

JAN 20-23
MADEIRA BEACH, FL

Presented By:
City of Madeira Beach
Recreation Dept.

2022 JOHN'S PASS SEAFOOD FESTIVAL



ABOUT US

For the last 40 years, the historic John's Pass Village & Boardwalk in Madeira Beach Florida becomes a venue for a large celebration of fresh gulf seafood, the John's Pass Seafood Festival. The four-day outdoor event features hundreds of local vendors offering a plethora of seafood, an art and crafts show, live music and various family-friendly activities.

**2022 JOHNS
PASS SEAFOOD
FESTIVAL**

\$10,000+

**Donated To Local
Charities**

25,000
Attendees



**4 Days of
Fresh
Seafood &
Live Music**



40TH

**Annual John's Pass
Seafood Festival**
January 20 - 23, 2022

WEEKEND SCHEDULE

Thursday Events

FESTIVAL OPENS

3:00PM

FLAVORS OF THE GULF

6:30PM - 9:30PM

LIVE MUSIC

ALL DAY

Friday Events

FESTIVAL OPENS

11:00AM

LIVE MUSIC

ALL DAY

Saturday Events

FESTIVAL OPENS

11:00AM

LIVE MUSIC

ALL DAY

KIDS TREASURE HUNT

ALL DAY

KIDS MERMAID/PIRATE COSTUME CONTEST

3:00PM

ADULT MERMAIND/PIRATE COSTUME CONTEST

7:00PM

Sunday Events

FESTIVAL OPENS

11:00AM

LIVE MUSIC

ALL DAY

BLOODY MARY TOAST: WORLD RECORD ATTEMPT 12:00PM

Please note all events and times are subject to change

OPPORTUNITIES

- Title & Presenting Sponsorship
- Sponsorship of Main Stage, Discovery Stage, Costume Contest, Youth Activities, and More...
- Company Name & Logo on Website
- Print Advertising
 - Including event collateral & advertisements
- Digital Advertising
 - Including Social Media Posts & Email Newsletter Advertisements.
- Banner placement throughout event footprint
- Logo inclusion in Stage Banners
- On-Site Activations
- Product Displays & Handouts
- Tickets to Flavors of the Gulf





INTERESTED IN BECOMING A PARTNER?

Madeira Beach Recreation
Recreation@MadeiraBeachFL.gov | (727) 392-0665

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PASS SEAFOOD
FESTIVAL**