

**PRCA Advisory Board
Minutes of February 22, 2022**

Board Members Present: Rob Leonard, Shane Sullivan, Laura Arber, Carrie Kihn, Jamie Jarosik

City Staff Present: Gary Schussler, Shauna Lewallen, Mary Beth O'Dell, Chris George, Lindsey Whitley

City Staff Absent: Shayna McConville, Rachel Sherwood

- I. Kihn called the meeting to order at 4:02 p.m.
- II. Approval of Minutes – Kihn presented the December 2, 2021 minutes. Leonard made a motion to approve the December 2, 2021 minutes. Arber seconded. Motion carried.
- III. Department/Ex Officio Reports
 - A. Kettering Arts Council – Arber stated Kettering Children's Choir has had 2 fundraisers and will have a concert on May 7th at 7:00 p.m. at the Seventh Day Adventist Church. The Rosewood book club has started up again. The next one is April 11th at 6:30 p.m. in the Gallery. Art in Public Places is going to build a painted mural at Rosewood. They have put the hiring process out there for apprentices for the summer to help the artists paint. The Dayton Printmakers Coop and the artists met several weeks ago to discuss the mural design. Two gallery receptions coming up one this Saturday Works on Paper and the other March 9th Painting and Print that will run from March 14th through March 22nd.
 - B. Tree Committee – Sullivan stated we last met January 25th. Sullivan went over the updated meeting schedule. TreeFest 2022 is Saturday, April 16th from 9:00 a.m. to Noon at Southdale Park. In the morning planting trees, tree ceremony and hotdogs at 11:30 a.m. This year there is a poster contest to promote TreeFest. Sullivan showed the posters. Schussler stated with the ODNR Canopy Restoration Grant there will be 128 trees total. 50 trees will be planted in the spring and 78 trees in the fall. ODNR will come out and teach our staff how to plant. April 7th planting guidance, June 15th inspect all of the trees we plant in the spring and November 15th they will inspect the fall planting.
- IV. Director Report
 - A. Marketing Supervisor and Frazee General Manager Interview Updates – O'Dell stated the second interviews for the Frazee General Manager position are later this week. The position has been vacant since August 2019. We are looking for someone energizing, invigorating, and reimagining a future Frazee. O'Dell stated we need someone to be the face of Frazee. Frazee may not return to what it was in 2015. There are 3 candidates one from Georgia, South Carolina and Illinois.
Marketing Supervisor has been vacant since January 2020. We have went out twice and haven't found anyone to move forward. Marketing Supervisor first round is March 3rd and 4th. The ideal start date for this position is April 11th or 18th.
 - B. PFHY Youth and Family Community Action Plan Update - O'Dell stated our goal is create a holistic approach to build a supportive community for every youth in Kettering primarily using the schools PBIS language. Today we had a great conversation with Dr. Terry Scott one of the original researchers to infuse PBIS into the schools nationwide. We

talked a lot about our training. We will be creating a half day training with PFHY Board members who will be the trainers for the stakeholders. O'Dell stated Park Board can be involved by participating in our discussions as we roll this out. PFHY is an advisory committee with the schools and city. There will be more information coming out with this project. We have an amazing group of researchers working with us on this project. We are working with Dr. Duby at Children's Hospital, Kristin Ball Director of Prevention at ADAHMS, Doctoral Student from Indiana University, Dr. Terry Scott. Dr. Scott is volunteering his time. Training for stakeholders April 2022. O'Dell went over what Kettering PBIS will change. Our first question for the stakeholders is what behavior do you want to change with the kids that are coming in? The bowling alley asks what they want to change. They say the kids are really loud coming in. Use positive reinforcements with the kids. Recognize the positive behaviors with rewards. For the kids that aren't respectful, responsible and safe you use corrective language to modify the behavior. Then we will set goals and monitor the changes. Evaluate the progress. See if PBIS is working in the community. Use the PBIS language that is in the school and use in the community.

- C. Cincinnati Bell 2022 Sponsorship – O'Dell stated the contract is almost signed with Cincinnati Bell. Cincinnati Bell is going to be the City's provider of Wi-Fi throughout all of our facilities. O'Dell went over the sponsorship package for the 5 year commitment. Cincinnati Bell will be our Fraze Season Sponsor, Go 4th Event Sponsor, Mayor's Tree Lighting, Delco Park 3 Banners and Gymnasium Scoreboard. O'Dell stated there will be Wi-Fi in our parks at Fraze/Lincoln Park, Delco Park and KRC/Water Park. PRCA will get Skyfi service that is a third party analytics provider. It gives us information off of people's cell phones that use our area. We will know how many people are frequenting Delco or the Water Park and we will capture email addresses. It is an incredible service we will be getting for the next 5 years.
- D. Gentile Park Trees – O'Dell stated Gentile Park was supposed to be built in 2001. Take all the trees down on the Mound. We will replace the trees 2 for 1 over a 3 year period of time. We are going to craft the message that it is pretty succinct.
- E. CIL Project Roll Out Time Line – O'Dell stated we received \$1 million from the Lathrem family. O'Dell shared the list of items and timeline. This will be discussed at the City Council workshop tonight.
- F. October Joint Advisory Meeting Criteria - O'Dell stated mark your calendars for October 6th from 4:00-5:30 p.m. for the joint advisory meeting. The PRCA Advisory Boards include the Arts Council, Partners for Healthy You and Lathrem Board. Goal is to create a forum for all PRCA Advisory Board to exchange ideas on the department's products and services. Advisory Boards will get to meet each other. The topic focus is the PRCA products and services (P&S). Overview the department survey results, P&S Gaps and Ideas, P&S Collaboration Gaps and Ideas and Actionable Items. O'Dell will talk with Leonard about facilitating the discussion.
Leonard participated in a workshop from the University of Virginia, School of Education a year ago. It is the whole mindset for college students creating a curriculum to make students understand why they are doing what they are doing. Leonard stated it didn't use the same language as PFHY but the concepts overlap. Similar ideas, but different language. O'Dell stated Dr. Scott will write the outcome of the entire project. O'Dell asked Leonard to shoot her the professor's name.

