellness Center. New screenings were also introduced at KRC and include: Thyroid screening (TSH), Hemoglobin A1C, Skin Cancer Screenings, Resting Metabolic Rate and new Osteoporosis Screenings. Educational components were tied with all screenings. A new Hand Washing lecture was also introduced.

- A partnership with Kettering Medical Center was developed to enhance/improve community health. With this partnership, resources are combined to create awareness regarding personal health/wellness issues and to improve overall community health. As a result of this partnership, two new programs were introduced:

(1) "Fresh Start" — an adult weight loss program geared for severely deconditioned individuals/obese patrons that offers nutritional counseling and exercise program development.

(2) "Fit for Function" — a step-down rehabilitation program that transitions patients with neuromuscular impairments to independent fitness/rehabilitation maintenance programs.

fraze pavilion

- MOVIN' ON UP! Pollstar, the leading trade magazine for the concert industry, ranks Frazee Pavilion 57 on the worldwide rankings of outdoor amphitheaters based on ticket sales in 2007. Frazee was 63rd last year.
- TOUCHDOWN! The first Alter/Fairmont Pep Rally August 22 a complete success! Players,



coaches, students and parents made up over 2,500 in attendance who showed their true spirit and community support for what's sure to be an annual event. Pep Rally was capped off by a live broadcast by WDTN Channel 2's Operation Football Kickoff Show.

- **PARTY TIME!** Our Community Block Party July 11 showcased why it's great to *Live, Work & Play* in Kettering. Booths throughout Lincoln Park featured City departments, interactive displays, public safety plus information from schools and the business community. The next party is May 28, 2008.

pfhy



- Partners for Healthy Youth conducted a survey of all 7th, 9th and 11th graders in Kettering City Schools to identify youth issues in the community. The survey, designed and analyzed by Minneapolis-based Search Institutes, measures youth perceptions of themselves and the community. The results showed that youth in Kettering are in need of positive adult relationships/mentoring, life-skills training, opportunities to provide service, and neighborhood/community connections. Partners for Healthy Youth used the survey information to craft the focus areas of Character, Mentoring and Youth Service & Leadership.
- Partners for Healthy Youth hosted Youth Month. The series of events included City Council and School Board greeters at all of the schools, recognition of students with character stars, a social event, a service event and a series of community

gatherings to update stakeholders on the results of our Search Institute surveys and engage organizations in our community-wide initiatives.

- Kettering Youth Council and Kettering Youth Leadership Academy hosted the Halloween Carnival at Trails of Oak Creek with great success. We had LOTS of adult and youth volunteers there as well as summer staff to re-connect with the kids! We served over 130 people at the event and made a positive day for the kids and families in that neighborhood.



parks projects

- The City received an Access to Recreation Grant from the Kellogg Foundation for \$426,000 to make accessibility improvements at Pondview Park. The project should be completed by early spring 2009.
- The Land Lab program continues to grow in numbers. The total participation for the 2006-2007 school year topped 3,000! The curriculum was revised and expanded during 2007 and we have received greater interest by volunteers wishing to assist.
- With the help and support from Dor-Wood Optimists, a new observation dock was installed at Pondview. The dock, which has been popular with local fisherman, has also added to the accessibility of the park.



polen farm

- New rates were developed as incentives for off-peak rentals and to generate additional revenue.



seniors

- The senior transportation program was expanded with the use of volunteer dispatchers. The number of transportation members doubled in 2007.
- The Ohio Parks and Recreation Association selected the City of Kettering Senior Transportation Program for their highest annual award. The program was recognized for successful efforts to expand service area, increase ridership and decrease city subsidy.
- The Lathrem Senior Center joined with the Montgomery County Auditor's Office and state officials to help seniors sign up for the Homestead Tax Exemption. We assisted over 130 with their applications.
- The CIL Travel program took trips to China, Branson, Oglebay and Hawaii. More than 100 seniors were escorted to these destinations. In addition to the trips, our Travel Preview for 2008 was attended by 130 seniors eager to book next year's vacation!



