

## **CITY MANAGER**

I am breaking tradition because of the storm event we just went through. Normally I recap June, but I must thank those residents that helped in the efforts to prepare for Hurricane Elsa. Your hard work, and the hard work of our Public Works and Recreation staff as well as two Board of Commission members, Mayor Hendricks and Commissioner Dave Hutson, made the difference in our preparedness. Next is our Fire Department and the Pinellas County Sheriff's Office, which stood ready to rescue our residents and protected our residences and ourselves from the harm of outsiders gaining access to our community during the storm.

Please remember to plan in advance for the next storm! We will be replenishing our supply of sandbags shortly but those of you who have filled sandbags, please save them at least for this hurricane season. One or two 50-gallon garbage cans with lids that seal, work well for preserving the integrity of the sandbag. After the hurricane season, you can still retain the bags, but if you need new bags, spread the sand on your lawn and then throw the old bag in the garbage. Now is also the time to resupply your hurricane kits. It is a long way to November 30<sup>th</sup>.

The Board of Commissioners final public hearing on the rezoning and development agreement for the Schooner Project has been scheduled on July 14<sup>th</sup>, 2021, at 6 p.m. The development agreement will also be discussed at the Planning Commission meeting on Monday, July 12<sup>th</sup>, 2021, at 6 p.m. in the Commission Chambers at City Hall. Our new Building Department addition is planning on moving to their new offices on July 16, 2021. Check our website for confirmation and any closure information. We are also planning a ribbon cutting later in the month once they settle into their new place. The next Breakfast with Bob is scheduled for July 29<sup>th</sup>, possibly at the VFW in Johns Pass Village, at 8 a.m. Please join us for an hour of information, conversation, and sharing. Please check our website for confirmation of the location.

## **BUILDING OFFICIAL(S)- DEVELOPMENT REPORT- (JUNE 2021)**

City Building Official, Frank DeSantis reports that our redevelopment/economic development continues at a fast pace including several large condominium projects on-going and under plan review.

- The **Madeira Bay Project** (44 units) at 13101 Gulf Blvd. The side banks need to be re-graded to meet code. Waiting on as-builts and revised drainage calculations. The Engineer promised as-builts asap,  
**NO CHANGE.**
- The **Madeira del Mar Condominiums project** (13 units, 4-stories with two floors above parking) 15305 1<sup>st</sup> Street East. A **C-O** was issued for the structure and the new pool.
- The **Harbor at Town Center Condominiums project** 212 150<sup>TH</sup> Ave – **NO CHANGE** The roof was poured including the center core. The roof trusses will start in 2 plus weeks. The masonry work is completed up to the third floor. The project is at 27% completion.
- The **Holiday Isles projects** –
  - **555 150<sup>th</sup> Ave.** (Hampton Inn Hotel) – **NO CHANGE** Overall progress is still at 1%. Permit has been extended per Executive Order 20-52.
  - **565 150<sup>th</sup> Ave.** (31-unit residential condo building) – **NO CHANGE** Permit has been issued to the contractor, no scheduled date to start.

- **The Office Suite Downstairs** –The final punch list items are being addressed and corrected. The project is 99% completed, waiting for furniture, phones & network.

**Monthly Totals (06/01/2021 through 06/30/2021):**

- **Building Department:**
  1. 131 different types of permits were processed & issued.
  2. \$55,693.47. Permit fees collected.
  3. \$2,267,044.00. Permit estimated value or cost.
  4. 181 completed inspections (average 8 +/- per day)
- **Building Code Compliance & Residential Rental Inspections:**
  1. 9 new code compliance cases were created.
  2. 8 code compliance cases being resolved.
  3. 32 open/outstanding code compliance concerns with the help of the Special Magistrate.
  4. 1 rental units scheduled for inspections.
- **PCSO-ACISS Cases** (Activities that generate case #'s)
  1. Deputy Moren, 127 cases
  2. Deputy Snyder, 81 cases

