



STAFF REPORT

TOWN COUNCIL MEETING OF JULY 8, 2014

To: Town Council

From: Town Manager

Subject: Request for Approval of Placement of Wine Trail and Wineries Directional Signs Within the Town Right-of-Way

Date: July 1, 2014

RECOMMENDATION

A motion to approve the placement of up to 7 "Winery" and "Wine Trail" directional signs within the Town's Right-of-Way at various locations within Town.

DISCUSSION:

Vicky Morris of Secret Ravine Winery has requested that the Town approve the placement of 7 "Wine Trail" and "Winery" directional signs within the Town's Right-of-Way at various locations within Town. The signs would be consistent with the Placer County Wine Trail and Winery signage program and would promote those visitors travelling through Loomis to visit the two local wineries, Ciotti Popie and Secret Ravine.

The wineries would pay for the encroachment permit and the signs. Town staff would install the signage. Attached is a list and map of the proposed locations as well as photographs of the proposed signage as approved by Placer County.

CEQA

There are no CEQA issues involved.

FINANCIAL IMPLICATIONS

There are no financial implications at this time.

Attachments: List of requested signs and locations

Map of locations

Map of Area Wineries and the Placer County Wine Trail

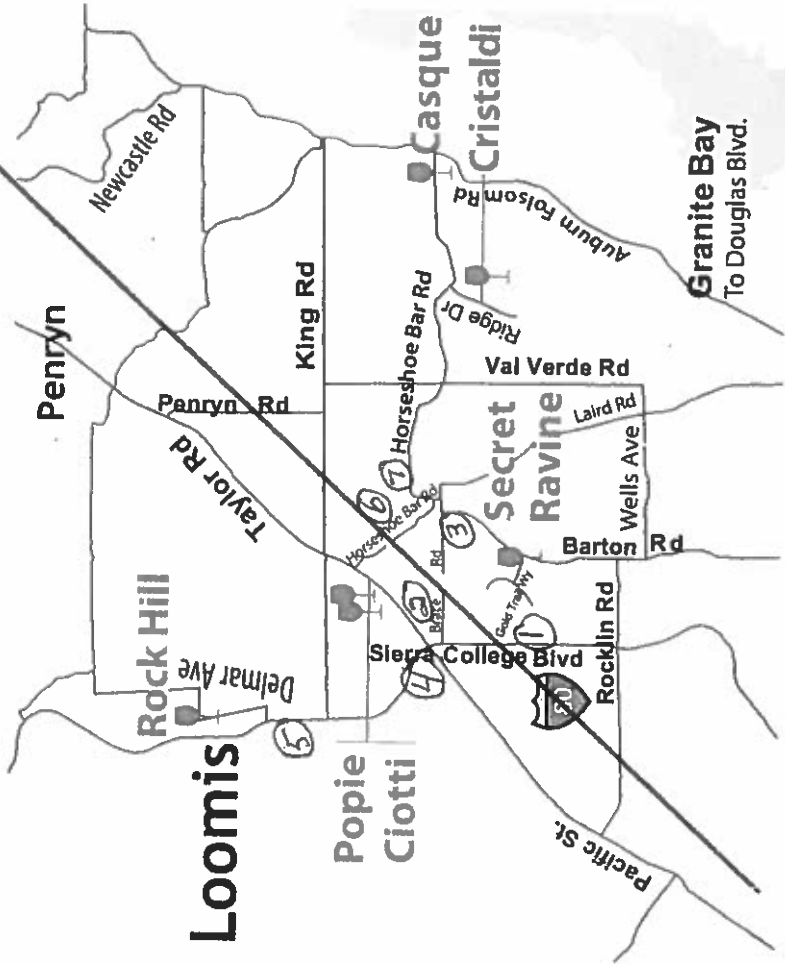

Photos of Winery and Wine Trail signs

Requested Wine Trail and Winery Sign Placement

- 1 Wine Trail Locate near McDonalds on Sierra College
- 2 Winery Sierra College and Brace Rd.
- 3 Winery Brace Rd and Barton
- 4 Winery Sierra College and Taylor Rd. (towards downtown)
- 5 Wine Trail Sierra College near King Rd (County is placing one further up Sierra College & will be placing a Winery Sign at Del Mar)
- 6 Wine Trail Both directions at end of I-80 off-ramp near Town Blue Sign
- 7 Wine Trail Both directions at Horseshoe Bar and Horseshoe Bar < --- >
(County will probably have a sign at Horseshoe Bar and Auburn-Folsom)


Enjoy tasting at all six Loomis Wineries!