special events

- The department offered 12 special events in 2007. Every event experienced an increase in attendance and many saw an increase in revenue as well.

sports

- Cops and Kids Camp — A successful venture between the City of Kettering Parks, Recreation and Cultural Arts Department, the Kettering Police Department and Kettering's Satellite Juvenile Court. Cops and Kids Camp is an all-day sport camp that runs one week each summer and is offered as a free camp to the community. In 2007, the camp ran at full capacity serving 102 children. In addition to offering a free safe and enriching day camp opportunity, the camp accomplishes successful positive outreach for the Kettering Police Department and serves as a more constructive community service project for minor juvenile offenses. The program is partially sponsored by the United Way.
- Community school facility use — The promise of additional community recreation through the Kettering City School's Improvement Levy was made good this past year. Adult basketball leagues, youth basketball leagues, youth kickball leagues, sport camps and middle school through high school intramural programs were all successfully offered at various school sites in the community.
- Community volunteer use — Through the end of October 2007, the City of Kettering Parks, Recreation and Cultural Arts Department has accrued 1,760 volunteer hours. Volunteers serve the community through sports programs as instructors and coaches. Because of this strong level of volunteerism, the PRCA Department is able to keep sport program costs to the community at a minimum, while offering high-quality instruction in a variety of sports and martial arts programs.
- Special population sport programs — Two new programs were developed for special pop-

ulations in 2007. Wheelchair fencing was offered as an introductory fencing program led by American Fencing Academy of Dayton Instructors. Adaptive drop-in gym was also offered on Saturdays at the KRC.

- Corn Hole Leagues – Thanks to a partnership with Applebee’s Restaurant, City of Kettering Corn Hole Leagues had a very successful inaugural season. Corn hole boxes were set up in a sectioned-off portion of Applebee’s parking lot adjacent to the outdoor patio. Leagues played on Tuesday and Wednesday evenings. Applebee’s ran food and drink specials to offer additional incentives to league participants.

summer camps

- Camp FUNtastic, a free 8-week summer camp, served 32 children from low-income families in the Oak Creek neighborhood. The camp provided enrichment activities, meals and field trips along with positive adult role models. Participation in the camp resulted in children returning to school ready to learn, with fewer discipline and academic issues.
- The sports division introduced several new camps including the Skyhawk "Tiny Hawk Camp," Skyhawk "MiniHawk Camp," Skyhawk "Beginning Golf Camp" and Leisure Sports camp that focused on recreational sports. The sports division partnered with the University of Dayton Baseball team to provide two new baseball specific camps.
- Youth summer camp enrollment was up 12% over 2006 with revenue up 14%.

youth / family / preschool

- Preschool Drop-In Gym continues to grow in participation. Parents are grateful to have a place to bring their children to play, especially in the winter. Our biggest day in February had 93 in attendance. Drop-in Play Day was up attendance up by 259 over November 2006.
- TotLot Preschool program had a surprise inspection and was rated perfect.
- Kathy discovered a new free avenue for program advertisement. She used the websites www.937moms.com and www.513moms.com hosted by the *Dayton Daily News* to advertise the Home Party Extravaganza. More than 230 people viewed our article and several vendors found out about the event from the website. We will continue to promote our programs and events using these websites.



Awards & Accolades

OPRA Awards

Honorable Mention,
Lincoln Park Lights,
Kettering Youth Leadership
Academy, Camp Funtastic, 2007

Senior Transportation,
Superior Senior
Program, 2007

The **Kettering Ice Arena**
is currently ranked in the top **10** United
States Figure Skating programs for
enrollment with over 600 patrons registering

