

September 25, 2023  
6:00pm  
Lowell City Hall

Attendees: Heather Seay, Michelle Sebastian, Jessica Holbrook, Joe Gates, Anne Massey, Tori Dellinger and Scott Attaway.

Heather called the meeting to order and determination of quorum occurred at 6:00pm.

A motion was made by Jessica to approve the minutes from the August 28<sup>th</sup> meeting and it was seconded by Anne. Minutes were approved unanimously.

### **Unfinished Business**

#### **A. Façade Grant Update**

Although there were 269 views of the application for the Façade Grant, no one completed and submitted an application. The deadline for an application is September 30. Several ideas were shared as to how we might reach more business or how to encourage others to consider the Façade Grant. Joe and Tory indicated that they will continue contacting owners and engaging in pertinent conversations around their facades. City Council wants to send a direct mail for the second round. Other ideas included a “Lunch and Learn” meeting for business owners where a picture of what downtown could look like would be shared.

#### **B. Citizen of the Year.**

No applications were submitted.

### **New Business**

The LCC will be hosting a Veterans Day Event on November 10<sup>th</sup>. This year volunteers will deliver the lunch to our veterans and spouse. Preregistration for the lunch is required and may be done online or by calling City Hall. Registration deadline is November 6<sup>th</sup>.

### **Staff Updates**

Joe shared the following updates:

There will be a Social District public information session on Oct. 5<sup>th</sup> from 3:00pm -7:00pm at City Hall. Scott shared that the proposed Social District boundaries were slightly revised, and this revision included removing the city’s parking lot. Also, changes for special events are allowable and amending the guidelines is also allowable, if it is in the best interest of our community and/or businesses. Some of the particulars of a Social District will include permanent signage to delineate the boundaries and times. The cups used in the District will likely have labels with dates, and they may be composed of paper rather than plastic to assist in the monitoring process. The city of Cramerton has reported an increase in revenue of 15%, since establishing their Social District. City Council’s Oct. 10<sup>th</sup>

meeting will include a public hearing to encourage more development and rejuvenate current developments.

Joe reported that Tyler Cobb has been a big help, especially with code enforcement and permit.

Lowell Woods subdivision (entrance from Preston Place) have grading permits in place and work will be occurring soon.

Tori shared the following:  
The past Music in Park on was a great success.

Fall Festival is Oct. 7<sup>th</sup> and it will be located on Main Street (downtown area) and First Steet. The number of venders has grown to 50 to 60 in number, and the additional street space will help accommodate them. The extended area will also allow for more walkability for the event. This year's Fall Festival will include a Kid zone, live Music, beer options, and much more. A discussion of the LCC having a booth for the festival occurred. Volunteers to help with the Fall Festival are always welcome, and information for volunteering may be found on the Lowell website.

River Sweep will also be the morning of October 7<sup>th</sup> and volunteers are welcome. This year's River Sweep will occur in conjunction with other river clean up sites, organized by the Catawba River Keepers.

The Caromont Mobile Bus for Mammograms is currently out of commission and will not be available for the Oct.19<sup>th</sup> wellness event. This event may be rescheduled for a later date.

The Halloween Treat Walk will occur on Oct. 26<sup>th</sup>, 4:00pm – 5:00pm.

The Thanksgiving Senior Luncheon will occur on Nov. 16<sup>th</sup>, 11:30 – 1:00.

Music in the Part and Tree Lighting ceremony will occur on Nov. 30<sup>th</sup>, 5:00pm – 8:00pm.

The Christmas Parade & Artisan Market will occur on Dec. 9<sup>th</sup>, 1:00pm – 5:00pm.

### **Member Comments**

There were no member comments.

Motion to adjourn was made by Jessica and seconded by Anne. Motion passed unanimously. Meeting adjourned.

The next LCC meeting will be on Oct. 23<sup>rd</sup> at City Hall.