Gateway to Placer County Wines

LE ASQUE
QUEWINES.COM

queWines.com
Horseshoe Bar Rd.
(916) 652-2250



TICELLARS.COM

tticellars.com
50 Taylor Rd.
(916) 534-8780



di VINEYARDS

diVineyards.com
60 Ridge Dr.
(916) 759-1291



PopieWines.com
3750 Taylor Rd.
(916) 768-7643



ROCK HILL WINERY

RockhillWine.com
2970 Delmar Ave.
(916) 410-7105



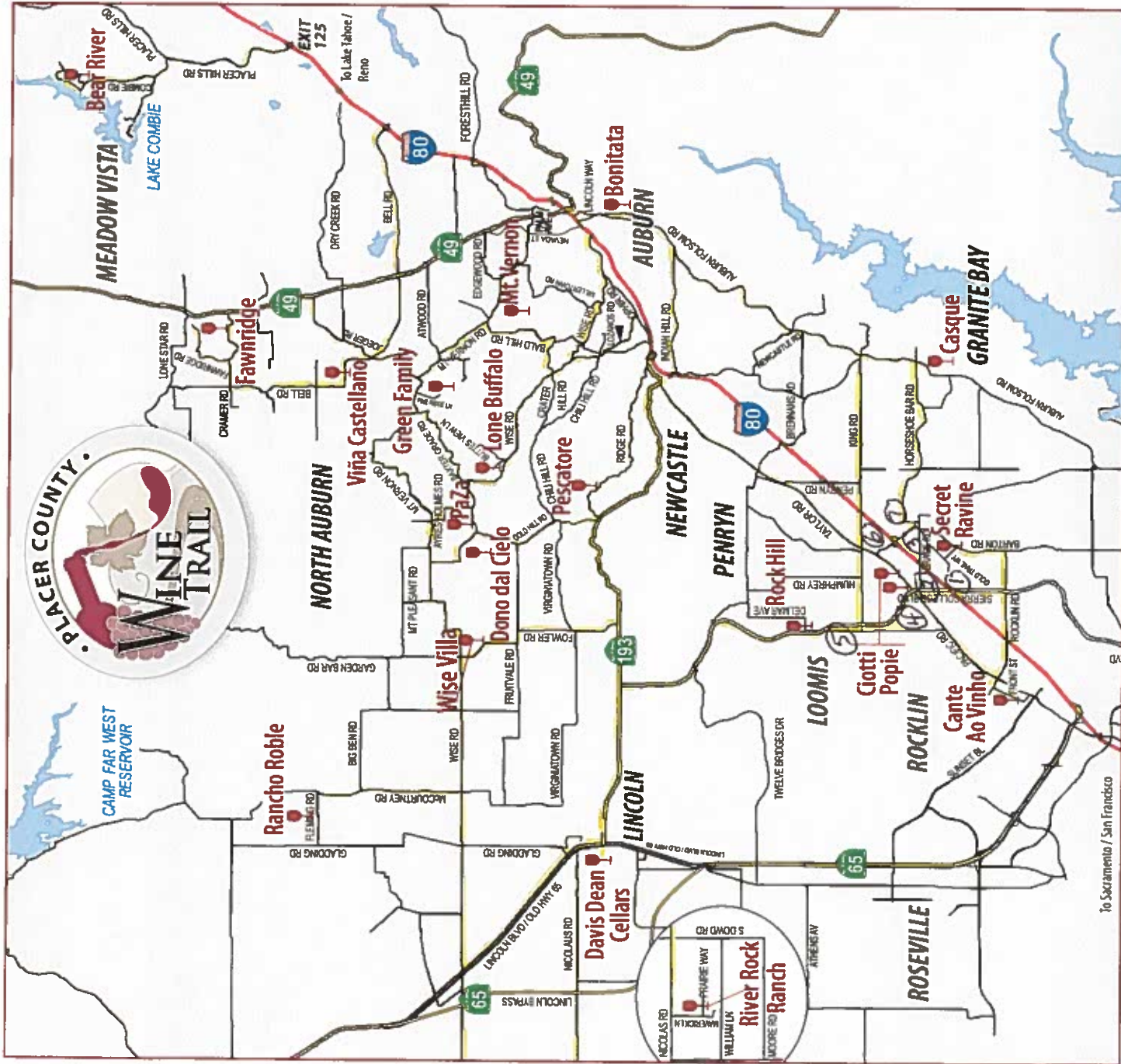
SecretRavine.com
4390 Gold Trail Way
(916) 657-6015