Pollstar, the leading

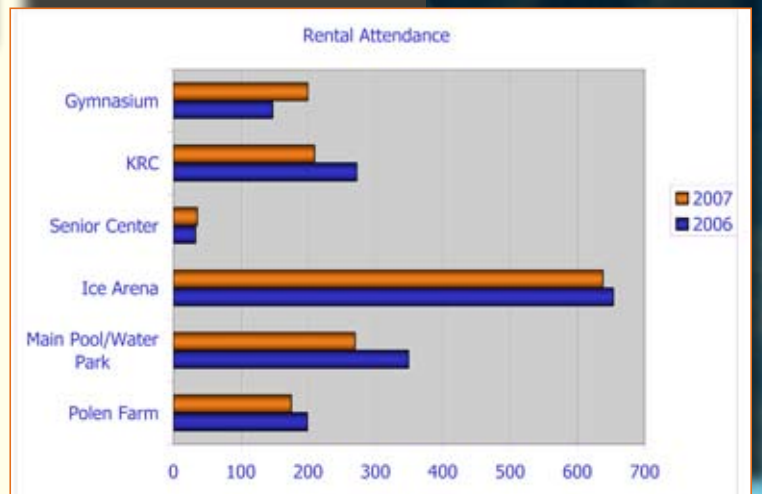
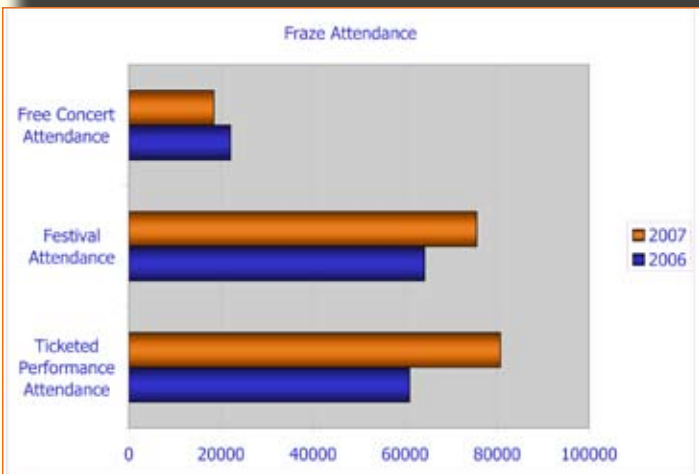
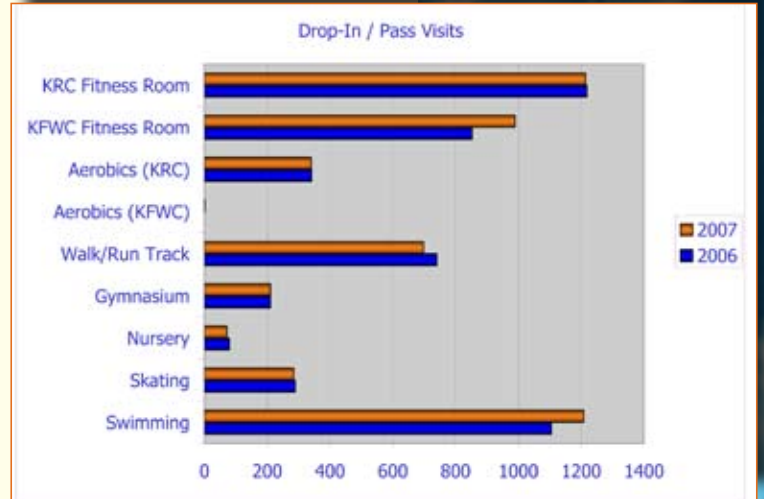
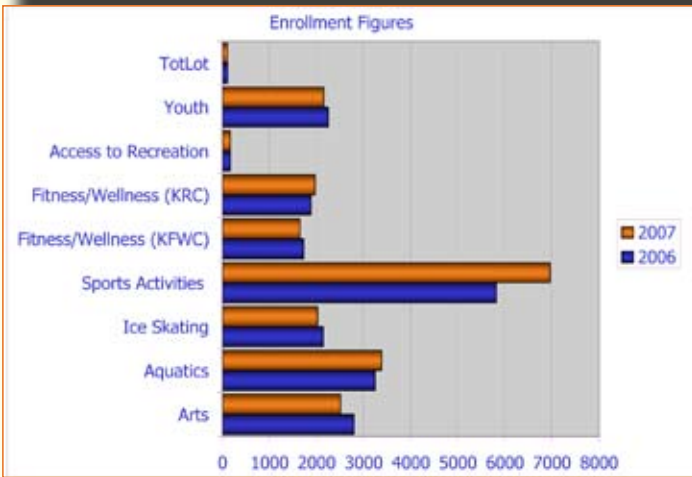
for lessons each season.

