

GOAL 1: ESTABLISH DOWNTOWN CORE BUSINESS DISTRICT AS AREA OF CENTRAL FOCUS AND ACTIVITY FOR THE LOOMIS BASIN BY 6-30-14

A. Occupy new Town Hall by 8-15-09 \$ 400,000

<ul style="list-style-type: none"> - approve plan to design, bid and build - bid solicitation after Council approval - building oversight - move in 	10-13-09 Council approved bid 11-3-09 Remodel construction to begin this week.		
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B. Develop physical downtown plan by 4-30-10 \$ 650,000

<ul style="list-style-type: none"> - consultant presentation 2-23-09 - select consultant by 4-30-09 - draft plan by 1-1-10 	11-3-09 Steering committee meeting being planned for Saturday Nov 21 followed by community meeting Saturday Dec 5	Town has grant for \$400,000 and match = \$250,000	
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C. Develop trusting collaboration among town, business , residents by 8-1-09 \$ 5,000

<ul style="list-style-type: none"> - recruit participation for 2-23-09 business meeting - develop collaboration teams by 4-1-09 - select program to work together by 3-31-09 	2-23-09 Meeting held 2-27-09 Chamber set up downtown team 3-10-09 I Love Loomis campaign Chamber Downtown subcommittee gives monthly updates at Council		\$ 3,000
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D. Obtain funding by 1-1-11 (cost was \$20 mil but changed to \$10 as more likely govt amount) \$10,000,000

<ul style="list-style-type: none"> - explore revenue resources and report findings - apply for funding 1-1-10 	Measure B information needed before this can be done		
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GOAL 1 OTHER ITEMS \$ 25,000

<ul style="list-style-type: none"> - Streamline business application process with standard procedures - Develop regional marketing campaign (web brochure) - Develop market plan including identifying niche and establish more events and festivals - Plan to draw highway traffic into downtown 	<hr style="width: 20%; margin-left: 0;"/> 3-10-09 I Love Loomis campaign 2-23-09 Council ok temporary improve plan; permanent plan is part of Measure B 10-3-09 Chicken race event held in Egg Plant festival	\$ 8,000—\$10,000 \$1,400	
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GOAL 2: MATCH OR INCREASE REVENUE TO MEET MISSION AND GOALS TO BE FISCALLY SUSTAINABLE BY 6-30-12

A. Identify priorities through budget by 6-30-09

\$ _____

<ul style="list-style-type: none"> - Develop report by 5-1-09 - Develop 5 – 10 year budget plan by 6-1-09 - Identify priorities through capital improvement program by 1-1-10 	<p>5-12-09 Council received draft budget ← Not sure what purpose this is 6-23-09 Council approved CIP</p>		
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B. Sales tax ballot measure by 6-1-10

\$ 50,000

<ul style="list-style-type: none"> - Evaluate funding options tied to specific projects - Vote to authorize placement on ballot or implement alternative 	<p>Need measure A to get this going 5-26-09 Council indicated hold this</p>		
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C. Incorporate property transfer fee in new development projects by 8-1-09

\$ 8,000

<ul style="list-style-type: none"> - Evaluate funding options tied to specific projects by 5-1-09 	<p>Requires vote of the citizens unless a development agreement is used for each new development. Projects of any significance are in foreclosure or on hold right now.</p>		
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D. Develop marketing plan by 6-30-10

\$ 35,000

<ul style="list-style-type: none"> - Select contractor by 2-23-09 - Sign contract by 5-1-09 	<p>Goal 1 B information needed before this should be done</p>		
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E. Develop business attraction and retention program by 7-31-09

\$ 500,000

<ul style="list-style-type: none"> - Identify funding by 3-31-09 - Sign contract with SED by 5-1-09 	<p>11-3-09 SEDD underwriting two applications. Expects one to be completed this week. If so, will go to Nov or Dec Council.</p>		<p>\$ 500,000</p>
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F. Seek grants (e.g. economic stimulus) by 2-1-09

