

CITY OF LUCAS

SPONSORSHIP GUIDE

CONNECT. SUPPORT. CELEBRATE.





Why Sponsor Lucas?

If you're looking for opportunities to connect with the vibrant Lucas community, participating in our community events is a powerful way to engage directly with residents. Lucas events foster a warm and welcoming spirit, bringing people together and strengthening relationships among families, businesses, and civic partners.

Thanks to the generous support of our Sponsors, our events offer fun and entertainment options that are completely free to the public. As a valued contributor, your organization will gain visibility, recognition, and community connection through a variety of high-profile engagement opportunities.

Let's build something special—*together*.



Donna Bradshaw

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2025

SCHEDULE OF EVENTS

APRIL

- 5 Keep Lucas Beautiful Spring Cleanup
- 12 Founders Day*
- 22 Art in Public Places

MAY

- 17 Lucas Car Show

SEPTEMBER

- 20 Public Lands Trail Cleanup

OCTOBER

- 3 Movie in the Park*

NOVEMBER

- 1 Lucas Arbor Day & Recycling Event

DECEMBER

- 5 Country Christmas*

**Sponsorship opportunities available*

City of Lucas

Community Events Overview - 2025



LUCAS FOUNDERS DAY

2026 Applications are OPEN!

A cherished annual celebration bringing together families, neighbors, and visitors for a fun-filled day of community spirit. Held at Lucas Community Park, the event features carnival rides, a stick horse rodeo, live entertainment, a petting zoo, local food vendors, and more — all free to attend.

Estimated attendance: 3,000.

Founders Day Sponsors:

Presenting Sponsor \$7,500 (1 available for 2026)

Platinum Sponsor \$3,000

Gold Sponsor \$1,000

Silver Sponsor \$500

Community Sponsor \$250

Friends of Lucas \$100

MOVIE IN THE PARK

Families gather with chairs and blankets for a free, feel-good night of laughter and community spirit at Lucas' Movie in the Park. Guests enjoy complimentary hot dogs and chips, and fresh popcorn, creating the perfect movie night atmosphere.

Movie/Snack Sponsor \$500

COUNTRY CHRISTMAS

2025 Applications are OPEN!

A beloved Lucas tradition that kicks off the holiday season with an evening of festive cheer, family fun, and magical memories. Held at Lucas Community Park, the event features a tree lighting ceremony, Santa visits, train rides, 10ft Snow Slide, a holiday market, and more —all wrapped in twinkling lights and seasonal joy.

Estimated attendance: 3,000.

Country Christmas Sponsors:

Presenting Sponsor \$7,500 (1 available for 2025)

Platinum Sponsor \$3,000

Gold Sponsor \$1,000

Silver Sponsor \$500

Community Sponsor \$250

Friends of Lucas \$100

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SPONSORSHIP PACKAGES

Founders Day | Country Christmas



PRESENTING SPONSOR \$7500 - 1 AVAILABLE

Presenting Partner – Top-Tier Sponsorship

This prestigious level positions your organization front and center at the heart of the festivities—Santa's Workshop, Main Stage, Etc.

- Premier logo placement at Main Attraction
- Logo and link on the event's website landing page
- Top billing on all sponsor signage at park entrances
- Exclusive Presenting Sponsor Banner at your complimentary 10x20 booth space
- Frequent mentions on social media platforms
- On-site recognition via event loudspeaker throughout the evening
- "Presenting Sponsor" recognition on all event advertisements

PLATINUM SPONSOR \$3000

Spotlight Attraction Sponsor – Choose Your Feature!