trade magazine for the concert industry, ranked

Fraze Pavilion *57 on the world-wide*

rankings of outdoor amphitheaters based on ticket

sales in 2007. Fraze was 63rd last year.



City of Parks, Recreation and 2007

Cost Center	2007 Budget Expenditures
2400 — Administration	897,946
<i>Administration Total</i>	897,946
2401 — Polen Farm Facility	216,944
2402 — Aquatics Programs/Facility	607,259
2403 — Arena Program/Facility	687,881
2404 — CIL Senior Transportation	98,368
2405 — Nature Center Facility	35,250
2406 — KRC Facility	1,483,151
2407 — Concessions	153,600
2408 — Nursery	41,930
2410 — Sports Programs/Facility	235,920
2412 — Fairmont Fitness/Facility	274,991
2413 — Fitness Programs/Facility	298,962
<i>Facilities Total</i>	4,134,256
2411 — Senior Adult Programs	265,863
2414 — Adult Leagues Programs	140,040
2415 — Special Populations Programs	68,886
2416 — Special Events	156,300
2417 — Youth Programs	177,330
2418 — TotLot Program	98,330
2421 — School Outreach	-
<i>Programs Total</i>	906,749
TOTAL — RECREATION DIVISION	5,041,005
2450 — Turf Care	192,230
2451 — Tree & Plant Maintenance	38,900
2452 — Athletic Field Maintenance	54,200
2453 — General Park Maintenance	2,265,151
2455 — Civic Commons Maintenance	123,442
TOTAL — PARKS DIVISION	2,673,923
2440 — Rosewood Arts Centre	370,388
2441 — Rosewood Programs	323,250
TOTAL — CULTURAL ARTS DIVISION	693,638
2200 — LPCC Amphitheatre & Frazee Pavilion	2,549,224
2210 — Frazee Concessions	298,274
TOTAL — FRAZEE PAVILION	\$2,847,497
TOTAL PARK, RECREATION & CULTURAL ARTS	\$12,154,008

Kettering Cultural Arts Department Financial Report

2007 Budget Revenue	Cost Recovery %	2007 Actual Expenditures	2007 Actual Revenue	Cost Recovery %
55,801	6%	761,179	63,185	8%
55,801	6%	761,179	63,185	8%
151,000	70%	180,331	116,904	65%
606,100	100%	610,074	610,297	100%
734,600	107%	639,028	664,850	104%
24,750	25%	101,699	29,091	29%
12,000	34%	32,434	-	0%
60,875	4%	1,435,740	72,287	5%
199,700	130%	135,390	171,878	127%
14,500	35%	37,923	11,072	29%
246,325	104%	218,693	207,156	95%
282,025	103%	300,096	292,004	97%
420,023	140%	244,079	390,298	160%
2,751,898	67%	3,935,488	2,565,837	65%
197,250	74%	252,633	154,343	61%
142,465	102%	120,500	146,746	122%
32,800	48%	63,431	27,879	44%
6,900	4%	115,670	6,405	6%
143,800	81%	150,751	139,348	92%
100,800	103%	88,365	90,582	103%
-	-	102	-	0%
624,015	69%	791,452	565,302	71%
3,375,913	67%	4,726,940	3,131,139	66%
-	0%	168,266	-	0%
1,000	3%	33,941	275	1%
2,000	4%	44,129	5,568	13%
50,350	2%	2,171,132	42,282	2%
-	0%	92,883	-	0%
53,350	2%	2,510,351	48,125	2%
57,910	16%	359,893	61,969	17%
251,659	78%	303,485	220,759	73%
309,569	45%	663,378	282,728	42.62%
1,595,000	63%	2,457,279	2,175,925	89%
550,000	184%	259,568	675,919	260%
\$2,145,000	75%	\$2,716,847	\$2,851,844	105%
\$5,939,633	49%	\$11,378,695	\$6,377,022	56%

