

12/5/2011

DECEMBER 13, 2011 COUNCIL

2010/11 GOALS UPDATE

Modified with 2/19/11 Goal Workshop and 3/10/11 Council information

GOAL 1: ESTABLISH DOWNTOWN CORE BUSINESS DISTRICT (SHED TO SHED, HORSESHOE BAR RD AND SIERRA COLLEGE BLVD COMMERCIAL SECTION) AS AREA OF CENTRAL FOCUS AND ACTIVITY FOR THE LOOMIS BASIN BY 6-30-14

A. Blue Anchor Park (Council named May 2011)

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| <p>Award park improvement bid</p> <p>Consider the other park features and improvements continuing toward the High Hand shed.</p> <p>Determine a name for the downtown park.</p> | <p>11/1/11 First phase park complete including corrections list. Parking lot phase completed. Work is in progress on completing Walnut St improvements.</p> <p>11/1/11 PROS Committee continues working on getting volunteers and donations. This will be ongoing for some time to come.</p> | <p>Town has grant for \$220,000 and match = \$200,000</p> <p>Also \$195,000 CMAQ funds for parking lot work match = \$125,000</p> | <p>7-21-11 final payment received from State Grant</p> |
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B. Encourage downtown festivities

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| <p>Consider ideas to have the public volunteer to do events.</p> | <p>Thursday night family fest ran May thru August 2011, plans to be back in 2012. Content, Creation and Distribution Expo ran Sept 16 & 17, plans to be back 2012. Fawn Rescue held June 12. Three Depot concerts concluded Aug 12. Sac Tree Foundation Greenprint Seminar to be held Jan 19, 2012</p> | <p>WEB site updated with Volunteer info (09/11)</p> | |
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C. Install a directional sign along I-80

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| <p>Determine what would be on a sign, size, material, and location. Discuss with CalTrans</p> | <p>11/1/11 PW Director bringing sign ideas and costs to 11/8 Council meeting. Bringing forward to 12/13/11 TC meeting</p> | | |
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D. Develop business attraction and retention program

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| <p>Continue business loan program (\$450,000 remaining) for another year.</p> | <p>6/14/11 Council continued this program for the 2011/12 fiscal year.</p> | | |
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GOAL 2: MATCH OR INCREASE REVENUE TO MEET MISSION AND GOALS TO BE FISCALLY SUSTAINABLE BY 6-30-12

A. Property transfer fee in new development projects

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| Evaluate funding options tied to specific projects | | |
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B. Place sales tax measure on ballot

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| Evaluate funding options tied to specific services and/or improvements | | |
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C. Seek grant money

Identify and pursue any and all grant funding opportunities for Town projects and operations by December 2011
Check status and re-apply for 1,2 & 3 if new round of funding comes around.
Identify reserves to set aside for future grant matches.

| | GRANT | MATCH |
|--|------------|------------|
| 1. Del Ore HS signal on Taylor 10-18-10 GRANT NOT FUNDED | \$ 150,000 | \$ 59,000 |
| 2. Taylor bike/ped pathway (king to Del Ore) 10-18-10 GRANT NOT FUNDED | \$ 220,000 | \$ 86,000 |
| 3. Taylor bike/ped pathway-Oak to Sierra College 10-18-10 GRANT NOT FUNDED | \$ 330,000 | \$ 130,000 |
| 4. Rain harvest system at Depot 8-17-10 GRANT NOT FUNDED | \$ 20,000 | \$ 10,000 |
| 5. Prop 40 park funds downtown park | \$ 220,000 | \$ 200,000 |
| 6. CMAQ funds for downtown park parking area between HSB & Walnut | \$ 195,000 | \$125,000 |
| 7. Sac Tree Foundation for irrigation in the Downtown Park | \$ 15,000 | \$ 21,374 |
| 2/15/11 TOWN RECD GRANT | | |

D. Identify projects and project priorities through budget

Did not complete at 2/19/11 Goal session so complete before or in the course of developing 2011/12 budget

Have Planning Commission go over housing element issues how to fund.; send letter to Governor and State reps re housing; review service contracts and bid ones over \$50,000

7/4/11 Council passed 2011/12 budget.

11/1/11 Council will discuss at November meeting.

GOAL 3: IMPROVE AND INCREASE MOBILITY AND CIRCULATION FOR ALL MODES OF MOVEMENT BY 6-30-14

A. Explore electric and other alternative vehicle uses on Town roads

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| <p>Identify roads that may be useful quickly for alternative vehicle uses</p> <p>Identify other roads and issues involved in making them useful for NEV.</p> <p>Report on adding additional paving along Webb to make a place where people can walk.</p> <p>Continue to monitor CalTrans bridge raising and let them know Town would like decorative railings on bridges.</p> <p>Evaluate pedestrian crossings on King by elementary school.</p> <p>Re-look speeds on King Rd.</p> <p>Determine if speeds can be lowered on certain streets if NEV use is made.</p> | <p>8/1/11 PW Director will address this goal in the capital plan update to be scheduled when new manager is on board.</p> | <p>PW Director to present update at Jan/Feb 2012 TC meeting</p> |
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B. List of public works projects for 2011