78-Code Related Cases and 208-Total Cases

**PARKING**

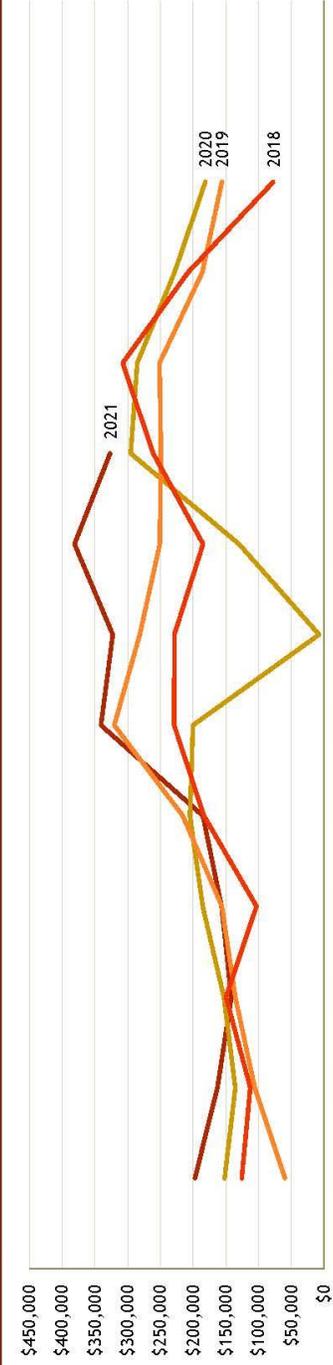
Madeira Beach is looking for Volunteer Beach Ambassadors to help assist tourist and other Residents. The Ambassadors will help in the City Lots with parking meters as well as roam John's Pass Village to help with directions and questions on the City. Shifts will be available Monday – Sunday in zones for two-hour increments. Sounds interesting? [Click here to fill out the Madeira Beach Ambassador Form!](#) For more information or questions please reach out to Sue Tofthagen at stofthagen@madeirabeachfl.gov or call 727-391-9951 x281.

May Parking Revenue over the last couple years:

- 2021- \$382,807
  - 208 Tickets Written
- 2020- \$295,277
- 2019- \$249,117
- 2018- \$261,023

See Parking Revenue Chart on next page.

# Parking Revenue



Parking Revenue

REGION	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	%
2021	\$197,061	\$162,613	\$141,468	\$156,468	\$156,442	\$185,035	\$340,616	\$322,735	\$381,139	\$326,807	\$228,331	\$181,065	\$2,156,516.00	0%
2020	\$151,599	\$135,396	\$152,889	\$185,889	\$185,045	\$204,697	\$200,000	\$7,416	\$129,555	\$295,277	\$285,246	\$155,899	\$2,366,915.00	0%
2019	\$59,658	\$105,573	\$135,435	\$155,435	\$155,835	\$215,880	\$320,373	\$281,292	\$250,839	\$249,117	\$185,849	\$155,899	\$2,169,043.00	0%
2018	\$125,467	\$112,452	\$149,643	\$103,643	\$103,029	\$183,339	\$228,810	\$228,566	\$184,700	\$261,023	\$207,545	\$77,008	\$0.00	0%
<b>TOTAL</b>	<b>\$533,785</b>	<b>\$516,034</b>	<b>\$579,435</b>	<b>\$600,351</b>	<b>\$788,951</b>	<b>#####</b>	<b>\$840,009</b>	<b>\$946,233</b>	<b>#####</b>	<b>\$843,872</b>	<b>\$621,725</b>	<b>\$413,972</b>	<b>\$6,692,474.00</b>	<b>0%</b>

## **COMMUNITY DEVELOPMENT**

Before you begin cleaning up after Hurricane Elsa make sure to document the damage and apply for building permits with the city. **Building and demo permits due to flood damage will be free of charge for 30 days after the storm.** Bring yard and storm debris to the side of the street for pickup. The city crew cannot pick up concrete or accept paint or hazardous materials. Please be patient. There is a lot of work to do and landfills are often backed up. If you have any questions please reach out to the Building or Planning Departments at 727-391-9951. More details on what to do next here: <https://madeirabeachfl.gov/post-storm-damage-guide/>