Patron Comments

Excellent!
Great instructor!
Challenging
Outstanding — lots of fun & great exercise!

Loved the class.

I enjoyed the class very much and will be recommending it to everyone.

I learned a lot of new techniques that I hadn't learned in my previous class.

I couldn't have asked for nicer people.

This was good, an unforgettable experience!

This was **so much fun** as well as teaching us how to dance. Ms. Puncer is very easy to listen to - makes a very enjoyable class. I feel I've learned a lot in a short time.

The instructor was **extremely qualified** and **age-appropriate** in her teaching style.

My sons are shy and Ms. Patti did a wonderful job instructing them. We really enjoyed this class and look forward to doing it again.

I am **thankful** that Kettering offers these and many other art classes.

Very **creative** projects!

great value

Fantastic teacher

For the price you can't beat
the value

Love it!

Met nice people!

A very enjoyable atmosphere

Instructors are excellent

and the facility is easy to get to
with good parking.

Best class

I've ever taken!

This place has magic in its walls.

Tony is excellent!

He's fun, professional and

inspiring.

Great course

This class was exactly
what I had hoped for.

Lenny teaches well, I hope I can go on
with his classes for years to come.

Wonderful! I recommend
this class to all my friends.

Lots of fun

Excellent instructor, knowledgeable,

courteous, patient

This class has been wonderful for my daughter. The
instructor is one of the best I've met.

She keeps the children focused, but
makes time to get to know each child.

Would love to take again!

Mission

The mission of the Parks, Recreation and Cultural Arts Department is to enhance the quality of life for all Kettering residents and to distinguish Kettering as a community of choice.

Administrative Staff

Mary Beth Thaman, *Director*
Mike Fleener, *Parks Superintendent*
Connie Campbell, *Cultural Arts Superintendent*
Karen Durham, *Fraze Pavilion General Manager*
Bill Tschirhart, *Business Services Manager*
Claudine Heizer, *Communications/Marketing Manager*
Sonja Rom, *KRC Facility Manager*
Stacy Schweikhart, *Division Manager, Programs/Special Projects*
Jim Engelhardt, *Division Manager, Fitness, Sports and Special Facilities*
Jerry Finley, *Fitness and Wellness Coordinator*
Kathy Schommer, *Family Program Coordinator*
Tammy Brown, *Aquatics Supervisor*
Ed Merritt, *Ice Arena Supervisor*
Addie Weaver, *Youth Development Coordinator*
Nanette Buehrer, *Senior Center Supervisor*
Barry Sanders, *Parks Supervisor*
Matt Byrd, *Parks Supervisor*

City Council

Donald E. Patterson, *Mayor*
Joseph D. Wanamaker, *Vice Mayor*
Peggy B. Lehner, *Councilmember*
Frank Spolrich, *Councilmember*
Bruce E. Duke, *Councilmember*
Keith Thompson, *Councilmember*
Tony Klepacz, *Councilmember*
Mark Schwieterman, *City Manager*

Advisory Board

Jerry Barnett, *Chairperson*
Robert Chapman, *Vice Chair*
Vince Chalecki, *Member*
Sue McCall, *Member Chairperson*
Jim Trent, *Member*
George Bayless, *Ex-Officio Member, Kettering Arts Council*
Helen Watkins, *Ex-Officio Member, CIL Senior Advisory Board*

Our success would not be possible without the support of many volunteers, civic and fraternal organizations, businesses, corporations, youth athletic groups and other agencies. The Kettering Parks, Recreation and Cultural Arts Department thanks all involved groups for their cooperation and continued support during 2007.

