



STAFF REPORT
TOWN COUNCIL MEETING September 12, 2023

To: Honorable Mayor and Members of Town Council
From: Wes Heathcock, Town Manager; Carol Parker, Deputy Town Clerk
Subject: Sales Tax Polling – Measure F Renewal
Date: September 12, 2023

RECOMMENDATION:

Hear presentation, take public comment and discuss. There is no action requested on this item at this time.

DISCUSSION:

The Voters in the of the Town of Loomis has approved Measure F on the November 8, 2016 ballot. Measure F, establishing a 0.25 percent (i.e., 1/4 cent) transactions and use (sales) tax. Measure F became operative on April 1, 2017, and will remain in effect for a period of 10 years.

FM3 conducted a Townwide survey June 20- 28, 2023v to gage the residents' attitude on the renewal of this Sales tax revenue source. The presentation represents the community needs priorities and their sentiments regarding renewing the tax revenue source for the library and other activities of the Town.

CEQA :

The proposed presentation is exempt from CEQA.

FINANCIAL IMPLICATIONS:

N/A.