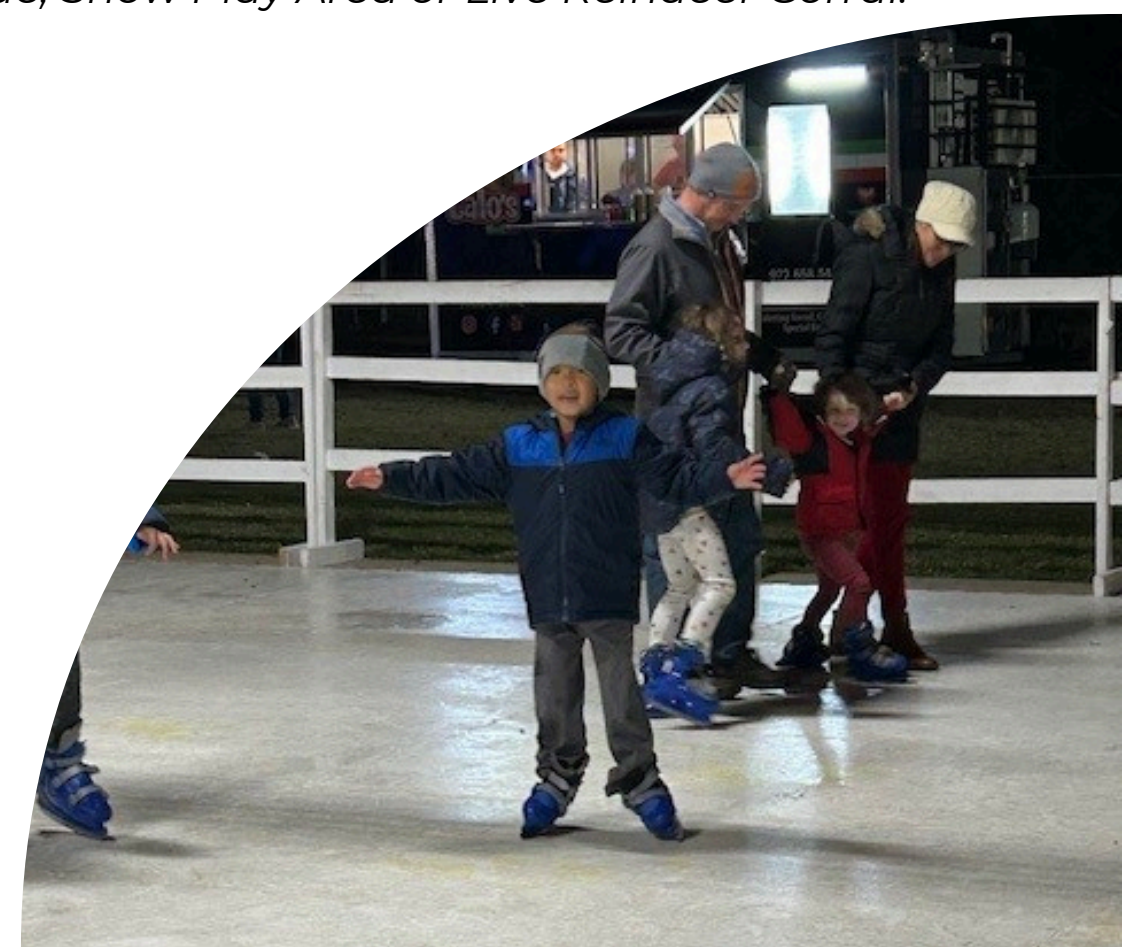
Gain visibility by sponsoring one of our Spotlight Attractions: Holiday Train, Candy Cane Climb, 10ft Snow Slide, Snow Play Area or Live Reindeer Corral.

- Name/logo featured on signage and materials for the selected attraction
- Logo and link on the event landing page
- Logo on all event sponsor signage
- Complimentary 10x10 booth space Social media shout-outs leading up to the event
- Name announced during event activities

GOLD SPONSOR \$1000

A comprehensive package to engage with attendees all night long

- Logo and link on the event's website landing page
- Logo on all park sponsor signage
- Complimentary 10x10 booth space
- Social media recognition
- Announcements recognizing your sponsorship throughout the event



COUNTRY CHRISTMAS SPONSORSHIP PACKAGES CONT'D



SILVER SPONSOR \$500

Perfect for small businesses wanting to support the season

- Logo and link on the event's website landing page
- Name/logo on sponsor signage at the park
- Recognition during event announcements