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| <p>Provide a list of public works projects that will be going on this year and timing</p> | <p>8/1/11 Information will be available when capital outlay budget is reviewed. Schedule when new manager is on board.</p> | <p>PW Director to present update at Jan/Feb 2012 TC meeting</p> |
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GOAL 4: IMPROVE COMMUNICATIONS AND UNDERSTANDING AMONG ALL TOWN LEADERS AND STAKEHOLDERS BY 6-30-12

A. Conduct semi-annual workshop with Chamber, community businesses and interested parties to identify collaborative projects, review projects and accomplishments and share info

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| Meet with South Placer Heritage Foundation Board to explore ideas of mutual benefit. | 10/26/11 Met with Randy Elder and discussed lease ideas. | \$ |
| Meet with Loomis schools to explore ideas of mutual benefit. | Town Manager will schedule before end of calendar year and report to Council. | |
| Host or co-host a mixer, maybe in conjunction with a Depot music event. | | |

B. Update Town web page and make it more responsive

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| - Add web address to Council agenda front page. | 3/1/11 Done | |
| - Add picture section and link to front page. | | |
| - Add sound introduction on opening page. | | |
| - Include email contact on opening page. | 4/11/11 Done | |
| - Talk to municipal code vendor about better search features on municipal code. | | |

C. Prepare Annual Report on Town business

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| Prepare mail out report for fiscal year | | |
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D. Develop and implement a comprehensive plan to get broad public input on all issues Town has responsibility for and interest(s) in

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| Install public notice boxes or some such at different places around Town where people tend to frequent. Purpose is to providing wider distribution of notices, agendas etc | 3/18/11 Boxes installed at Main Drug, Wild Chicken, Subway, Mr. Pickles, Taylors | |
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E. Extend Cable to un-served and underserved areas of Town

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| Council Members Scherer and Ucovich to serve as a sub-committee of Council to work on this with WAVE Cable | 8/29/11 Schedule when new manager is on board. | |
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GOAL 5: SUSTAINABILITY INITIATIVES

A. Pilot Super Recycler Service

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| <p>Develop pilot program for Recology, the Town's franchise refuse hauler, to promote a "Super Recycler" service and rate to all Loomis residents beginning in January 2011. Super Recycler service would include 32-gallon garbage service (in customer provided can) with free blue bags for recycling and green bin for yard trimmings in all "urban areas" of Loomis. Evaluate response to pilot program in April 2011 and consider any adjustments needed to program and garbage rates that need to be adopted in June 2011 to keep providing the Super Recycler service and rate. If there is sufficient interest, consider offering a Recology provided 32-gallon garbage cart that can be emptied by their automated collection trucks.</p> <p>Include labels with distribution of blue bags that includes Recology contact info and website URL with instructions on how to participate and what can be recycled. Phase out blue bags to labeled clear bags that can also be recycled.</p> <p>Ask Recology to develop and distribute a new recycling flyer that includes information about blue bags, green bins and Super Recycler 32-gallon can option including instructions on how to participate and what can be recycled on Town website and links to other recycling websites.</p> | <p>Kicked off program in February 2011</p> <p>3/25/11 Recology reports 115 customers have signed up for the recycler program.</p> <p>7/5/11 Project was evaluated in June and showed that of 126 services using 32 gallon containers 65 signed up for the vegetation cans. A new ad will be run in the newspaper in Sept.</p> <p>9/6/11 Recology looking to put labels on packets of Blue Bags starting in Sept.</p> <p>32 gal can done in conjunction with the vegetation can program and a program inviting people to trade down to a smaller can.</p> <p>9/23/11 Council Member Liss indicated he wished to discuss the one big bin program at a future Council meeting.</p> | <p>\$</p> |
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GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)

B. Lead by Example in Downtown Park

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| <p>Include solar panels on shade structure proposed for new Downtown Park, funded by PG&E 0% interest program, and use energy from those panels for lights in park and Train Depot. Evaluate the pay off versus cost.</p> <p>Install LED lights in Downtown Park, with the incremental initial capital cost funded by PG&E 0% interest program. Include "help yourself" recycling locations and signs on top of trash containers.</p> <p>Include rainwater harvesting for Train Depot and Downtown Park to hold and gradually disperse rainwater so that it doesn't create more runoff.</p> | <p>8/9/11 Council approved agreement with Placer Sustain to determine feasibility.</p> <p>6/1/11 Contracts signed and Public Works will proceed with this under a Fed grant and may only need \$2,000 to complete.</p> <p>Grant for this denied August 2010.</p> | <p>Council Member Liss requested that the Town Solar project be scheduled for discussion at a future Town Council meeting (11/08/11).</p> | <p>\$</p> |
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C. Cal-Green Building Code

