



TO: TOWN COUNCIL

FROM: FINANCE DIRECTOR *me*

RE: CONSENT ITEM
FINANCIAL RECAP OF 2012 SEASON SUMMER SWIM PROGRAM

ISSUE

The Town Council approved continuation of the Town sponsored Summer Swim program at Del Oro High School pool during the 2012 summer season.

RECOMMENDATION

Receive and file.

MONEY

The Council approved a \$5,000 allocation from General Fund reserves for this program.

CEQA

There are no CEQA issues.

DISCUSSION

As can be seen below, the Summer Swim program completed close to the approved budget at a net loss of \$5,262. The prior season's loss was \$1,754, but was for only two sessions instead of three. Significant changes this year:

- Jennifer Knisley, from the Chamber of Commerce, engaged Lynda Smith-Rains to manage the program this year. Lynda's years of experience and maturity greatly improved the professionalism of the program.
- Sign-ups were lower than prior years, but staff was able to control costs by maximizing class sizes and sending home extra lifeguards when open swim attendance was low.
- Increased pool rental cost. The prior year, the high school district charged by the hour, rather than a set amount for the entire season. This season we paid the full cost.

Town of Loomis
Swim Program
2012 Season Results

	Preliminary and Startup	Session			Subsequent and Reporting	Total	Prior Year
		1	2	3			
Wages		1,847	1,790	1,651		5,288	3,257
Fica		141	137	126		404	184
Unemployment		103	100	92		296	131
Total Wages and Benefits	-	2,092	2,027	1,869	-	5,988	3,572
Printing/Supplies	225					225	485
Staff Time	473				236	473	461
Pool Rental		2,272	2,272	2,272		6,816	3,724
Total Other costs	698	2,272	2,272	2,272	236	7,514	4,670
Total Costs	698	4,364	4,299	4,141	236	13,502	8,242
Revenue							
Lessons		3,145	2,870	830		6,845	5,390
Open Swim		492	254	472		1,218	1,098
Snack Bar		83	26	68		177	
	-	3,720	3,150	1,370	-	8,240	6,488
Net Loss (contribution by General Fund)	(698)	(644)	(1,149)	(2,771)	(236)	(5,262)	(1,754)
# of Swim Staff		6	6	6			
Swim Staff Total Hours Paid		182	175	163			