

3/1/2011

2010/11 GOALS UPDATE

MARCH 8, 2011 COUNCIL

Modified with 2/19/11 Goal Workshop information

GOAL 1: ESTABLISH DOWNTOWN CORE BUSINESS DISTRICT (SHED TO SHED, HORSESHOE BAR RD AND SIERRA COLLEGE BLVD COMMERCIAL SECTION) AS AREA OF CENTRAL FOCUS AND ACTIVITY FOR THE LOOMIS BASIN BY 6-30-14

A. DOWNTOWN PARK

<p>Award park improvement bid</p> <p>Consider other park features and other improvements continuing toward the High Hand shed.</p> <p>Determine a name for the downtown park.</p>	<p>Feb 2011 Construction began on first phase to be completed by June 2011.</p> <p>2/22/11 PROSC made recommendation for next projects: 1. Bathroom 2. Skate Plaza and do not build water spray feature.</p>	<p>Town has grant for \$220,000 and match = \$200,000</p> <p>also possible \$195,000 CMAQ funds for parking lot work match = \$125,000</p>
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B. Encourage downtown festivities

<p>Consider ideas to have the public volunteer to do events.</p>	<p>Council approved Thursday night family fest to start in May and run thru August 2011.</p> <p>Content, Creation and Distribution Expo being planned by Peter Oaks for Sept 16 & 17</p>	
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C. Install a directional sign along I-80

<p>Determine what would be on a sign, size, material, and location. Discuss with CalTrans</p>		
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D. Develop business attraction and retention program

<p>Continue business loan program (\$450,000 remaining) for another year.</p>		
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GOAL 2: MATCH OR INCREASE REVENUE TO MEET MISSION AND GOALS TO BE FISCALLY SUSTAINABLE BY 6-30-12

A. Property transfer fee in new development projects

Evaluate funding options tied to specific projects		
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B. Place sales tax measure on ballot

Evaluate funding options tied to specific services and/or improvements		
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C. Seek grant money

Identify and pursue any and all grant funding opportunities for Town projects and operations by December 2011	6/24-10 Current grant applications	GRANT	MATCH
Check status and re-apply for 1, 2 & 3 if new round of funding comes around.	1. Del Ore HS signal on Taylor 10-18-10 GRANT NOT FUNDED	\$ 150,000	\$ 59,000
Identify reserves to set aside for future grant matches.	2. Taylor bike/ped pathway (king to Del Ore) 10-18-10 GRANT NOT FUNDED	\$ 220,000	\$ 86,000
	3. Taylor bike/ped pathway Oak to Sierra College 10-18-10 GRANT NOT FUNDED	\$ 330,000	\$ 130,000
	4. Rain harvest system at Depot 8-17-10 GRANT NOT FUNDED	\$ 20,000	\$ 10,000
	5. Prop 40 park funds downtown park	\$ 220,000	\$ 200,000
	6. CMAQ funds for downtown park parking area between HSB & Walnut	\$ 195,000	\$125,000
	7. Sac Tree Foundation for irrigation in the Downtown Park	\$ 15,000	\$ 21,374
	2/15/11 TOWN RECD GRANT		

D. Identify projects and project priorities through budget

Did not complete at 2/19/11 Goal session so complete before or in the course of developing 2011/12 budget		
Have Planning Commission go over housing element issues for how to fund.; send letter to Governor and State reps re housing; review service contracts and bid as needed specifically those over \$50,000		

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GOAL 3: IMPROVE AND INCREASE MOBILITY AND CIRCULATION FOR ALL MODES OF MOVEMENT BY 6-30-14

A. Explore electric and other alternative vehicle uses on Town roads

<p>Identify roads that may be useful quickly for alternative vehicle uses</p> <p>Identify other roads and issues involved in making them useful</p> <p>Report on adding additional paving along Webb to make a place where</p> <p>Continue to monitor CalTrans bridge raising and let them know Town would like decorative railings on bridges.</p> <p>Evaluate pedestrian crossings on King by elementary school.</p> <p>Re-look speeds on King Rd.</p> <p>Determine if speeds can be lowered on certain streets if NEV use is made.</p>			
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B. List of public works projects for 2011

<p>Provide a list of public works projects to indicate what is projects are going on this year and timing</p>			
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GOAL 4: IMPROVE COMMUNICATIONS AND UNDERSTANDING AMONG ALL TOWN LEADERS AND STAKEHOLDERS BY 6-30-12

A. Conduct semi-annual workshop with Chamber, community businesses and interested parties to identify collaborative projects, review projects and accomplishments and share info \$

Meet with South Placer Heritage Foundation Board to explore ideas of mutual benefit.		
Meet with Loomis schools to explore ideas of mutual benefit.		
Host or co-host a mixer, maybe in conjunction with a Depot music event.		