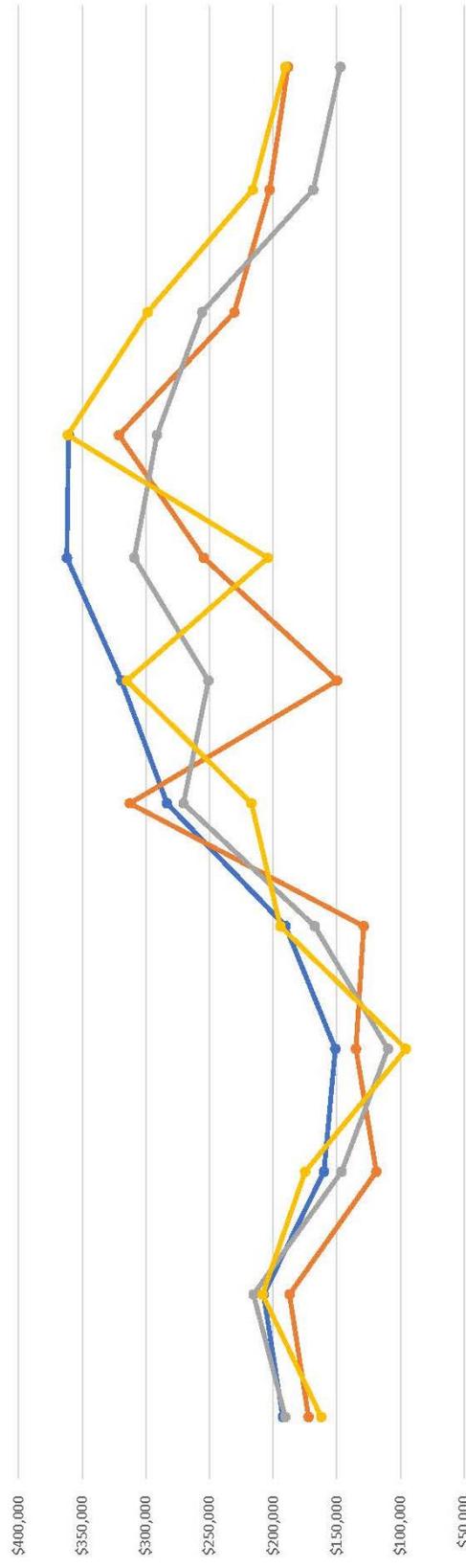
The Board of Commissioners final public hearing on the rezoning and development agreement for the Schooner Project has been scheduled on July 14<sup>th</sup>, 2021, at 6 p.m. The development agreement will also be discussed at the Planning Commission meeting on Monday, July 12<sup>th</sup>, 2021, at 6 p.m. in the Commission Chambers at City Hall. Our new Building Department addition is planning on moving to their new offices on July 16, 2021.

## **CITY OF MADEIRA BEACH MARINA**

The mangrove snapper bite will be hot the next couple months. The full moon will provide the best opportunities for some truly large mangos. Mangos can be found inshore and offshore with one thing in common: Structure. Inshore structure can consist of bridges docks and rock piles. Spots with good tidal movement will produce the most fish. Use live shrimp or pilchards free-lined or with a split shot on 15–20-pound leader and a 1/0 hook. Offshore you will find larger fish on reefs and other large structure. I like to chum for these fish with chunks of sardines or threadfins. Anchor up tide of the structure and cut small one-inch chunks to get a chum line going. Completely hide a 2/0 circle hook inside a chunk. Release a chunk with the hook in it and let it flow down as naturally as possible. Mangos are a very smart fish and will notice anything slightly off. Use 20-pound fluorocarbon leader and spinning tackle for best results.

Please see the Marina Revenue Report on the next page.