AARP
Amateur Softball Association
AMBUCS
American Red Cross
Applebee's
Aquatic Realm Scuba Center
Avada Audiology
Beltone Hearing
Bethany Lutheran Village
BMX Association of Kettering
Bob Ross Buick GMC Hummer
Catholic Youth Organization
Charles I. Lathrem Senior Advisory Board
Christ United Methodist Church
Christopher's Restaurant (senior softball)
Clear Channel Radio
Coca-Cola Bottlers
Comfort Keepers
Community Foundation for Kettering
Community Golf Course
Continuum Design
Crestview Nursing Center
Day Air Credit Union
Dayton Area Heart and Cancer Association
Dayton Daily News
Dayton Disc Golf Association
Dayton Heart Hospital
Dayton Lady Hoop Stars
Dayton Metro Youth Basketball
Department of Natural Resources
Dierdoff Senior Center (senior softball)
Dor-wood Optimists
East Kettering Recreation Club
Emmanuel Lutheran Church
First Day Financial
First Kettering Athletic League
First Mortgage Banc
Five Rivers MetroParks
FlowerRama
Friendly's
Great Britain Buckeye Soccer
Harborside Healthcare
Hauer Music
HCR Manor Care
Heartland of Centerville (senior softball)
Heidelberg Distributors
Hithergreen Senior Center (senior softball)
Home Instead Senior Care
Jazzercise
Kettering Amateur Baseball Commission
Kettering Art in Public Places Committee
Kettering Arts Council
Kettering Assembly of God
Kettering Board of Education
Kettering Children's Choir
Kettering City Schools
Kettering City Swim Team
Kettering Civic Band
Kettering Cobras
Kettering Dairy Queen
Kettering Medical Center
Kettering Officials Association
Kettering Parks Foundation
Kettering Police Department
Kettering PRCA Advisory Board
Kettering Soccer Club
Kettering Sports Medicine Center
Kettering Youth Council
Kettering Youth Football & Cheer Organization
KMCN Community Wellness
Krispy Kreme Doughnuts
Kroger
Legal Aid of Western Ohio
Liberty Retirement Community
Lifeline Screening
Longterm Care Insurance Agency
McDonald's
Medicine Shoppe
Meijer
Mental Health Services
Meyer-Boehmer & Reis Funeral Home (senior softball)
Miami Valley Cable Council
Miami Valley Regional Planning Commission
Montgomery Co. Alcohol, Drug Addiction
Montgomery Co. Library (Wilmington Pike & Far Hills Branches)
Montgomery Co. Visitors & Convention Bureau
Montgomery County Public Health Dept.
Motorwerks
Oak Creek Terrace
Oaks of West Kettering
Ohio Arts Council
Ohio Dept. of Alcohol & Drug Addiction Services
Ohio Valley Bassmasters
One Lincoln Park/Manor
Otterbein Retirement Living
P&R Communications
Partners for Healthy Youth
Pepsi
Phoenix Beverage
Provident Bank
Quail Run Tennis Center/Kettering Tennis Center
Rollandia Golf Center
Routsong Funeral Home
Sanctuary at Wilmington Place
Schumacher Crane, Inc.
Senior Resource Connection
Simply Moved
Sinclair Community College
SISCA
St. Leonard Assisted Living
State Farm Insurance — Linda Nervis
Suites at Walnut Creek
Sunrise/Brighten Gardens
Synergy Home Care
The Light Fantastic
Ticketmaster
Time Warner Cable
Town & Country Shopping Center
Trinity Community of Beavercreek
United Arts and Education
United Way
Wellness Connection of the Miami Valley
Wells Institute
White Oak Living

**TOGETHER STRIVE FOR EXCELLENCE
THROUGH INNOVATION AND POSITIVE EXPERIENCES!**



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