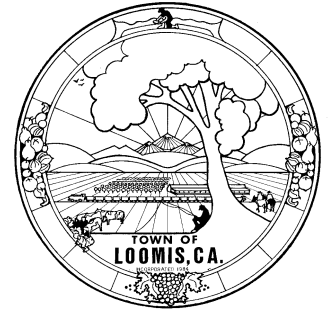


TOWN OF LOOMIS



TO: Honorable Mayor and Council Members
FROM: Wes Heathcock, Town Manager
DATE: July 9, 2024
SUBJECT: Town Manager Report for July 2024 Council Meeting

Mayor and Council Members,

The following report supplies an update on some of the activities related to the Town of Loomis.

Horseshoe Bar Road / I-80 Interchange Project

Staff released the Request for Proposal to procure a traffic engineering consultant to execute the Project Study Report and potentially future phases of the process. Proposals are due the latter part of July. The following is the timeline for the PSR process.

- *Proposal review and evaluation: July 22nd, 2024 - August 5th, 2024*
- *Oral interviews: August 6th, 2024 – August 20th, 2024*
- *Cost Negotiation with first ranked consultant: August 21st, 2024 – September 3rd, 2024*
- *Contract Award and Notice to Proceed: September 13th, 2024*

The combined costs to execute the PSR is estimated at \$300,000.

The blue area in the image below represents the PSR area for consideration.

The project complies with Council Goals Initiative #3, #4, and #7.



Finance Department

Staff is preparing for the FY 2022/23 audit that will begin in late July 2024. Subsequently, the FY 2023/24 audit will commence in November 2024. In addition, the staff is working toward identifying new accounting software that will meet the Town's needs.

The project complies with Council Goals Initiative #3.

Engineering Department

The Town released the Taylor Road Corridor Study in early July 2024. The goal is to have a consultant onboard in August to perform the traffic/intersection treatment analyses. The project complies with Council Goals Initiative #3 and #7.

EXHIBIT- A TAYLOR ROAD CORRIDOR STUDY LIMITS



Downtown Loomis Civic Space and Connectivity Study

Staff is pursuing a SACOG \$250,000 Engage Empower Implement Program (EEI) grant to conduct a study focused on downtown area town civic space and right of way connectivity opportunities. If awarded the grant, the scope of the work will include the best and highest civic use of town properties downtown and connectivity enhancements within the project area.

The project will include an extensive outreach process that will include the Chamber of Commerce as the Community Based Organization (CBO) partnership with goals to encourage, non-profit organizations, businesses, and citizens to participate in the process. Images below represent a couple areas that will be part of the project.

The grant application is due July 24, 2024. The project complies with 2024 Council Goals Initiative #2, #3 and #7.



Council Goals 2024

TOWN OF LOOMIS STRATEGIC PLAN INITIATIVES, GOALS AND OBJECTIVES

INITIATIVE #1: SAFE & HEALTHY COMMUNITY

Loomis is a safe community and is prepared to prevent and respond to emergencies through strategic partnerships with local public safety agencies, risk management practices and public education.

GOAL: PUBLIC SAFETY & EMERGENCY PREPAREDNESS ARE PROMOTED AND ACHIEVED WITHIN THE TOWN

Objective 1: Satisfactory levels of public health and safety, emergency response, fire hazard reduction and crime prevention are achieved through communication and advocacy with the Placer County Sherriff's Department, the South Placer Fire District and other public safety agencies.

Objective 2: Safe and operable conditions of the Town's infrastructure, facilities, roadway and sidewalks are ensured through construction standards, maintenance activities, operational practices and inspection.

Objective 3: Town of Loomis staff are trained in accident prevention, emergency action plans and activities and are supervised and operated in a manner consistent with best practices in safety and risk management.

Objective 4: Residents and businesses are educated about fire and public safety regulations and practices affecting the Town of Loomis through newsletters and outreach efforts in partnership with local public safety agencies.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Maintain strong and cooperative working relationships with the Placer County Sherriff Office and South Placer Fire District.
- Evaluate the need for and impact of a speed limit study for Town.

INITIATIVE #2: QUALITY OF LIFE & LIVABILITY

Residents, businesses & visitors enjoy a unique small-town community with amenities, programs and services that foster livability and make Loomis a great place to live, work and play.

GOAL: FOSTER SUPPORT & INVOLVEMENT WITH TOWN LIBRARY, COMMUNITY SERVICES & RECREATION PARKS & AMENITIES

Objective 1: Expand and enhance resident use of Town parks and the Loomis Library through capital improvements, programs, and events.

Objective 2: Partner and collaborate with the Placer County Parks Department, the Placer County Master Gardeners and youth sports organizations to provide residents with expanded recreation and leisure opportunities.

Objective 3: Solicit resident feedback on satisfaction, needs and priorities for parks, open space, library services and other public facilities.

Objective 4: Identify the fiscal impact of Library tax measure being renewed or defeated in relation to Library and Town services.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Celebrate successes and accomplishments (i.e., new playground)

PUBLIC COMMENT ESSENTIAL GOAL

- Expand and enhance communication and public information efforts to keep Town residents informed.

INITIATIVE #3: HIGH PERFORMING & FISCALLY RESPONSIBLE GOVERNMENT

Loomis is fiscally responsible and prudent, and an efficient & effective organization that works collaboratively and in partnership with other public agencies that serve the Loomis community

GOAL: CULTIVATE AN EFFECTIVE AND EFFICIENT ORGANIZATION

Objective 1: A capable and diverse workforce to manage, maintain and operate the Town of Loomis is attracted and retained.

Objective 2: The Town's organizational structure, compensation and staffing plan are evaluated relative to capability, efficiency and effectiveness.