### Marina Revenue



	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
2021	\$192,415	\$207,580	\$160,079	\$151,179	\$190,312	\$283,515	\$319,172	\$362,135	\$360,896			
2020	\$172,156	\$187,221	\$118,945	\$134,878	\$128,825	\$312,759	\$149,935	\$254,541	\$321,188	\$230,604	\$202,750	\$188,260
2019	\$190,410	\$215,509	\$146,211	\$109,826	\$167,380	\$270,397	\$250,844	\$309,174	\$291,330	\$255,900	\$168,500	\$147,225
2018	\$162,200	\$208,323	\$174,829	\$95,597	\$194,331	\$217,026	\$314,931	\$204,186	\$361,394	\$298,759	\$216,071	\$190,501

ACCOUNT	ACCOUNT NAME	10/01/20 - 05/31/21	June 2021	Totals
405.0000.347.00000.401	Late Fees	\$ 60.00	\$ -	\$ 60.00
405.0000.347.00000.520	Dry Storage Fees	\$ 80,605.62	\$ 9,693.24	\$ 90,298.86
405.0000.347.00000.521	Transient Rentals	\$ 38,976.70	\$ 8,394.24	\$ 47,370.94
405.0000.347.00000.530	Unleaded Fuel Sales	\$ 1,119,676.88	\$ 228,318.79	\$ 1,347,995.67
405.0000.347.00000.531	Propane Sales	\$ 1,566.02	\$ 239.88	\$ 1,805.90
405.0000.347.00000.532	Diesel Sales	\$ 64,328.94	\$ 4,374.35	\$ 68,703.29
405.0000.347.00000.533	Diesel - Commerical	\$ 192,022.56	\$ 40,388.12	\$ 232,410.68
405.0000.347.00000.534	Propane - Exempt	\$ 345.92	\$ 19.99	\$ 365.91
405.0000.347.00000.551	Misc Store Income-Non Taxable	\$ 1,395.73	\$ 291.00	\$ 1,686.73
405.0000.347.00000.552	Misc Store Income-Taxable	\$ 180,324.11	\$ 31,306.46	\$ 211,630.57
405.0000.347.00000.553	Land & Sea Sales	\$ 77.42	\$ -	\$ 77.42
405.0000.347.00000.580	Marina Slip Rent	\$ 158,488.89	\$ 19,983.02	\$ 178,471.91
405.0000.347.00000.585	Annual Fishing Tournament	\$ 5,723.04	\$ 6,888.03	\$ 12,611.07
405.0000.369.00000.377	Commission - Laundry Equipment	\$ 729.25	\$ 60.25	\$ 789.50
405.0000.369.00000.384	Boat Ramp Fees	\$ 3,128.51	\$ 639.54	\$ 3,768.05

**Totals** \$ 1,847,449.59 \$ 350,596.91 \$ 2,198,046.50

Fuel	\$ 1,376,028.38	\$ 273,081.26	\$ 1,649,109.64
Shipstore	\$ 187,566.96	\$ 32,557.12	\$ 220,124.08
Rentals / Tournament	\$ 283,854.25	\$ 44,958.53	\$ 328,812.78

## **FIRE DEPARTMENT**

Recently, Fire Inspector Perez completed a 40-hour training in Post Blast Investigations. This course will allow him to become a Certified Fire Investigator. This week-long course at Florida State Fire College in Ocala provided the participants with vital knowledge for conducting post blast investigations. The course began by reviewing the various types of explosives, explosions and explosive effects. The course included instruction on the process of identifying an accidental explosion versus a criminal act. The demonstrations and discussions on improvised explosive devices (IEDs)/ Improvised Incendiary Devices (IID's), the components that comprise IED/IID, and the forensic value of those components were very engaging.

The core intent of this course is to provide attendees with the basic understanding of how to conduct a safe and thorough post blast scene investigation based upon the scientific method. The participants worked in teams. First, students were instructed on the safety hazards that exist at a post blast scene. After the safety overview, the teams become familiar with systematic and methodical process of processing a post blast scene. The students reviewed evidence collection procedures that are unique to a post blast scene. Instructors from the ATF and FBI agencies were also present to assist with training. Their knowledge, hands on experience and introduction to available resources were a substantial addition to the curriculum. At the end of the class, students were able to conduct mock scenarios with our teams and attempted to figure out the type of bomb that was used and was it criminal or victim.