B. Update Town web page and make it more responsive

<ul style="list-style-type: none"> - Add web address to Council agenda front page. - Add picture section and link to front page. - Add sound introduction on opening page. - Include email contact on opening page. - Talk to municipal code vendor about better search features on municipal code. 		
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C. Prepare Annual Report on Town business

Prepare mail out report for fiscal year		
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D. Develop and implement a comprehensive plan to get broad public input on all issues Town has responsibility for and interest(s) in

Install public notice boxes or some such at different places around Town where people tend to frequent. Purpose is to providing wider distribution of notices, agendas etc		
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E. Extend Cable to un-served and underserved areas of Town

Council Members Scherer and Ucovich to serve as a sub-committee of Council to work on this with WAVE Cable		
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FOLLOWING ITEMS WERE NOT REVIEWED OR UPDATED AT THE 2/19/11 COUNCIL GOAL WORKSHOP. COUNCIL WILL REVIEW AT ANOTHER TIME.

GOAL 5: SUSTAINABILITY INITIATIVES

A. Pilot Super Recycler Service

Develop pilot program for Recology, the Town's franchise refuse hauler, to promote a "Super Recycler" service and rate to all Loomis residents beginning in January 2011. Super Recycler service would include 32-gallon garbage service (in customer provided can) with free blue bags for recycling and green bin for yard trimmings in all "urban areas" of Loomis. Evaluate response to pilot program in April 2011 and consider any adjustments needed to program and garbage rates that need to be adopted in June 2011 to keep providing the Super Recycler service and rate. If there is sufficient interest, consider offering a Recology provided 32-gallon garbage cart that can be emptied by their automated collection trucks.

11-10-10 Council Member Liss emailed John Rowe of Recology asking "What do you need from the Town to proceed with the Super Recycler pilot in January?"

11-26-10 Council Member Liss emailed John Rowe and Sue Dossa of Recology, and Pat Müller and Town Manager asking: "Has there been any progress on plans for notifying ratepayers in Loomis about the pilot to begin in January with SuperSaver Recycler service and rates?"

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B. Improve Blue Bag Program

- Including labels with distribution of blue bags that includes Recology contact info and website URL with instructions on how to participate and what can be recycled. Phase out blue bags to labeled clear bags that can also be recycled.
- Asking Recology to develop and distribute a new recycling flyer that includes information about blue bags, green bins and Super Recycler 32-gallon

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<p>can option</p> <p>c. Including instructions on how to participate and what can be recycled on Town website and links to other recycling websites.</p>			
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C. Lead by Example in Downtown Park

<p>Include solar panels on shade structure proposed for new Downtown Park, funded by PG&E 0% interest program, and use energy from those panels for lights in park and Train Depot.</p> <p>Install LED lights in Downtown Park, with the incremental initial capital cost funded by PG&E 0% interest program. Include "help yourself" recycling locations and signs on top of trash containers.</p> <p>Delete lawn area next to the Train Depot, as it's on a slope, which wastes water and is of little practical use.</p> <p>Include rainwater harvesting for Train Depot and Downtown Park to hold and gradually disperse rainwater so that it doesn't create more runoff.</p>	<p>12/1/10 Consider when bid is awarded.</p> <p>11/9/10 HOLD PENDING FURTHER COUNCIL REVIEW</p> <p>Grant for this denied August 2010.</p>		\$
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D. Cal-Green Building Code

<p>The New Title 24 building code known as Cal-Green takes effect statewide January 1, 2011. The Town should partner with Placer Sustain and local experts to host educational forums on new requirements for clean and green technologies and approaches to help residents and businesses comply with these new requirements.</p>	<p>12/1/10 Combine with #9</p>		\$
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GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)