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| <p>The New Title 24 building code known as Cal-Green takes effect statewide January 1, 2011. The Town should partner with Placer Sustain and local experts to host educational forums on new requirements for clean and green technologies and approaches to help residents and businesses comply with these new requirements.</p> <p>Sustainable Loomis organize educational forums on new CalGreen Building Code and Low Impact Development water regulations to help residents and businesses comply with new laws.</p> | <p>3/8/11 Placer Sustain working on this.</p> <p>3/8/11 Placer Sustain working on this.</p> | | <p>\$</p> |
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GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)

D. Green Business & Economic Development Programs

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| <p>Encourage Loomis businesses to join the Placer County Green Business Program when it is launched in January 2011.</p> <p>Work with the Placer County Economic Development Board to participate in the Board's Economic Development Professionals Stakeholders Network that would include the business community and interested local citizens.</p> <p>Encourage Businesses to join the Placer County Green Business Program, organized with Sacramento Area Sustainable Business program of the Sacramento Business Environmental Resource Center.</p> | <p>11.28.11 PlacerSustain and the Placer County Economic Development Department launched a Sustainable Economic Development Working Group that is pursuing the formation of the Stakeholders Network. Three meetings have been held involving various City ED staff, Chambers of Commerce and other professionals. A draft Mission and Goals statement for the network have been prepared.</p> | |
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E. Energy Audits

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| <p>Promote cost effective energy audit programs for residents and businesses as the first step to improving their energy use and saving money, including free audits offered by PG&E to residential and non-residential customers.</p> <p>Publicize how to access and use Smart Meter information from PG&E Website to reduce/shift energy use.</p> <p>Invite PG&E to conduct presentations at local schools on the use of Smart Meters and encourage competitive challenge for classes to reduce energy use at students' homes. PG&E make presentations to local business groups (e.g., Chamber of</p> | <p>8/9/11 Council approved agreement with Placer Sustain to work on an energy saving project for downtown businesses from HSB to WW Molding, Taylor to UP right of way and determine feasibility.</p> <p>9/13/11 Placer Sustain held information session for downtown businesses in the shed to shed area.</p> <p>9/20/11 Placer Sustain held information session and vendor fair for any interested</p> | |
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Commerce) on Smart Meter and how to use the information from the meter to reduce or shift energy use.

residents and/or business owners.

GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)

F. Public Facilities

Build temperature-controlled closet in Town Hall around computer server so that the rest of Town Hall HVAC system can be turned off when building is not occupied.

5/20/11 Council given PGE report as well as Town's computer technician's review. No further action needed.

Complete

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9-29-11 Town working with Placer Sustain on a solar idea for downtown Depot and surrounding area that could offset a significant amount of Town electrical use.

G. Sunrise Park

Replace all spray heads with Hunter MP Rotator heads to save water and money. Put 2 spray nozzles on some of the heads for better water coverage.

Remove strip of grass along the west side and replace with native ground cover.

Arrange pilot program to improve the turf at the park with natural soil conditioners instead of chemicals. Remove landscape chemical use in park.

9/1/11 Public Works reports spray heads changed.

Complete

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H. Enforcement

Council adopt a clear policy and progressive steps regarding the enforcement of ordinances, regulations and conditions adopted in Use Permits regarding parks, trees and open space preservation, including warning letters, cease and desist

7/12/11 Council reviewed. New Town Attorney needs time to review codes and procedures so as to be able to make legal recommendations. This will come back to

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process, fines, demand for payment, liens etc, and appeals processes to provide the backup needed to properly enforce adopted policies and conditions. Any waiver of related enforcement actions should require a decision by the full Council.

Council when the new manager can review also.

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SPECIFIC BUDGET ITEMS 2011/12

| | 2011/12 BUDGET | SPENT TO 10/31/2011 | REMAINDER |
|--|-------------------|------------------------|---------------|
| PARK, REC & OPEN SPACE | | | |
| Committee | 3,300 | 750 | 2,550 |
| Supplies and services | 1,000 | 61 | 939 |
| Summer Swim Program 2011 | 5,000 | 8,242 | -3,242 |
| Depot summer concerts (3) | 3,000 | 1,899 | 1,101 |
| December holiday festivities | 300 | | |
| Military dance donation | 400 | 400 | 0 |
| Misc 3 festivities @ (earth day, eggplant etc) | 1,000 | 500 | 500 |
| TOTAL | 14,000 | 11,852 | 2,148 |
| CHAMBER AND ECONOMIC DEVELOPMENT | | | |
| Chamber / business projects | 2,600 | 575 | 2,025 |
| McLaughlin Theatre Co events | 400 | | |
| Cowboy Poetry banners 8 @ \$137.65/ea | 500 | 500 | 0 |
| TOTAL | 3,500 | 1,075 | 2,425 |
| MISCELLANEOUS | | | |
| Special legal counsel | 25,000 | 7,297 | 17,704 |
| Placer Sustain - membership | 500 | 500 | 0 |
| Placer Sustain - programs (to be paid out of AB 939 funds if possible) | 2,500 | 2,032 | 469 |
| TOTAL | 28,000 | 9,828 | 18,172 |