\$ _____

<ul style="list-style-type: none"> - Quarterly review grant opportunities and apply 	<p>July 09 Town received \$204,000 via PCTPA from Fed stimulus 8-18-09 CEC advised Town eligible to get \$37,402.55 for stimulus energy projects details yet to be determined.</p>	<p>8-25-09 CalTrans says Town not funded in this round of Safe School roads grants</p>	
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GOAL 3: IMPROVE AND INCREASE MOBILITY AND CIRCULATION FOR ALL MODES OF MOVEMENT BY 6-30-14

A. Explore access options between Horseshoe Bar Rd and King Rd \$ 100,000

- Contact property owners by 4-30-09	4-20-09 Council said will discuss further with goals		
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B. Resolve downtown circulation problems (Village to downtown core King to Sierra Sierra College Blvd by 2-1-10 \$ 382,000

- Conduct public hearing 2-7-09	Info from Goal 1 B needed before this goes forward		
- Obtain and review model to identify problems by 5-1-09			
- Update transportation element of General Plan	_____		
- Mobility tour for all groups to identify needed improvements by 6-10-09	6-25-09 mobility tour held w/consultant		
- PSR Horseshoe Bar and PSR King Rd by 6-30-10	See 3 A above		

C. Explore non-automotive alternatives \$ 85,000

- Expand bike (and other) trails to Trails Master Plan by 10-30-09	9-23-09 Consultant completed Town survey of existing conditions and held second community meeting to discuss options		
- Identify electric vehicle options by 6-30-10	_____		
- Adopt complete streets policy and design by 2-1-10	2-16-09 Council received plan		

GOAL 4: IMPROVE COMMUNICATIONS AND UNDERSTANDING AMONG ALL TOWN LEADERS AND STAKEHOLDERS BY 6-30-10

A. Attend workshops or conduct facilitated discussion \$ 12,000

<ul style="list-style-type: none"> - League of Calif Cities in summer or alternative - Adopt campaign practices and rules (no back stabbing, lying, conduct should be ethical and behavior respectful - Annually review and revise SOPs securing agreements among Council and staff - Identify team building process and draft facilitation agreements discussion guidelines 	<hr/> <hr/> <hr/> <hr/>		
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B. Before Council meeting, Council members to talk to staff and get questions answered \$ _____

<ul style="list-style-type: none"> - Email reminder to Council Members before meeting - Read packet prior to meeting and identify questions and get answers from staff 	11-3-09 Experimenting with new web site that now has capability for agendas with staff reports on line		
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C. By 10-1-09 prepare annual report to outline accomplishments and fiscal health (from prior year) and outline what is next \$ 8,000

<ul style="list-style-type: none"> - Draft report 9-1-09 	11-3-09 Info to be submitted to Council at November meeting.		
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D. In 2009 host quarterly community business workshops (with Chamber of Commerce and Leadership and Loomis businesses) on topics of mutual interest. \$ 1,000

<ul style="list-style-type: none"> - Hold first workshop 2-23-09 - In 2010 host workshops twice per year 	Meetings held 2/23 & 2/27; Chamber downtown subcommittee doing monthly updates at Council meetings		
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E. By 1-1-10 update town webpage and make it more responsive. \$ 5,000

<ul style="list-style-type: none"> - Contact Mark Sellers by 3-1-09 - Identify potential for more proactive postings 	11-2-09 New site brought on line last week. The Nov 3 meeting agenda & staff report listed on site.		
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GOAL 4: (continued) IMPROVE COMMUNICATIONS AND UNDERSTANDING AMONG ALL TOWN LEADERS AND STAKEHOLDERS BY 6-30-10

F. By 12-1-09 identify strategies to get more complete information from the public and businesses \$ 15,000

<ul style="list-style-type: none"> - Identify independent objective professional methods to secure evaluation of Council work from Loomis residents by 5-1-09 	<p>_____</p>		
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G. Establish quarterly reporting document for strategic goals by 3-30-09. \$ _____

