



**TOWN OF LOOMIS**  
**AGENDA**  
**WORKSHOP**  
**LOOMIS TOWN COUNCIL AND**  
**LOOMIS BASIN CHAMBER OF COMMERCE BOARD OF DIRECTORS**  
**LOOMIS DEPOT**  
**5775 HORSESHOE BAR ROAD**  
**LOOMIS, CA 95650**

**THURSDAY**

**JANUARY 14, 2010**

**9:30 A.M.**

**CALL TO ORDER**

**PUBLIC COMMENT:** This time is reserved for those in the audience who wish to address subjects that are not on the Agenda. The audience should be aware that the Council may not discuss details on non-agenda items. Your concerns may be referred to staff or placed on the next available agenda. Please **note that comments from the public will also be taken on any item on the agenda. The time allotted to each speaker is five minutes.** The Mayor has the discretion of limiting the total discussion time for an item.

**A. Background and Introductions**

**B. Brief Review of Past Year's Town Business Initiatives**

1. \$500,000 Business Loans
2. Downtown Business Committees – Town and Chamber
3. I Love Loomis.com
4. MIG Downtown Study

**C. Strategy for Supporting Loomis Businesses in 2010**

1. Next steps for above
2. mPower County Loans for Energy and Water Efficiency
3. Parking District
4. Eat Local Campaign
5. Signage Promoting Downtown Loomis
6. More events and festivals
7. Coordinated/expanded advertising

**D. Roles and Responsibilities**

1. Chamber
2. Downtown Business Committee (including recruiting new members)
3. Town
4. Sierra Economic Development Corporation ([www.sedd.org](http://www.sedd.org))
5. County Treasurer
6. Placer Sustain (<http://placersustain.org/blog1/wp-login.php>)
7. Green Ribbon Task force
8. Loomis Biz and Sustainable Loomis Yahoo Groups (<http://groups.yahoo.com/group/LoomisBiz> and <http://groups.yahoo.com/group/SustainableLoomis>)

**E. Next Steps**

**ADJOURNMENT**

**ACCOMMODATING THOSE INDIVIDUALS WITH SPECIAL NEEDS**

In compliance with the Americans with Disabilities Act, the Town of Loomis encourages those with disabilities to participate fully in the public hearing process. If you have special needs or requirements in order for you to attend or participate in the Town's public process or programs, please contact Town Hall at 652-1840 prior to the public hearing or program you wish to attend, so that we can accommodate you.