In his own words, Inspector Perez notes that the class was engaging, informative and prepared him for opportunities to serve our community in vast aspects of fire investigations.





## **PUBLIC WORKS**

The Public Works department has installed 10 swim buoys at the south end of town from 130th to John's Pass Park to ensure safe swimming areas for residents and visitors. Staff has been working incredibly hard to keep the beaches clean and safe from red tide and have removed over 50 yards of dead fish within the last couple of weeks.

As we move forward into the summer months grass trimming, tree trimming, etc. increases dramatically please follow the bullet points below to help protect the surrounding waterways. It is also hurricane season and our rainy season. The Public Works Department would like for everyone to consider these small things that will help to keep our stormwater system flowing.

Brush pickup is every Wednesday, all brush needs to be placed at the curb no later than 8 AM. Brush piles need to be neatly stacked and clear of all overhead lines and easily accessible for the claw truck. For oversized brush piles please contact Public Works to arrange for a special pickup and estimated fee.

Stormdrains flow directly into our beautiful Boca Ciega Bay and intercostal waterways.

- Don't blow debris into the street or curb
  - When Stormdrains get clogged, water can flood streets and homes. Recycle grass clipping and leaves on your lawn and landscape beds
  
- Don't pour chemicals or paint down stormdrains
  - Dispose of chemicals and paint for free at the County's chemical and collection center or at a mobile collection event. Pinellas County Collection Center can be reached at 727-464-7500 and their located at 2855 109th Ave. N. St. Petersburg, FL
  
- Dispose of swimming pool and ground water properly
  - Turn off chlorinator and all levels to drop to zero.
  - Allow water to flow through the landscape.

**Remember: ONLY RAIN DOWN THE DRAIN!**

There is up to a \$500 per day fine and possible imprisonment for Stormwater violations.

For more information about protecting water quality and natural floodplains, or to report a violation please call 727-543-8154.

## **RECREATION**

Summer camp is kicking at the Recreation Department with a full house of children enjoying all the activities that are offered. For the 3rd year in a row, the summer camp program is operating off of a waitlist due to high demand for the fun and exciting program offered by Madeira Beach.

Beach activities will be picking up as we head into late July and early August. On August 13th the Madeira Beach Sunset 5K and Kids Mile will take place at John's Pass Park. The event will begin at 7pm and runners of all abilities are welcome to participate in this fun event. Movies on the beach will return soon as well after a nearly year long hiatus. Due in part to COVID-19, the Recreation Department now has the opportunity to bring folks together again on the beach for an exciting series of movies.

With Summer nearly halfway done, eyes are on the horizon of athletics and activities that pick up once again in the fall! Fall soccer registration is now open for children 3-12 to participate in a fun and exciting league hosted at the Madeira Beach Fundamental School. Adult kickball registration is open as well as a season will get going in August at the Recreation Complex. The Mad Beach Open will be returning as well with an announced date and registration coming in a few weeks. For more information contact 727-392-0665.

The Madeira Beach Friends of Parks and Recreation is in the final stages of incorporation and will begin meeting soon to begin determining goals and objectives of the group. Intent on improving the Parks and Recreation offerings of Madeira Beach, the group will look to set events and fundraising ideas for the coming months to get the group off of the ground. For more information, visit: <https://madeirabeachfl.gov/friends-of-parks-and-recreation/>

Below are some upcoming events and activities throughout Madeira Beach:

- 7/10 – Who Ya Wit Weekend Beach Party - \*Permitted Event\*
  - Archibald Beach Memorial Park
  - 3:00pm – 7:00pm
- 7/14 – 18 – NSA Softball World Series
  - ROC Park
- 7/31 – 8/1 – Just For Fun Softball Tournament
  - ROC Park
- 8/7 – Trash Pirates Beach Cleanup
  - Archibald Beach Memorial Park
  - 8:00am – 10:00am
- 8/13 – Madeira Beach Sunset 5K and Kids Mile
  - John's Pass Park
  - 7pm