



SPONSORSHIP OPPORTUNITIES



*Investing in Your Business
while Promoting Health,
Wellness, and Quality of Life
in Your Community*



CITY OF KETTERING
PARKS, RECREATION AND CULTURAL ARTS DEPARTMENT

OUR MISSION

We provide parks, recreation and cultural arts spaces, places and programs that make Kettering a premiere community to live, work and play.

OUR VISION

We strive to enhance the quality of life for all residents and to distinguish Kettering as a community of choice.

Our nation's local parks and recreation agencies are the gateways to healthy, prosperous and connected communities. On any given day, someone is being positively affected through Kettering Parks, Recreation and Cultural Arts—whether they are taking a walk on a trail at Pondview Park or a fitness class at the Kettering Recreation Complex, getting a nutritious meal at the Charles I. Lathrem Senior Center or just reaping the benefits of clean air and water because of preserved open space.



Take a look through this catalog of sponsorship opportunities. There is something for everyone. If you do not see a level that works for you, we can customize a sponsorship to meet your corporate or individual needs.

The City of Kettering Parks, Recreational and Cultural Arts Department provides the opportunity to promote your business with unique and affordable advertising while investing in your community.

We have many advertising opportunities in our **RECREATION** and **SPORTS** programs. Sharing your investment by sponsoring a sport is a great way to market your business; we have more than 2,500 youth participating in youth leagues year-round. Or maybe you would like to reach a larger audience by putting your advertisement on one of our **MARKETING BANNERS** located at Delco Park or indoors on our gymnasium and ice arena **SCOREBOARDS** or **DASHER BOARDS** around the ice rink. Whatever your preferred investment for Kettering youth, we have a wide range of marketing opportunities available for you!

Are **PARKS** and **OPEN SPACES** part of your passion? Consider putting your company name on a landscape project or creating new play experiences for our community youth—let's talk about a space that is meaningful to you! For the outdoors type, **HABITAT** brings their mad environmental skills to a few larger events: **HONEYFEST** (a beekeepers dream), **TREE FEST** (think Johnny Appleseed) and as we settle into fall, we have community-family events, **JACK-O'-LANTERN GLOW** and **WAG-O-WEEN**—who doesn't like a furry friend event?

ROSEWOOD ARTS CENTRE brings creative experiences through the arts, so we want to offer you creative ways to support culture in Kettering. **ART ON THE COMMONS** is a one-day event, which brings over 10,000 attendees, and we now offer **ART ON THE PLAYGROUND** for our younger audience, both events are free to the public. And if the holidays are near and dear, we also have **A ROSEWOOD HOLIDAY**. All of these events support the Rosewood Arts Centre, which promotes creative experiences through the arts to Kettering and the greater Dayton region—a true gift to our community.

FRAZE PAVILION is southwestern Ohio's premiere neighborhood outdoor entertainment venue celebrating our 27th season with nearly 100,000 visitors each year. There are opportunities to sponsor a full season, a concert series or a single event—no matter how big or small, we want to partner with you to support this local gem. Businesses that partner with Fraze benefit from the exposure and development of name recognition through publicity materials.

The City of Kettering Parks, Recreation and Cultural Arts brings many special events to our community with the largest being our **GO 4TH! HOLIDAY FIREWORKS SPECTACULAR** with more than 50,000 community members joining in on the fun. For the holiday season we light up the trees with our annual **MAYOR'S CHRISTMAS TREE LIGHTING** followed by free carriage rides and refreshments, which is a perfect event to support for the holiday season. NEW for 2018, the Kettering Ice Arena will host an **ICE SHOW**—be a part of this inaugural event!

Whether you want to promote your business, or as an individual want to support your community, we can help you find the perfect fit to support the City of Kettering Parks, Recreation and Cultural Arts.