COMMUNITY SPONSOR \$250

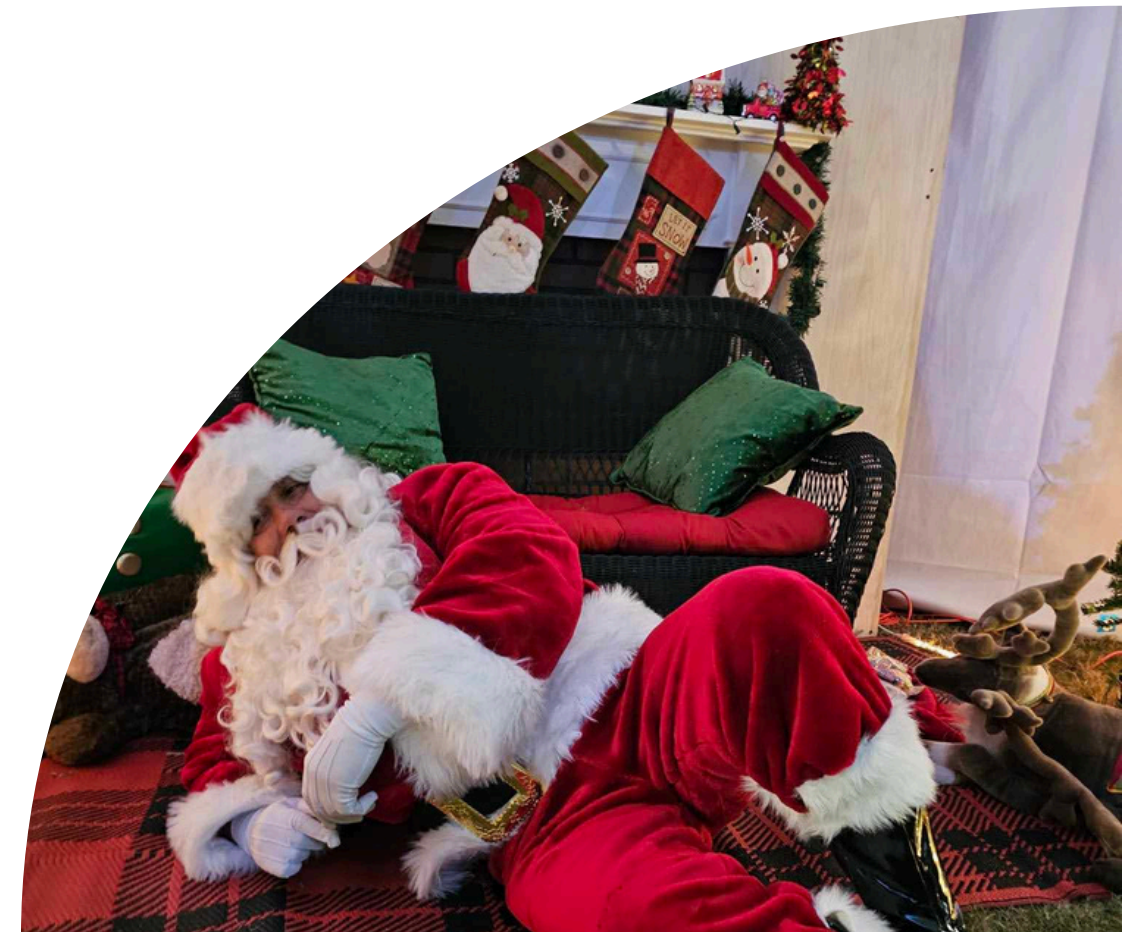
Great for local businesses or organizations looking to give back

- Logo and link on the event's website landing page
- Name/logo on sponsor signage at the park

Friends of Lucas \$100

A heartfelt way for residents, families, or micro-businesses to support the holiday spirit

- Name listed on the event's website landing page
- Mention on the City of Lucas Facebook event page



Contact

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