



MINUTES PARKS AND OPEN SPACE BOARD WORKSOP

December 3, 2024 | 6:00 pm

Council Chambers

City Hall | 665 Country Club Road, Lucas Texas

Call to Order

The meeting was called to order at 6:01 pm. A quorum was determined to be present, and the Pledge of Allegiance was conducted.

Parks Board Members Present:

Chairman Bill Esposito
Vice-Chairman John Elliott
Member Joan Phillips
Alternate Member Bryan Bellows

Staff Present:

City Manager John Whitsell
Development Service Director Joe Hilbourn
Communications Specialist Donna Bradshaw

Parks Board Members Absent:

Member Christel Parish
Member Angela Martinez
Alternate Member Michelle Miller

City Council Liaison Present:

Councilmember Neil Peterson

Regular Agenda

1. Citizen Input
2. Finalize 2025 Market Application including:
 - A. Update Dates
 - Farmers Market dates were updated for 2025, and Mini Markets are added so that produce and other perishables could be sold on off dates.
 - B. 2025 rule changes/booth fees
 - Vendors will pay on the 1st of the month for the upcoming month market.
 - C. Social media boosting
 - A new Facebook Page will be created for the Farmers Market to be managed by the city.
 - D. Target vendor categories
 - Dairy products
 - E. Other changes
 - Cut public works personnel to only 2 at regular markets
 - Add 1 public works personnel to Mimi Markets
 - July and August will only have 1 regular market and no mini markets.
 - Update and publish the application to reflect new rules



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3. Set meeting date for January.
 - The Board Consensus was to set January meeting for January 28, 2025, 6:00 pm.

4. Discuss marketing strategies for the 2025 Lucas Farmers Market Season.
 - Target more produce vendors
 - The Board Consensus was to come back to the January meeting with new fun ideas to bring to the market.

5. Adjournment.

MOTION: A motion was made by Member Joan Phillips, seconded by Member John Elliot to adjourn the meeting at 7:22 pm. The motion passed unanimously by a 4 to 0 vote.

Adjournment

APPROVE:

Bill Esposito, Chairman

ATTEST:

Donna Bradshaw, Communications and Event Specialist

