REQUEST FOR QUALIFICATIONS

ArtLocal Public Art Project
Haverstick Neighborhood, Kettering, Ohio
Fall 2018 – Spring 2019

DEADLINE FOR SUBMISSIONS: August 31, 2018
ESTIMATED BUDGET: $15,000

We are looking for a visionary team leader/artist (which may include a visual thinker, an artist, artist team, educator, designer, architect, etc.) to partner with a small team of stakeholders to collaborate, design and fabricate a public art project in the Haverstick neighborhood of Kettering. Applicants do not need previous experience in creating public artworks, but need to demonstrate experience in collaboration, strategic thinking, and ability to make their vision a reality in the form of permanent public artwork. This project encourages creative and innovative thinking in placing the artwork in a public space as the Haverstick neighborhood is densely developed with residential properties.

Project Description
ArtLocal is a public art initiative utilizing art and creative thinking in public spaces throughout Kettering. ArtLocal facilitates community participation in the development of a collaborative permanent artwork.

As a collaborative process, the artist will lead interactive workshops and programs that can engage youth, families, veterans and people with disabilities in the creative process (organized with assistance from the Division Manager of Cultural Arts for the City of Kettering).

The artwork should utilize enduring materials that can withstand pedestrian/vehicular traffic (depending on the artwork location), and can be easily cleaned and maintained. The artist will lead the design and fabrication, and will be working closely with a Haverstick resident, the Division Manager of Cultural Arts, and an architect/engineer from the City of Kettering.
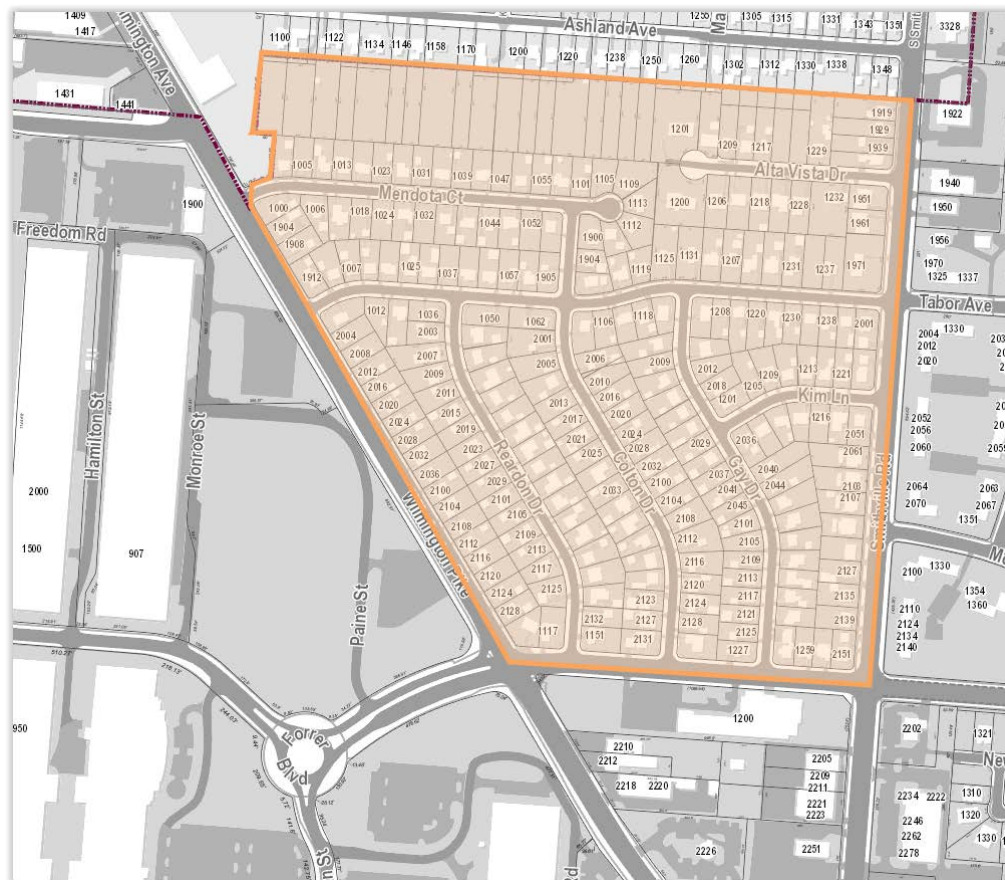
ArtLocal goals are:

- Connect local artist/creative thinkers with a targeted community
- Create a collective cultural and creative experience
- Alter perceptions of a neighborhood and broaden civic engagement
- Enhance a sense of pride, ownership and appreciation of a public artwork
- Accessibility of public art to all
- Build advocacy for the arts at a local level

ArtLocal works in partnership with Cities of Service (COS), a City of Kettering program dedicated to innovative ways to harness the power of volunteers and celebrate Kettering's neighborhoods. ArtLocal is managed by Rosewood Arts Centre and the City of Kettering's Parks, Recreation and Cultural Arts department.

