



Staff Report

June 12, 2018

TO: Honorable Mayor and Members of the Town Council
FROM: Brit Snipes, Public Works Director / Town Engineer
DATE: June 12, 2018
RE: Taylor Road Closure for the 2018 Eggplant Festival.

Recommendation

Adopt a resolution authorizing the Town Manager to close Taylor Road to vehicular traffic from 7:00 A.M. to 6:00 P.M. on October 6th for the Eggplant Festival.

Issue Statement and Discussion

The 31st Annual Loomis Eggplant Festival will be held on October 6, 2018. In an effort to honor our history and celebrate the recent improvements to the downtown corridor, the Loomis Chamber of Commerce, is requesting that the Town close Taylor Road from Oak Street to Horseshoe Bar Road in order to allow vendors and exhibits to be set up on Taylor Road.

In 1987 the first Eggplant Festival was started with jazz music and an eggplant to poke fun at other fruit and vegetable events. The event grew in popularity and within a few years, Loomis was recognized as the Eggplant Capitol of America.

Originally the event was held on Taylor Road, where the vendors set up on the sidewalk and parking stalls adjacent to the roadway and the roadway was closed to vehicular traffic. The Festival continued to grow over the years as families looked to attend family friendly, small town events. The event grew and was moved to the two blocks between the Blue Goose to the High Hand fruit shed.

Loomis has recently completed construction of new sidewalk and landscaping on Taylor Road making our downtown core more attractive and pedestrian friendly. These improvements also celebrate our history with the addition of the tiles depicting our historical fruit labels.

More than 125 vendors and more than 7000 visitors are expected to enjoy the year's Eggplant Festival to celebrate 31 years of food, music, art, and family.

CEQA Requirements

No environmental review is required for this action.

Financial and/or Policy Implications

There is not a direct fiscal impact.

Attachments

- A. Resolution

TOWN OF LOOMIS

RESOLUTION NO. 18 - XX

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF LOOMIS
AUTHORIZING THE TOWN MANAGER TO CLOSE TAYLOR ROAD
FOR THE EGGPLANT FESTIVAL**

WHEREAS, On October 6, 2018 the Loomis Chamber of Commerce will be hosting the 31st Loomis Eggplant Festival; and

WHEREAS, the Town and the Chamber wish to incorporate the Downtown Businesses and celebrate the recent improvements to the Downtown core; and

WHEREAS, closing Taylor Road from Oak Street to Horseshoe Bar Road to vehicular traffic will allow booths and exhibits to be set up in the road and allow pedestrians to safely move about the event; and

NOW, THEREFORE, IT IS HEREBY RESOLVED that the Town Council of the Town of Loomis does hereby authorize the Town Manager to close Taylor Road from Oak Street to Horseshoe Bar Road from 7:00 A.M. to 6:00 P.M. on October 6, 2018.

PASSED AND ADOPTED by the Council of the Town of Loomis this 12th day of June 2018 by the following vote:

- AYES:**
- NOES:**
- ABSTAINED:**
- ABSENT:**

Mayor

ATTEST:

Town Clerk