

The arts bring us joy, help us express our values, and build bridges between cultures. The arts also are a fundamental component of healthy communities, strengthening them socially, educationally, and economically.

Source: Americans for the Arts



The Kettering Arts Council is a 15-member citizen advisory committee comprised of local artists, art educators, community leaders, and those who truly appreciate the arts. The Kettering Arts Council, in partnership and collaboration with the community, strives to provide access to the arts for all ages, encourage a passion for the arts, and promote art appreciation and education. The Arts Council promotes and enhances an awareness and appreciation of Kettering arts. Learn more at www.playkettering.org/kettering-arts-council.



Follow us at **PlayKettering!**



Kettering Arts Council
Rosewood Arts Centre

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Kettering
CITY OF
ARTS

Arts improve well-being and community.

- Through an extensive national survey, data shows that 73 percent of participants say the arts are a “positive experience in a troubled world.”
- In a 2017 survey of Kettering residents, 95 percent believe the arts facility provides value for the community of Kettering.
- Data shows a majority of Americans believe the arts break down barriers between people and their differences, and help unify community.

The Arts have social impact.

- Research demonstrates the impact of a population with a high concentration of the arts leads to higher civic engagement, more social cohesion, and lower crime and poverty rates.

Arts improve academic performance.

- Students engaged in arts learning have higher GPAs and standardized test scores, and lower dropout rates.
- 88 percent of Americans believe that arts are part of a well-rounded K-12 education.



Arts spark creativity and innovation.

- Creativity is among the top 5 applied skills sought by business leaders—with 72 percent saying creativity is of high importance when hiring.

Arts strengthen the economy.

- The arts and culture sector is a \$730 billion industry, which represents 4.2 percent of the nation’s GDP—a larger share of the economy than transportation, tourism, and agriculture.
- The nonprofit arts industry alone generates \$135 billion in economic activity annually (spending by organizations and their audiences), which supports 4.1 million jobs and generates \$22.3 billion in government revenue.

Arts are good for local businesses.

- Attendees at nonprofit arts events spend \$24.60 per person, per event, beyond the cost of admission on items such as meals, parking, and babysitters—valuable revenue for local commerce and the community.

Arts are good for your health.

- Creating art relieves stress
- Art encourages creative thinking
- Art boosts self-esteem and provides a sense of accomplishment
- Art increases brain connectivity and plasticity
- Art increases empathy, tolerance, and feelings of love

For research cited in this publication, please visit www.playkettering.org/kettering-arts-council.

Kettering is a vibrant destination for the arts! Our city is a place of many diverse artworks, artists, creative activities and events that take place throughout the year. Kettering’s tremendous arts community includes Rosewood Arts Centre and CitySites as its hallmarks.

Rosewood Arts Centre

Rosewood Arts Centre draws participants from all over Kettering and the Dayton region to participate in classes, exhibitions, theater productions, music, and more. Rosewood offers expert-led classes for a variety of skill levels in dance, drawing, painting, photography, sculpture, ceramics, writing, theater, languages, music, jewelry, and more. Whether you’re a brand-new hobbyist or an experienced artist, you’ll find a program to suit your needs. In addition, Rosewood offers several free events and opportunities for creative experiences each year, including *Art on the Commons Fine Arts Festival*, *Art on the Playground*, *Suburbicon: A Comic Creator’s Expo*, *A Rosewood Holiday Arts Festival*, and *Kaleidoscope: Art and Nature on Wheels*.

www.playkettering.org/rosewood

Public Art in Kettering

The City of Kettering has long invested in public art because the arts are a vital component of a thriving community. Through the CitySites Public Art Program, the Permanent Collection of Regional Art at the Government Center, and many programs and events throughout the year, public artworks are located in over a dozen locations throughout Kettering and are accessible to all people.

www.playkettering.org/citysites

Community Partners

The City of Kettering is home to many organizations who believe in the power of the arts to enrich the lives of our residents. The School of Advertising Art, We Care Arts, Kettering City Schools, the Dayton Regional STEM School and the Dayton Metro Libraries make tremendous strides in offering creative experiences to thousands of people.