



Staff Report

April 10, 2018

TO: Honorable Mayor and Members of the Town Council
FROM: Sean Rabé, Town Manager
DATE: April 3, 2018
RE: KidsFirst and Child Abuse Prevention Awareness Presentation

Recommendation

Hear presentation and approve proclamation declaring April 2018 Child Abuse Prevention Awareness Month.

Issue Statement and Discussion

Barbara Besana, KidsFirst Executive Director, will be giving the presentation on KidsFirst, programs that are in the area and Child Abuse Prevention Awareness month.

KidsFirst counseling and family resource center has functioned as a Child Abuse Prevention Council in Placer County for 29 years, with two locations strategically located in Roseville and Auburn to serve Western/Southern Placer County. They work closely with other community-based organizations and county agencies to ensure effective service delivery to meet the needs of children, families, and individuals in the community.

CEQA Requirements

The proposed proclamation is exempt from CEQA.

Financial and/or Policy Implications

There are no immediate financial impacts.

Attachments

A. Proclamation

TOWN OF LOOMIS
PROCLAMATION
DECLARING APRIL 2018 AS
CHILD ABUSE PREVENTION AWARENESS MONTH

WHEREAS, in 2016/2017, Placer County investigated 3,113 reports of child abuse and neglect, affecting an average of 2 children per household, and

WHEREAS, all adults and caregivers have a responsibility, as neighbors, community members and citizens of the community to help create healthy, safe and nurturing environment for children and youth; and

WHEREAS, safe and healthy childhoods help produce confident, successful and independent adults; and

WHEREAS, child abuse and neglect often occurs when people find themselves in isolated or stressful situations, without community resources, and don't know how to cope; and

WHEREAS, the majority of child abuse cases stem from situations and conditions that are preventable when our communities are supportive, active and engaged; and

WHEREAS, child abuse and neglect can be reduced by making sure every family has the support it needs and deserves to raise their children in a healthy environment; and

WHEREAS, protective factors are conditions that reduce or eliminate risk and promote the social, emotional, and developmental well-being of children; and

WHEREAS, effective prevention programs succeed because of meaningful connections and partnerships created between agencies, schools, faith-based organizations, law enforcement agencies, and the business community; and Placer County's collaborative is among the most effective in the country; and

WHEREAS, for 29 years, KidsFirst, Counseling and Family Resource Centers, has functioned as a Child Abuse Prevention Council for Placer County, with two locations strategically located in Roseville and Auburn to serve Western/Southern Placer County; and

WHEREAS, wearing a blue ribbon, wearing the blue on April 7th and displaying a pinwheel garden in April will serve as a positive reminder that together, we can treat and prevent child abuse and neglect, and keep children safe.

NOW, THEREFORE, BE IT PROCLAIMED THAT the Town Council of the Town of Loomis does hereby proclaim April 2018 as Child Abuse Prevention Awareness Month and urges all citizens to join KidsFirst and its engaged partners, as they support each family's efforts to keep themselves and their children safe, healthy and in a nurturing environment.

PROCLAIMED THIS 10th day of April, 2018

Mayor Rhonda Morillas