
**TOWN OF LOOMIS
GENERAL PLAN UPDATE
ECONOMIC DEVELOPMENT & FINANCE ELEMENT**

**ECONOMIC DEVELOPMENT &
FINANCE COMMITTEE
MEETING #4
JULY 6, 2021**



AGENDA

- » **Ongoing Input Received**
- » **Draft Documents**
- » **Goals for Today**
- » **Proposed Revisions**



ONGOING INPUT RECEIVED

- » Provide additional flexibility on parking Downtown.
- » Prioritize improvement of broadband internet.
- » Encourage businesses to join the [Sacramento Area Sustainable Business Program](#), organized by [Sacramento Business Environmental Resource Center](#).
- » Encourage businesses to work with the Placer County Economic Development Board and participate in the Economic Development Professionals Stakeholders Network.
- » Maximize gain from special events by increasing hospitality / hotel accommodations.
- » Additional interest in promoting quality hotel(s) due to tax revenue benefit from hotel as compared to residential development, and opportunities for increased tourism to increase visitors of local commercial and retail services.
- » Support a housing “fit” for the local job market and employee base.
- » Promote employment development that matches occupations of residents (land supply, up-zoning, flexible zoning, revitalization, business retention and attraction)



DRAFT DOCUMENTS

Existing General Plan (2001)

<https://loomis.ca.gov/general-plan/>

Economic Development and Finance Element Update
(6-14-2021 version posted, along with other Element updates)

<https://loomis.ca.gov/volume-i-general-plan-policy-documents/>

Market Analysis and other Setting Sections (Such as Land Use, and Public Services and Facilities):

<https://loomis.ca.gov/volume-iii-general-plan-and-ceqa-settings/>



TODAY'S GOALS

- » **Present most recent revisions to the Element.**
- » **Come to consensus.**



DRAFT ECONOMIC DEVELOPMENT AND
FINANCE ELEMENT
VOLUME I, CHAPTER 10
OF THE GENERAL PLAN UPDATE

Preview of Draft Revisions Thus Far...



DISCUSSION

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