V. Old Business

- A. Pickleball Court Update - Schussler went over the pickleball courts donations. Private donations \$94,000, City Wide CIP \$50,000 and Lathrem Family donation \$50,000.

Pickleball is having a presentation to Council this evening and how this came about. O'Dell stated to talk about a concept of June of 2021 and to send a bid out in January 2022 this is a great testament to the City of Kettering.

- B. November and December Financials - George showed and went over the November and December financial updates. George went over the 2021 year end summary.

VI. New Business

- A. Print Makers Coop at Rosewood - O'Dell stated we are moving forward with moving the print makers into Rosewood. They are a membership type of program that is in North Dayton. We are still working on details. We sent out a draft contract. Print making will add to our Art Center opportunities. George is working with McConville on the details. Big shout out to McConville and Dailey on having these conversations.
- B. 2022 PRCA Recruitment Plan - George went over the 2022 recruitment plan. We need to hire at least 290 new staff for the summer season. Frazee carries the biggest load. We want to try new avenues of recruitment that we haven't tried. What's new for this year? Online applications, minimum wage increase, a recruitment task force, since we had a season last year hopefully we have some returners. Digital recruitment with Cox media on Dayton.com and Daytondailynews.com Display ads on websites, video pre-roll ads, ability to add on other items if we find it to be successful. Continuing use of social media recruitment. Other ideas in the approval process are paid google advertisements and Facebook testimonial videos from current staff. George showed the look for our online advertisements. We will have 3 to 4 different looks to this. We will have physical signage posters in the PRCA facilities, flyers with QR Codes directly to applications. Other ideas in the approval process yard signs at PRCA facilities and portable signs set up where parks service workers are working. Flyers distributed to local businesses and schools. George showed samples of the 24 x 36 posters. The flyers have the QR codes where they can apply right then in person. In person recruitment have a recruitment table at Fairmont High School multiple times. Wright State University virtual employer spotlight and local college job fairs. Jarosik asked the minimum age you hire. George stated 15.
- C. Division Updates – Parks, Recreation, Cultural Arts and Frazee - Schussler showed some pictures of what has been going on in the Parks Department. Working on pruning, getting things tuned up with our trees, training in the next few weeks, projects going on. Snow storm a few weeks ago our staff was on the front end of that. Took us a few weeks to catch up. Raker was the crew leader at Lincoln Park and Civic Commons for the last 12 to 13 years. Raker is working on the equipment at the shop. Multiple full time jobs open right now. Parks clerk position came available right after the New Year we have second round interviews going on shortly. Over 200 applicants for the position we brought in 10 for the first round of interviews. Excited to get the positions filled. Environmental Ed knee deep with land lab and prepping for Tree Fest. ECOFEST 2022 is Saturday, September 17th from 11-3 p.m. at Lincoln Park/Civic Commons. This is in place of Honey Fest. Geared towards sustainability and stewardship. Educate people in the community a little differently.

Lewallen we wrapped up an awesome Holiday season. The Olympics have made the ice arena happening. Over 200 people at the ugly sweater skate. Lewallen stated there are a few new team members in Recreation. Andy is in the Ice Arena and Kyle is helping with the Youth and Family programs. Lewallen stated there is a vacancy in the Facility Manager position and interviewing for the Aquatics Supervisor at the end of this week. Lewallen showed pictures of the first piece of equipment that was received since the \$100,000 order was put in. The program Early Bird Basketball is in the mornings and the varsity boys and girls basketball teams come and help with the program. Flash sale for

our fitness passes with \$22 off through the 28th. March Madness Fitness challenge going to roll out. Pick out what exercise what you want to do. April/May activities guide will be in mailboxes soon. March 7th registration begins for residents. Camps guides do not get mailed out. If you do have a chance you will see the language from the PFHY committee. If you open up the camp guide we started to change the language to be safe, responsible and respectful. PAC spring menu will be going out to the PAC members soon so they can get involved. Arber asked if you can get a camps guide. Lewallen stated you can pick up at the building.

D. Other - None

VII. Open Forum Discussion - None

VIII. Adjournment – Kihn asked for a motion to adjourn. Leonard made a motion to adjourn. Jarosik seconded. Kihn adjourned the meeting at 5:18 p.m. O'Dell stated we will be in person in the Deeds Conference Room for our next meeting.