

Staff Report November 21, 2019

TO: Honorable Mayor and Members of the Town Council

FROM: Sean Rabé, Town Manager

DATE: November 21, 2019

RE: Town of Loomis Flag Selection

Recommendation

Staff recommends that Council discuss the received Town flag entries and make a selection, including possible modifications, for the Town flag. The final design of the flag will come back to Council for action.

Issue Statement and Discussion

Many municipalities throughout California have a city or town flag that represents their community. The Town of Loomis does not have such a flag. The Council established a contest at the May Council meeting for the design of a Town flag, and created a selection committee of the Town Manager, Chamber of Commerce Executive Director, Mayor Onderko and Mayor Pro Tempore Clark-Crets.

The Town received a total of six entries as shown in attachments A-F. One entry was disqualified because it did not include the required application form and release. The selection committee recommended that Council consider three designs (attachments A, B and C), and has recommended Council select the design in Attachment A as the final design, with some modifications.

CEQA Requirements

None.

Financial and/or Policy Implications

There are no financial implications associated with the recommended action.

Attachments

- A. Jacqueline Suechting
- B. Nick Barreiro
- C. Cora James
- D. Nathan Pham
- E. Talon Pham
- F. Ben Smith