Objective 3: Technology tools and system software are expanded, enhanced and implemented to support the user experience with the Town of Loomis's municipal services to improve efficiency and effectiveness.

Objective 4: The Town's annual budget is aligned with the adopted Strategic Plan and with annual work program goals and action plans as necessary and appropriate.

Objective 5: The Town of Loomis maintains effective interagency relationships with the various utility districts for water, waste-water, sewer, telephone/internet, electricity and natural gas.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Evaluate financial impact to the Town and Library with and without sales tax measure renewal.
- Continue to research and apply for Federal and State funding grants as needed and appropriate.
- Conduct space analysis and research opportunities to expand the Loomis Town Hall.
- Increase and strengthen communication and working relationship with the local school districts.

PUBLIC COMMENT ESSENTIAL GOAL

- Research and develop a budget and financial plan for Town with and without the ¼ cent sales tax being renewed, and communicate that information to community residents prior to sales tax renewal ballot.

INITIATIVE #4: PLANNING & COMMUNITY DEVELOPMENT

Loomis plans and guides land use and development in a way that is prudent, responsible and in alignment with community needs, goals and values.

GOAL: FOSTER SUSTAINABLE AND THOUGHTFUL LAND USE PLANNING AND COMMUNITY DEVELOPMENT

Objective 1: Complete the Town's General Plan update and comprehensive review and update of the town's zoning ordinances and land use policies to ensure alignment with current community needs, goals, and values.

Objective 2: Engage with residents, stakeholders, and experts to develop a long-term vision for land use and community development that integrates principles of sustainability, resilience, and inclusivity.

Objective 3: Implement proactive measures to preserve and enhance the town's natural resources, open spaces, and cultural heritage while accommodating responsible growth and development.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Improve traffic flow, mitigate traffic impacts and enhance parking availability in Downtown Loomis
- Conduct and analyze traffic Studies for the Sierra College/Delmar/Bankhead corridor; and the Downtown Business District to include Horseshoe Bar Interstate interchange.
- Evaluate GP Circulation Element during development – highlight the study and plans for the Doc Barnes/Boyington extension.
- Follow Town of Loomis Circulation Plan in planning and development decisions.
- Research and conduct Fee Study for In-lieu fees in regards to inclusionary housing (Housing element)
- Monitor impacts of Placer County rezone project to Town Council & community.
- Monitor impacts of State legislation on land use, housing & environmental laws to the Town Council and community.
- Remain focused on planning and development goals of smart & responsible slow growth.
- Continue Sphere of Influence research.

INITIATIVE #5: COMMUNITY ENGAGEMENT & INVOLVEMENT

Loomis encourages and facilitates community involvement and citizen engagement in the governance of the Town by being transparent, informative and accessible.

GOAL: ENHANCE COMMUNITY CONNECTIVITY AND CIVIC ENGAGEMENT

Objective 1: Increase participation in Town Council & Planning Commission meetings through targeted outreach on key issues. Objective 2: Establish a community feedback mechanism to regularly assess resident satisfaction, as well as needs, desires and priorities with Town services & amenities.

Objective 3: Develop partnerships with local businesses and organizations to sponsor and support community-building activities, fostering a sense of community, belonging and pride among residents.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Expand & enhance communication tools and public information to educate and engage the community. Proactively inform the community through a variety of media including Town website, social media, email notices, a printed newsletter, target mailers, and surveys such as “Flash Vote”
- Improve Town Council teamwork, cohesion, and communication. Consider annual Council retreat.
- Increase the stipend for the Planning Commission members.
- Agency Partner education to council and community (i.e., County, SPMUD, school districts, other cities)

PUBLIC COMMENT ESSENTIAL GOAL

- Increase the Planning Commission stipend.

INITIATIVE #6: ECONOMIC HEALTH & PROSPERITY

A healthy, vibrant and sustainable economy is fostered in the Town of Loomis through economic development policies & practices that assist and help residents and businesses thrive.

GOAL: STRENGTHEN ECONOMIC VITALITY AND SUPPORT LOCAL BUSINESSES

Objective 1: Partner with the Loomis Chamber to support local businesses by implementing initiatives to promote shopping and dining within Loomis and business networking events.

Objective 2: Facilitate the growth of new businesses and expansion of existing businesses within the Town of Loomis through the general plan and an economic development strategy.

Objective 3: Enhance the vibrancy of Downtown Loomis through placemaking initiatives, such as beautification projects, lighting, signage and pedestrian-friendly infrastructure improvements.

INITIATIVE #7: ATTRACTIVE & WELL- MAINTAINED PUBLIC FACILITIES

Loomis develops, maintains & operates public facilities and infrastructure in an attractive and functional condition that enhances the appearance and quality of life of Loomis.

Goal: Enhance the Aesthetic Appeal and Functionality of Public Facilities in Loomis

Objective 1: Implement a comprehensive maintenance program for Loomis public facilities, including parks, streetscapes, the Library and Town-owned buildings and grounds, to ensure they are kept in excellent condition and are functional and visually appealing.

Objective 2: Enhance accessibility and safety features across all public facilities by conducting regular assessments and implementing necessary upgrades and improvements.

Objective 3: Develop sustainable infrastructure practices for the maintenance and operation of public facilities, integrating energy-efficient technologies and environmentally friendly practices to reduce long-term operational costs and minimize environmental impact.

TOWN COUNCIL GOALS & PRIORITIES FY 2024-25. (RED=ESSENTIAL, BLUE=IMPORTANT, GREEN=VALUE ADDED)

- Study and investigate opportunities for alternative transportation – bike trails, bike lanes, etc.