



MADEIRA BEACH MASTER PLAN

Guiding the City Towards a Resilient Future

Topic Area Goals and Recommendations

Review the Draft Goal Statements and **provide feedback on any part of the goal statement** you would **add** or **change**. Then **circle the bullet point** of the **three recommendations** that you feel should be **top priority** in each topic area.



Transportation/Mobility

Draft Goal Statement:

Create a safe and convenient transportation network that prioritizes all users, including pedestrians, cyclists, motorists, and public transit riders.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ Create a **safer Gulf Blvd** with pedestrian safety improvements
- ▶ **Slow down traffic** on Tom Stuart Causeway/150th Ave
- ▶ Devise a **citywide parking strategy** – consider variable parking cost system
- ▶ Create more **pedestrian-friendly areas** with wider sidewalks and **direct routes to parks and beaches**
- ▶ More **accessible and connected shared-use paths**, trails, and protected/separated bike lanes
 - Add **sheltered bicycle parking** and e-bike charging stations
 - Bike path/Mobi-Mat® along the beach and a trail connecting Archibald Park to War Veterans Memorial Park in Seminole
- ▶ More **public transportation options** – increase frequency, extend hours, and post schedule at stops
 - Jolley Trolley or circulator between beaches and nearby cities
 - Explore micro-transit options, such as the Freebee



Development/Redevelopment

Draft Goal Statement:

Support sustainable growth that balances community identity with economic vitality by directing growth towards the City's activity centers while maintaining neighborhood character.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ **“Controlled” growth** – ensure critical infrastructure can support new development
- ▶ Encourage **quality design** that creates a **cohesive** look and feel
- ▶ Maintain **views of the beach** and **character** of John’s Pass Village
- ▶ Encourage **mixed-use development** with groundfloor retail
 - Consider development standards that help to create smaller retail spaces to **keep rents affordable for local businesses**
- ▶ Ensure new development provides **community benefits**, such as:
 - Structured parking with public access
 - Green space and public amenities
 - Public art
 - Mobility improvements
 - Pedestrian-friendly building and site design (e.g., shade and weather protection)
 - Green Infrastructure
 - Recreation facilities





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Economic/Business Development

Draft Goal Statement:

Foster a thriving local economy that supports small business development and encourages a diversity of entrepreneurial activities that meet the daily needs of year-round residents while also providing memorable experiences for visitors.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ “Keep things local” – ensure Madeira Beach continues to be an **attractive place to start and run a small, local business**
 - Improve coordination and marketing with local businesses for community events and educational campaigns
- ▶ Maintain **working waterfronts**, increase **dock access** in commercial areas, and **enhance the marina**
- ▶ Program more **family-friendly events, concerts, and festivals** throughout the year
 - Create pedestrian-only zones and have regularly scheduled live music/block parties
 - More signage and advertising for community events and services
- ▶ Explore **opportunities to attract target industries** and create job growth
 - Marine research and education, coastal management and restoration, local artisan production



Sustainability and Resiliency

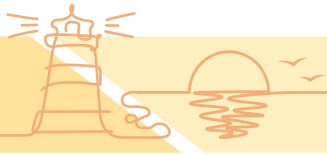
Draft Goal Statement:

Promote stewardship of coastal resources and invest in adaptive infrastructure to mitigate flood risk and support long-term community resilience.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ Maintain **awareness and education** of **evolving flood protection designs**
- ▶ Explore **elevating public infrastructure** and facilities in areas most vulnerable to flooding
 - E.g., City Hall, seawalls, 140th Ave, and other vulnerable local roadways
- ▶ Explore options for **elevating residential structures** and **allowances for fill material**, as designed by a professional engineer
- ▶ Continue to **improve existing stormwater management systems** by hardening/raising infrastructure
- ▶ Support **green infrastructure solutions**, such as living shorelines, green roofs, and bioswales
- ▶ Reduce impervious surface by amending maximum lot coverage area
- ▶ Continue to **educate residents and improve systems to disseminate information** and rebuild after catastrophic storm events



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Parks, Recreation, and Public Spaces

Draft Goal Statement:

Optimize the use and accessibility of existing public spaces and recreational amenities to better serve the needs of current and future residents and visitors.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ Develop a **Parks and Recreation Master Plan**
- ▶ **Activate existing recreational areas** and **increase access and connectivity** between parks, beaches, and neighborhoods
- ▶ Expand programming and hours of the fitness center
- ▶ Construct **kid-friendly recreation areas** near the beach
- ▶ Explore **constructing an amphitheater at R.O.C. Park** for live music events that can be enjoyed on land or by boat
- ▶ Continue to **educate beach-goers about sea turtle nesting** and stewardship of coastal resources
- ▶ Demonstrate **City's commitment to preserving public spaces** by fixing land use designations



Beautification and Placemaking

Draft Goal Statement:

Encourage creative planning, design and programming of public and private spaces to increase cultural and social vibrancy and reinforce Madeira Beach's identity as a small fishing village that has evolved into a must-visit coastal destination.

Feedback/Comments on Draft Goal Statement:

Key Recommendations:

- ▶ **Improve entrances to the City** with gateway signage, landscaping, and/or public art
- ▶ Add **wayfinding signage** around the City, emphasize routes between John's Pass Village, Town Center, parks, beaches, and neighborhoods
- ▶ Placemaking and **public art under Tom Stuart Causeway**
- ▶ Install **low-maintenance, salt-tolerant landscaping** along major roadways and at public recreation facilities
- ▶ Repaint/**improve exterior of public structures**, such as bridges and bridge towers
- ▶ Create a storm drain and utility box **mural program**



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Prioritization Activity

Rank the topic areas in order of priority, with **1** being your top priority and **6** being your lowest priority.

-  Transportation/Mobility _____
-  New Development/Redevelopment _____
-  Economic/Business Development _____
-  Sustainability and Resiliency _____
-  Parks, Recreation, and Public Spaces _____
-  Beautification and Placemaking _____

Which key recommendations are your top priority? Choose **up to three** from the previous pages or write your own recommendation(s).

1. _____

2. _____

3. _____

Please provide any other comments or questions here:

Contact Information (optional)

Name: _____

Phone Number: _____

Email: _____

Which group do you identify with? Check all that apply:

- Resident, Homeowner
- Resident, Renter
- Small Business Owner
- Property Owner
- Work in the City
- Visitor
- Other (please specify): _____