

AGENDA



Parks and Open Space Board Lucas Farmers Market Committee Workshop

January 4, 2022 | 5:30 PM

Council Chambers

City Hall | 665 Country Club Road, Lucas, Texas

Notice is hereby given that a workshop of the City of Lucas Parks and Open Space Board together with the Lucas Farmers Market Committee will be held on Tuesday, January 4, 2022, at 5:30 pm at Lucas City Hall, 665 Country Club Road, Lucas, Texas 75002-7651 at which time the following agenda will be discussed.

Video conference will not be available for this meeting.

How to Provide Input at a Meeting:

Speak In Person: Request to Speak forms will be available at the meeting. Please fill out the form and give to the City Secretary prior to the start of the meeting. This form will also allow a place for comments.

Submit Written Comments: If you are unable to attend a meeting and would like to submit written comments regarding a specific agenda item, email the City Secretary at shenderson@lucastexas.us by no later than 4:00 pm the day of the meeting. The email must contain the person's name, address, phone number, and the agenda item(s) for which comments will be made. Any requests received after 4:00 pm will not be included at the meeting.

Call to Order

- Roll Call of Parks and Open Space Board
- Determination of Quorum of Parks and Open Space Board
- Reminder to turn off or silence cell phones
- Pledge of Allegiance

Regular Agenda

1. Receive Public Comments (Parks and Open Space Board)
2. Consider approval of minutes from the December 7, 2021 Parks and Open Space Board and Lucas Farmers Market Committee Workshop. (City Manager Joni Clarke)
3. Consider the Lucas Farmers Market planning process for the 2022 season. (Lucas Farmers Market Chair Bill Esposito, Parks and Open Space Board and Lucas Farmers Market Committee)
 - Tuesday, November 16, 2021 @ 7:00 pm – Kick Off Planning Meeting (Parks Board) **COMPLETE**
 - Tuesday, December 7, 2021 @ 5:30 pm - Planning Meeting (Parks Board & LFMC) **COMPLETE**
 - Monday, December 13, 2021 – Post Vendor Application and Rules on Website(s) **COMPLETE**
 - Tuesday, January 4, 2022 @ 5:30 pm - Planning Meeting (Parks Board & LFMC)
 - Tuesday, January 25, 2022 @ 7:00 pm – Regular Parks and Open Space Meeting

- Monday, January 31, 2022 - Vendor Application Deadline
 - Tuesday, February 1, 2022 @ 5:30 pm – Vendor Selection Meeting (Parks Board & LFMC)
 - Tuesday, March 1, 2022 @ 5:30 pm – Market Meeting (Parks Board & LFMC)
 - Tuesday, March 22, 2022 @ 7:00 pm – Regular Parks and Open Space Meeting
 - Tuesday, April 5 @ 5:30 pm – Market Meeting (Parks Board & LFMC) (if necessary)
 - **Saturday, April 9 @ 8:00 am – First Market of the 2022 Season (Community Park)**
4. Consider Special Events that will enhance the Lucas Farmers Market experience and create a schedule of events to boost market attendance. (Lucas Farmers Market Chair Bill Esposito, Parks and Open Space Board and Lucas Farmers Market Committee)
 5. Consider Farm Tours to support agriculture in the Lucas Community. (Parks and Open Space Board Member Laura Giles)
 6. Discuss Vendor Recruitment. (Lucas Farmers Market Chair Bill Esposito, Parks and Open Space Board and Lucas Farmers Market Committee)
 7. Consider the formulation of a Lucas Farmers Market Marketing Plan. (Lucas Farmers Market Chair Bill Esposito, Lucas Farmers Market Committee Marketing Subcommittee Lynne Dodson, John Elliott, and Laura Giles)
 8. Review the Lucas Farmers Market Checklist and update as necessary to help event volunteers understand operational responsibilities.
 9. Consider the Market Share Program (Lucas Farmers Market Committee Member John Elliott).
 10. Consider the Youth Booth Program (Lucas Farmers Market Committee Member Val Turnbow).
 11. Consider the GO TEXAN program and acquiring a Tier One Partnership in the amount of \$100 that provides the following benefits:
 - Use of the widely recognized GO TEXAN brand distinguishing your business as Texas made.
 - Listing in the GO TEXAN partner search used by consumers/retailers to find local products.
 - Opportunities to be featured on GO TEXAN Facebook and Instagram pages
 - Subscription to the GO TEXAN monthly e-newsletter and approval to use the GO TEXAN Partners Facebook group.
 - Negotiated rates with program partners.

Certification

I do hereby certify that the above notice was posted in accordance with the Texas Open Meetings Act on the bulletin board at Lucas City Hall, 665 Country Club Road, Lucas, Texas 75002 and on the City's website at www.lucastexas.us on or before 5:00 p.m. on December 16, 2021.

Stacy Henderson, City Secretary

In compliance with the American with Disabilities Act, the City of Lucas will provide for reasonable accommodations for persons attending public meetings at City Hall. Requests for accommodations or interpretive services should be directed to Stacy Henderson at 972-912-1211 or by email at shenderson@lucastexas.us at least 48 hours prior to the meeting.