


TO: TOWN COUNCIL
FROM: TOWN MANAGER 
RE: CONTENT CREATION AND DISTRIBUTION EXPO WRAP UP

ISSUE

Peter Oaks, resident of Loomis, will give a wrap up on the Content, Creation and Distribution project that was held in Loomis on September 16 and 17, 2011.

RECOMMENDATION

Hear presentation and give direction to Staff if needed.

CEQA

There are no CEQA issues at present.

MONEY

There are no Town costs at present.

DISCUSSION

At the February Council meeting Peter Oaks, a Loomis resident, explained that he was working on a project with other Loomis people to bring the Content Creation and Distribution Expo to Loomis on September 16 & 17, 2011 (Friday and Saturday). Mr. Oaks has kept the Council updated at each meeting and asked for time on tonight's agenda in order to review how the Expo went, things done right, things needing some work and thoughts about doing this again next year.

One critique concerned sound. There were about five complaints. The following is indicative of the points made:

- Just wanted to let you know how unhappy we are with the concert noise levels.
- Our house was just shaking from the bass sounds on Thursday and Saturday nights.
- Friday evening was loud, but at a much more acceptable level than Thursday.
- I voiced my complaint to a person from the concert team Friday afternoon and he said they would try and lower the noise level. I had to shout to be heard by him.
- There is no reason for the sound level to be that high for such a small area.
- Concerts shouldn't be heard above the level of a passing train.
- Music from car shows has never been a sound problem.

Mr. Oaks has been judicious in answering each complaint.