E. Green Business & Economic Development Programs

<p>Encourage Loomis businesses to join the Placer County Green Business Program when it is launched in January 2011.</p> <p>Work with the Placer County Economic Development Board to participate in the Board's recently recommended Economic Development Professionals Stakeholders Network that would include the business community and interested local citizens.</p>			\$
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F. Energy Audits

<p>Promote cost effective energy audit programs for residents and businesses as the first step to improving their energy use and saving money, including free audits offered by PG&E to non-residential customers.</p> <p>Publicize how to access and use Smart Meter information from PG&E Website to reduce/shift energy use.</p> <p>Invite PG&E to conduct presentations at local schools on the use of Smart Meters and encourage competitive challenge for classes to reduce energy use at students' homes. PG&E make presentations to local business groups (e.g., Chamber of Commerce) on Smart Meter and how to use the information from the meter to reduce or shift energy use.</p>			\$
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GOAL 5: SUSTAINABILITY INITIATIVES (CONTINUED)

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G. Public Facilities

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<p>Build temperature-controlled closet in Town Hall around computer server so that the rest of Town Hall HVAC system can be turned off when building is not occupied. Explore turning lights out at Del Oro Football Stadium when not in use.</p>	<p>11/9/10 HOLD PENDING FURTHER COUNCIL REVIEW</p>		
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H. Sunrise Park

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<p>Replace all spray heads with Hunter MP Rotator heads to save water and money. Remove strip of grass along the west side and replace with native ground cover. Arrange pilot program to improve the turf at the park with natural soil conditioners instead of chemicals.</p>	<p>11/9/10 HOLD PENDING FURTHER COUNCIL REVIEW</p>		
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I. Educational Forums

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<p>Sustainable Loomis organize educational forums on new CalGreen Building Code and Low Impact Development water regulations to help residents and businesses comply with new laws.</p>	<p>12/1/10 Combine with #4</p>		
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J. Placer County Green Business Program

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<p>Encourage businesses to join the Placer County Green Business Program, organized with Sacramento Area Sustainable Business Program of the Sacramento Business Environmental Resource Center.</p>			
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SPECIFIC BUDGET ITEMS 2010/11

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	2010/11 BUDGET	SPENT TO 2/28/2011	REMAINDER
PARK, REC & OPEN SPACE			
Committee	4,300	1,625	
Summer Swim Program	5,000	12,301	
Depot summer concerts (3)	3,600	1,050	
December holiday festivities	300	0	
Misc 3 festivities @ \$500/ea (earth day, eggplant etc)	1,500	500	
TOTAL	14,700	15,476	-776
CHAMBER AND ECONOMIC DEVELOPMENT			
Chamber / business projects	5,000	500	
Gold country ad campaign @ \$1,474/mo x 12 months	0	0	
Directional sign program	5,000	2,684	
I Love Loomis assistance	500	0	
Economic niche study	0	0	
Cowboy Poetry banners 8 @ \$137.65/ea	1,102	1,102	
Workshop: 2 Chamber and 2 Business	500	0	
TOTAL	12,102	4,286	7,816

SPECIFIC BUDGET ITEMS 2010/11 (CONTINUED)

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	2010/11 BUDGET	SPENT TO 2/28/2011	REMAINDER
CONSULTANT SERVICES			
Special legal counsel	60,000	52,701	
2011 Goal facilitation	1,000	0	
Design guidelines	0	0	
King Rd on/off ramp feasibility study	0	0	
Horseshoe Bar Rd 4 lane study PSR	0	0	
Community outreach and survey	0	0	
Heritage Park Subdivision planning	5,000	0	
Update transportation element of General Plan	0	0	
TOTAL	66,000	52,701	13,299
NOTE: \$35,000 added to Special Legal Counsel line item on 2/19/11			
MISCELLENEOUS			
Peer Court	5,000	7,500	
McLaughlin Theatre Company	1,500	896	
Jeff Bordelon - Placer Sustain (inc \$150 membership)	500	500	
Jeff Bordelon - Placer County Strategy (green plan)	1,000	0	
FFA catchment project at Del Oro HS	1,000	0	
TOTAL	9,000	8,896	104