About the neighborhood
Haverstick is a 1954 development of one and two-story Cape Cod houses across from the Kettering Business Park, which previously housed the Gentile Air Force Base and Defense Electronics Supply Center (DESC). The housing plat is densely developed, with no businesses or public spaces in the neighborhood. Haverstick has about 466 residents, including many long-time residents who take great pride in their community and are well-connected to their neighbors.

Although the neighborhood does not have a public park, there are several public spaces and right of ways (streets, sidewalks) that could be considered for artwork locations including light poles, streets, sidewalks, green space between the sidewalk and street, manhole covers, etc. We encourage creative thinking to locate the project in a way that is innovative, accessible and respectful to the Haverstick community.

Budget
The selected artist will be paid $15,000 and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility.

Eligibility
Artists are eligible from a 125 mile radius of Kettering, Ohio.

The artist must carry personal liability insurance for the duration of the project and be willing to meet all contractual obligations.

Employees of the City of Kettering and members of the Art in Public Places Committee and the Kettering Arts Council are ineligible to apply.

Submission Procedures
The following information will be required to apply to this commission:

1. **Letter of Interest.** Please include the following:
   a. Name, Address, Phone and Email Address. If applicable, include Team Members and contact information as listed above. If you are an artist, please include a link to your website.
   b. Include a description of your interest in this project and your experience working on comparable projects, including your experience working with a community. Include how your experience complements ArtLocal goals.
2. **Resume or CV.** Submit a brief, current résumé which describes your assets for this project. For artists, please include previous public art commissions, design team experience, exhibitions and awards (if applicable). If submitting as a team, compile all résumés into a single document.
3. **Vision Statement.** Please include up to 750 words about your process and vision as it relates to this project, including aesthetic ideas, methods for working on site-specific projects, and an outline of engagement opportunities for a collaborative approach.
4. **Portfolio or Past Project Documentation.** Please provide a portfolio and/or documentation of 3 past successful projects that demonstrate project management and fulfillment of goals.
5. **Professional References.** Include three individuals with detailed knowledge of your working methods, including fulfilling deadlines, working within a budget, and engagement with diverse audiences. Please include the contact name, organization (if applicable), address, phone number and an e-mail for each reference.

Please send all materials, preferably as PDF attachments, to Shayna.mcconville@ketteringoh.org. The deadline for all application materials is Friday, August 31, 2018.

Selection Process
Parks, Recreation and Cultural Arts staff will review the RFQ submissions and work with an Artist Selection Committee, including members of the Art in Public Places Committee, the Cities of Service committee and local stakeholders, to select the artist.

The artist will be selected with the following criteria:
1. Proven ability to lead a collaborative, community-centric project;
2. The potential for aesthetic significance, transformative and distinctive qualities as described in the Vision Statement;
3. Awareness and reflection on the surrounding architecture, topography and local history, as demonstrated in Letter of Interest and Vision Statement;
4. A proven ability to coordinate and collaborate with project managers, affiliated professionals and community stakeholders as demonstrated in your Portfolio or Past Project Documentation.

Selection and General Production Schedule (all dates are subject to change)

RFQ Posted	August 5, 2018
RFQ Application Deadline	August 31, 2018
Selection Committee Review and Selection	September 2018
Artist Selected and Contract	September 2018
Artwork Development and Community Meetings	September – December 2018
Artwork Fabrication and Installation	January – April 2019
Artwork Dedication	May 2019

About CitySites
Kettering's CitySites is a percent for art program recognizing artistic excellence, accessibility to the arts for all people, and the positive impact of creativity on our community and quality of life in the City of Kettering. View the collection at www.playkettering.org/citysites.

More Information
Additional site images and frequently asked questions will be posted at http://www.playkettering.org/citysites through the RFQ submission deadline.

Questions about this project can be directed to:
Shayna V. McConville, *Division Manager of Cultural Arts*
City of Kettering Parks, Recreation and Cultural Arts
Rosewood Arts Centre
2655 Olson Drive, Kettering, OH 45420
(937) 296-0294
rosewood@ketteringoh.org