



# Community Visioning Workshop

June 27, 2024



Kimley»Horn  
Expect More. Experience Better.



**MADEIRA BEACH MASTER PLAN**  
*Guiding the City Towards a Resilient Future*





# MADEIRA BEACH MASTER PLAN

*Guiding the City Towards a Resilient Future*

## Outline

- Overview of the new City Master Plan
- Purpose of Today's Workshop
- Overview of Workshop Activities
- Crafting a Vision for Madeira Beach's Future
- Next Steps



# What is the purpose of the new City Master Plan?

- **Guiding document** for future development and capital improvements that reflects the community's vision for the future of Madeira Beach
- Replace the 2002 Master Plan to **address evolving community needs and implement modern, sustainable practices and solutions**
- The Master Plan will **identify goals, objectives, and implementation strategies** that will:
  - Address local challenges,
  - Help our City adapt to future conditions, and
  - Enhance quality of life for all who live, work, and visit Madeira Beach.



# Project Scope and Timeline





# Purpose of Today's Workshop

*We want to hear from you on:*

- Your vision and aspirations for the future of our City
- Your ideas for improvements related to:



New Development/  
Redevelopment



Transportation/  
Mobility



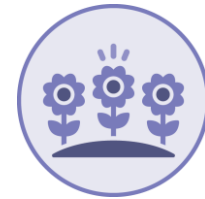
Parks, Recreation, and  
Public Spaces



Economic/Business  
Development



Sustainability and  
Resiliency



Beautification and  
Placemaking



# How does the Master Plan work with other city planning documents?

*Broad*

*Specific* →



## Comprehensive Plan

- **Long-term policy** direction for the City (typically over a period of 20–30 years)
- Contains **Goals, Objectives, and Policies** that provide direction for:
  - Future land use, housing, and transportation
  - The provision of public infrastructure, facilities, and services
  - The conservation/protection of natural resources
- **Legally-binding** document



## Master Plan

- An **action-oriented plan** with detailed recommendations and phased implementation strategies to accomplish a community's goals (typically over a period of 5–15 years)
- **Blueprint for future** development and public improvements
- **Not a legally-binding** document



## Land Development Regulations (LDRs)

- **Regulates how land is developed** by providing specific standards for:
  - The types of development/land uses that can be built in different zones
  - The size, form, and placement of buildings to protect public health, safety, and welfare
  - How and when infrastructure must be provided to support new development
- **Legally-binding** document



# What can the Master Plan accomplish?

## What the Master Plan does:

- ✓ **Identifies key projects and initiatives** that will help the City adapt to evolving physical, socioeconomic, and environmental conditions over time
- ✓ **Recommends design guidelines** in specific areas to achieve a desired look, feel, or goal (e.g., to enhance walkability)
- ✓ **Outlines a strategic approach** to decision-making and development in the short- to mid-term that reflects the community's priorities

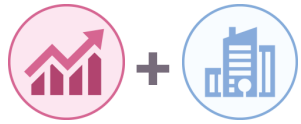
## What the Master Plan does not do:

- ✗ Set broad, long-term goals for the overall growth and development of the City
- ✗ Replace the need for a Comprehensive Plan or Zoning Code
- ✗ Require developers to follow design standards recommended in the Plan
- ✗ Require City officials to make policy changes or certain budgetary decisions



# Workshop Activities

- Visioning Exercise
- Stations – *Share your ideas on:*



New Development/Redevelopment: *Housing, business development, the types of places you'd like to see*



Transportation/Mobility: *Improvements to roadway, bicycle, and pedestrian facilities*



Sustainability and Resiliency: *Improvements to utilities and drainage*



Beautification and Public Spaces: *Improvements to the visual appeal of the City and ideas for new or improved public amenities*



City Identity: *Additional thoughts on your vision for the City*







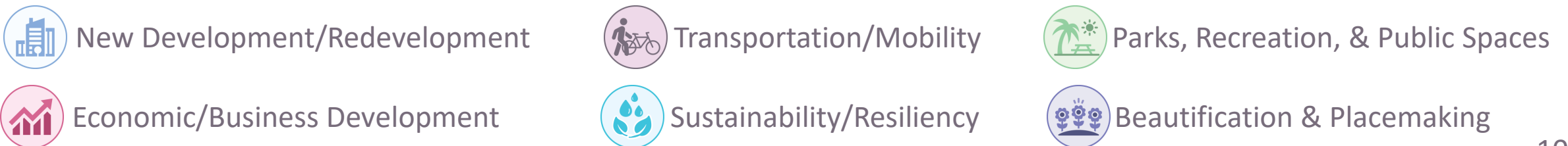
## Visioning Questions

1. How would you describe Madeira Beach today?
2. What do you like about Madeira Beach? What places and characteristics of your city are important to you?
3. What would you change or what do you want see more of?



## Visioning Questions

4. What is your vision for the future of Madeira Beach?
5. What excites you about its future (what opportunities do you see)? What concerns you (what challenges do you see)?
6. Which Master Plan topic area is your top priority?





## Next Steps

### Through Summer:

- Interactive map is live!
- Launch online survey and attend community events to spread the word about the project
- Finalize Existing Conditions analysis
- Attend the “Big C” meeting in August

### Fall 2024:

- Hold stakeholder meetings
- Finalize vision and goals
- Begin developing recommendations
- 2<sup>nd</sup> Community Workshop





## Interactive Map Tutorial

- [Madeira Beach Master Plan Website](#)

*Scan for Project Website*