www.LoomisLoop.com

Participating Wineries

- Bear River Winery**
Tasting: Fri-Sun / 12-5pm
2751 Combie Road
Meadow Vista, CA / 530-878-8959
bearwinery.com
(EXIT 125 off I-80)
- Bonitata Boutique Wine**
Tasting: Wed-Sun / 11-6pm
291 Auburn-Folsom Road
Auburn, CA / 530-305-0449
bonitataboutiquewine.com
- Cante Ao Vinho**
Tasting: Sat-Sun / 11am-5pm
the Bonaboni Building
5250 Front St, Rocklin, CA
530-632-8058 / canteaovinho.com
- Casque Wines**
Tasting: Fri-Sun
11 am-5 pm & by Appt.
9280 Horseshoe Bar Rd, Loomis, CA
916-652-2250 / casquewines.com
- Ciotti Cellars**
Tasting: Fri-Sun / 12-5 pm
3750 Taylor Road, Loomis, CA
916-534-8780 / ciotticellars.com
- Davis Dean Cellars**
Tasting: Sat-Sun / 11am-5pm
448 Lincoln Blvd, Suite 203
Lincoln, CA / 916-644-0495
davisdeancellars.com
(Downtown Lincoln btw 4th & 5th)
- Dono dal Cielo**
Tasting: Thurs-Sun / 12-5 pm
6100 Wise Road, Newcastle CA
530-888-0181 / donoalicelo.com
- Fawnridge Winery**
Tasting: Thurs-Sun
11 am-5 pm and by Appt.
5560 Fawnridge Road
Auburn, CA / 530-887-9522
fawnridgewine.com
- Green Family Winery**
Tasting: Sat-Sun 12-4:30 pm
(no bicycles or buses please)
3420 Pine Ridge Lane
Auburn, CA / 530-888-8866
greenfamilywinery.com
- Lone Buffalo Vineyards**
Tasting: Fri-Sun / 12-5pm
Fri 11am-9pm
(Enter at Buttes View Lane)
530-823-1159
lonebuffalovineyards.com
- Mc Vemon Winery**
Tasting: Thurs-Sun / 11am-5pm
10850 Mt. Vemon Road
Auburn, CA / 530-823-1111
mtvemonwinery.com
- PaZa Vineyard & Winery**
*call during inclement weather
Tasting: Sat-Sun / 12-5 pm
3357 Ayres Holmes Road
Auburn, CA / 916-834-0565
pazavinesandwinery.com
- Pescatore Vineyard & Winery**
Tasting: Sat-Sun / 12-5 pm
7055 Ridge Rd, Newcastle, CA
916-663-1422
pescatorewines.com
- Popie Wines**
Tasting: Fri-Sun / 12-5 pm
3750 Taylor Road, Loomis, CA
916-788-7643 / popiewines.com
- Rancho Roble Vineyards**
Tasting: Please Call First
340 Fleming Road / Lincoln, CA
916-645-2075 / ranchoroble.com
- River Rock Ranch**
Tasting: Sat-Sun / 12-4 pm
6024 Prairie Way, Lincoln, CA
916-408-3855 / riverrockranch.com
(No freeway access from Hwy 65
to Nicolas Rd)
- Rock Hill Winery**
Tasting: Sat-Sun / 12-5pm
2970 Delmar Avenue, Loomis, CA
916-410-7105 / rockhillwine.com
- Secret Ravine**
Tasting: Thurs-Sun / 12-5 pm
4390 Gold Trail Way, Loomis, CA
916-652-6015 / secretravine.com
- Vina Castellano Winery**
Tasting: Thurs-Sun / 12-5 pm
4590 Bell Road, Auburn, CA
530-889-2855
vinacastellano.com
- Wise Villa Winery & Bistro**
Tasting: Wed-Sun / 11-5 pm
Fri 11am-9pm
4200 Wise Road, Lincoln, CA
916-543-0323
wisevillawinery.com

For more info please visit:
placerwine.com



Wineries