<ul style="list-style-type: none"> - Include goals, lead measures, tasks, lead persons, due dates and status of work to date - Conduct semi-annual discussion to review and revise quarterly strategic reports 	<p>6/9/09 This report shows the format</p> <p>10-13-09 Council approved contract with Dana Stone to schedule goal session after first of year.</p>		
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GOAL 5: SUGGESTED GOALS

- A. **Border agreements for improvements that impact the Town (and Sierra College Blvd plans including Homewood final, working with Rocklin on mitigating impacts And leveraging SCB to help downtown)** VOTES = 5 \$ _____
- B. **Establish a sphere of influence** VOTES = 5 \$ _____
- C. **Work more deliberately from year to year on selected goals for that year** VOTES = 4 \$ _____
- D. **Develop Del Oro Aquatic Center as recreations resource for all sectors of community** VOTES = 4 \$ _____
- E. **Keep health and safety issues to the forefront (e.g. consistent street signs)** VOTES = 3 \$ _____
- F. **Minimize government impact on residents (e.g. revise or streamline ordinances)** VOTES = 2 \$ _____
- G. **Determine where we are going with the housing element (i.e. avoid litigation; consider Loomis in context of region)** VOTES = 2 \$ _____
- H. **Replace the trees that paid into the mitigation fund** VOTES = 1 \$ _____
- I. **Revise rural zoning (i.e. preserve rural nature)** VOTES = 1 \$ _____
- J. **Planning for slow growth that is financially and safety motivated** VOTES = 0 \$ _____
- K. **Mission statement, goals** VOTES = 0 \$ _____

NOTE: No work on the foregoing (except item A that is ongoing with developments occurring on the border areas) unless Council moves the item into the active goal list.

08/09 CARRY OVER GOALS AND IDEAS SINCE GOAL SETTING SESSION

A. CARRYOVER KELLEY: Review and revise tree ordinance

\$ _____

	4-28-09 Mayor suggested to PROC that they begin this review		
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B. CARRYOVER SCHERER: Property transfer fee

\$ _____

	Now Goal 2 C		
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C. CARRYOVER MILLWARD/UCOVICH: web site improvements

\$ _____

<ul style="list-style-type: none"> - Citizens can vote on issues brought by Council - Provide more useful public information - Annual Town meeting to get input from citizens 	Now Goal 4 E		
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D. CARRYOVER UCOVICH: sphere of influence

\$ _____

	Now Goal 5 B		
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E. CARRYOVER SCHERER: conduct planning tour of town

\$ _____

	Now Goal 3 B		
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F. CARRYOVER KELLEY: standardize street names signs including on private roads

\$ _____

<ul style="list-style-type: none"> - Institute address standards - Emergency porch light flashers 	Now Goal 5 E		
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G. 4-14-09 IDEA SCHERER: rural – urban connections to encourage growing, marketing and consuming more local grown food

\$ _____

	Not an adopted goal		
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08/09 CARRY OVER GOALS AND IDEAS SINCE GOAL SETTING SESSION (continued)

H. 4-14-09 IDEA SCHERER: AB 811 energy independence to authorize Town to help willing property owners finance installation of distributed generation renewable energy sources or energy efficiency improvements that are permanently affixed to property. Paid for by assessment on the particular property.

\$ _____

	Not an adopted goal; Planning Director attending an implementation meeting on 6/1/09		
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I. 4-27-09 IDEA LISS: prepare agendas two Fridays before meetings to allow time for questions to be asked and answered and then publish the questions and answers the week before the meeting.

\$ _____

	Not an adopted goal		
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J. 4-27-09 IDEA LISS: funding to acquire property (Clover Valley, Bickford Ranch, Loomis market Place, A Change for Bliss Horse Rescue next to Traylor Ranch, and acquisition of rights of way, land and developing that for trails throughout the Loomis Basin.)

\$ _____

	Not an adopted goal		
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K. 5/7/09 IDEA LISS: improve the methods of recycling in Loomis.

\$ _____

	Not an adopted goal		
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